

## **Historic, Archive Document**

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# New and Improved Strains of Vegetables for 1941

All of Outstanding Quality and Value and Highly Recommended

## New Tomato, Victor

Extra-early, uniform scarlet coloring, even ripening, smoother than Earliana, and without its cracks. Just what market gardeners have been looking for, a good Tomato as early as Earliana and as good a shipper as Marglobe. A tremendous cropper, nice size, good color and fine flavor. Plants rather compact; set them about 5 X 3 feet. Try this new "Victor." **Pkt. 25 cts.; 1/2oz. 90 cts.; oz. \$1.65; 2 ozs. \$3; 1/4lb. \$5.50; lb. \$20.**

## Pepper, Sweet Banana

**Awarded Bronze Medal**

The yellow Peppers are 6 1/2 inches long and 1 1/2 inches wide at the stem end. They are pointed, sweet, and as they mature the color changes from yellow to bright red. Yields well. Fine for the home-garden and for market. Ready to pick in 60 days. **Pkt. 25 cts.; 1/2oz. 50 cts.; oz. \$1; 1/4lb. \$3.**



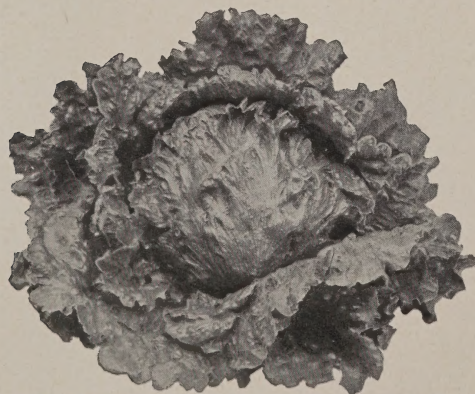
**New Tomato, Victor. Awarded Bronze Medal as one of the best vegetables for 1941**

## Celery, Improved Supreme Golden

Tall, upright, and very compact, not at all spreading in habit. Its many stems grow close together, hugging or overlapping each other, forming a most stately cylindrical plant exceedingly attractive and ideal in shape for perfect packing in crates. Plants average 24 inches, their edible stems 8 to 10 inches to the first joint. Very full hearted and blanches to a rich cream color. Foliage is darker green than the old Golden Self-blanching. It is a little earlier than it and Golden No. 14 and a little later than Golden Plume. Solid, thick stems of fine quality. **Pkt. 15 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$4; lb. \$15.**

## Lettuce, Schell's Improved Imperial 847

An extra-fancy strain of this very popular variety. The round, medium heads, with their smooth, fleshy, well-folded leaves of light green, are very crisp and attractive and very resistant to brown blight. Our strain is preferred by thousands of large Lettuce growers. Try it. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 80 cts.; lb. \$2.50; 10 lbs. \$22.50.**



**Schell's Newest Improved Strain "Imperial 847" Lettuce**

## Squash, Yankee Hybrid

**Awarded Bronze Medal**

Developed by Dr. L. C. Curtis of the Connecticut Experiment Station. A hybrid of the straightneck type but earlier and more productive than other varieties in that class. The plants also show more vigor, being hybrid. Squash is a trifle shorter, very uniform, making it very desirable for commercial growers and fine for all vegetable gardens. **Pkt. 20 cts.; 1/2oz. 50 cts.; oz. \$1; 2 ozs. \$1.80; 1/4lb. \$3; lb. \$11.**



**Celery, Improved Supreme Golden**



# WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Sts., HARRISBURG, PA.

Use this Order Sheet. We will send another one with your Seeds

Your Name \_\_\_\_\_ (Please write name very plain)

(All members of one family should order under one name)

Street Address (if any) \_\_\_\_\_

Post Office \_\_\_\_\_ R.D. No. \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_ P. O. Box \_\_\_\_\_

Express or Freight Office \_\_\_\_\_

If your address has been changed since the last time you ordered, write your old address here \_\_\_\_\_

| FILLED BY  | AMOUNT                           |
|------------|----------------------------------|
| CHECKED BY | Post Office Money Order \$ _____ |
| DATE       | Express Money Order _____        |
| SHIPPED    | Check . . . . . _____            |
|            | Cash, Notes and Silver _____     |
|            | Postage Stamps . . . . . _____   |
|            | Date _____ 1941                  |

|                                 |                      |                           |                      |                                  |
|---------------------------------|----------------------|---------------------------|----------------------|----------------------------------|
| Please give us this information | I have a home garden | I grow vegetables to sell | I do general farming | I grow _____ acres of vegetables |
| Mark X in This Space →          |                      |                           |                      |                                  |

**NON-WARRANTY.** Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs, or plants they sell, and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned, and the amount paid for them will be refunded.

## This Is Very Important to You!

You may deduct the following large quantity discount from the total of your order for **VEGETABLE SEEDS** and **FLOWER SEEDS** when sending cash with your order. It is to your interest to send your entire order to us.

If your order totals from \$2 to \$5, you may deduct 8 per cent.

If your order totals from \$6 to \$10, you may deduct 5 per cent.

If your order totals from \$11 to \$25, you may deduct 10 per cent.

If your order totals from \$26 to \$50, or more, you may deduct 12 per cent.

[These discounts do not apply on Seed Potatoes or Field Seeds]

| No. | QUANTITY |  | DOLLARS | CENTS |
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(Continue order on other side)

Amount carried forward to other side \$

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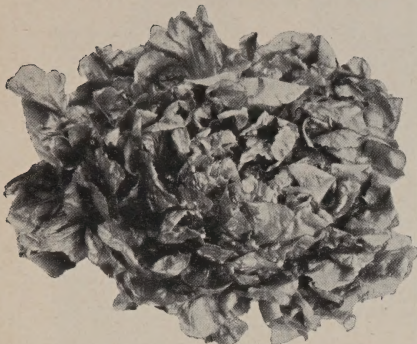
I will greatly appreciate the favor if you will give below the names and addresses of five of your neighbors or friends who have gardens or farms, and do not now receive our Catalogue and for this you may select any 5 or 10-cent pkt. of flower seeds free when sending your order.

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_
- 4 \_\_\_\_\_
- 5 \_\_\_\_\_

**PLEASE DO US THIS VERY GREAT FAVOR.** If you have discontinued gardening or farming and therefore have no need for seeds, then kindly give this Catalogue to someone you know will need seeds. Thank You.



# New and Improved Vegetables for 1941



New Endive, Cos Type, Batavian

Awarded Bronze Medal As One of Best New Vegetables for 1941

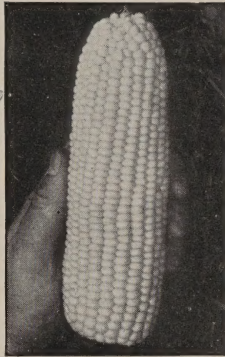
## New Endive, Cos Type, Batavian

A new broadleaf Escarole type with upright growth. Leaves are longer and wider than Fullheart, growing erect and folding in at the top like a cos lettuce. Hearts are full and well blanched. **Pkt. 15 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75.**

## New Hybrid Sweet Corn, Allegheny

Awarded Bronze Medal in All-America Selections of best new vegetables for 1941

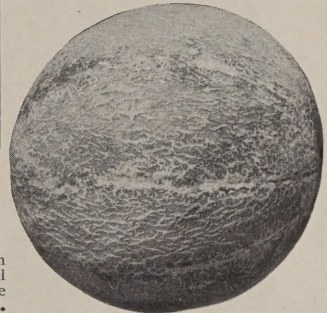
Medium late hybrid with large ears filled with deep, narrow kernels. Ears average 18 to 22 rows. Color a medium yellow; very sweet. Plant tall and vigorous. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 5 lbs. \$2.40.**



New Hybrid Sweet Corn, Allegheny

## New Cantaloupe, "Honey Gold"

Very early, exceptionally sweet, small to medium size, dark green, with fine open netting, turning light yellow on ripening. Small seed cavity, round to oval shape. Gather when turning yellow; eat when golden colored. Unique in appearance—looks like a large orange. **Pkt. 25 cts.; 1/2 oz. \$1.50; oz. \$3.**



New Cantaloupe, Honey Gold

Awarded Honorable Mention for 1941

## 1941 Looks Bright for All Vegetable Growers

We extend greetings to you. We believe 1941 will prove a very good year in greatly increased consumption of vegetables, and prices will be higher for all you grow. Therefore, lay your plans at once to grow all you can grow and have the best quality crops by planting all your crops with **Schell's Quality Seeds.**

**To You Who Have Home-Gardens.** Your share of new Government Defense taxes will be large, therefore it will be very wise for you to have the largest garden possible to grow all the vegetables you can and thus reduce your cost of living. **Be sure of success by always planting Schell's Quality Seeds.**

**Thanks to You, Our Customers and Friends,** for your orders in past years and for this year's order which we with pleasant anticipation hope to receive soon.

**To New Friends.**—We invite you to send your order to us this year and **get quality, save money, and make more profit** if you grow for market, with better crops which bring top prices.

## Special Discounts!

**This applies to Vegetable Seeds and Flower Seeds only, not to Field Seeds or Seed Potatoes**

On all Orders of from \$ 2 to \$ 5 you may deduct 6 per cent cash discount.

On all Orders of from \$ 6 to \$10 you may deduct 8 per cent cash discount.

On all Orders of from \$11 to \$25 you may deduct 10 per cent cash discount.

On all Orders of from \$26 to \$50 or \$100 or more you may deduct 12 per cent cash discount.

You may deduct the above cash discount from the total of your order for vegetable seeds and flower seeds when sending cash with your order. You see it is very much to **your** interest to send your **entire** order to us and save from 6 to 12 per cent.

**SEND YOUR ORDER EARLY.** Take time **now** to go carefully through the entire Catalogue and make out your order for your full requirements for the entire **year's** plantings, for many varieties may be sold out early.

**HOW TO SEND CASH.** Send either Post Office Money Order, Check, or Express Money Order for amounts above 50 cts., and stamps for less amounts. However, send whichever is most convenient to you. If cash, have it registered; if Money Order, be sure to have it made payable at Harrisburg, Pa.

**WE PAY THE POSTAGE, Express, or Freight** on all Garden Seeds and Flower Seeds at the prices quoted in this Catalogue, to all points in the United States. We send them whichever way is cheapest. Be sure to give your nearest express or freight station.

**NON-WARRANTY.** Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants they sell and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned and the amount paid for them will be refunded.

## ASPARAGUS

**HOW TO GROW ASPARAGUS.**—One ounce of seed will produce about 200 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 3,000 roots per acre, 1 1/4 feet apart, in rows, 3 feet between the rows.

### Mary Washington Rust-Resistant

Now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

**Large Two-Year-Old Roots of Genuine Mary Washington.**  
Doz. 50 cts. (postpaid 60 cts.); 50 roots \$1.35 (postpaid \$1.65); 100 roots \$2.25 (postpaid \$2.65); 1,000 for \$10.50; 5,000 for \$50.

**Seed of Mary Washington.** Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 30 cts.; lb. 75 cts.; 5 lbs. at 70 cts. per lb.; 10 lbs. at 65 cts. per lb.; 25 lbs. at 60 cts. per lb.



# BEANS Bush Yellow or Wax-Podded

**HOW TO GROW BUSH BEANS.** Make the rows 18 inches to 2 feet apart, and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially yellow-podded, rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet, as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer. One pound will plant a row 100 feet long; about  $1\frac{1}{4}$  bus. to the acre.

50 lbs. at the 100-lb. rate

**Schell's Yellow-Pod Bountiful.** Positively the grandest of all yellow-pod Beans and always entirely stringless. The most beautiful bright rich yellow pods, long, thick, flat, and meaty. The **earliest** (ready in 42 days) and the heaviest-yielding yellow Bean of all. Its healthy plants are just loaded with Beans. **We introduced it** and we have the original, genuine, pure strain of it, therefore you can be **sure**, by sending to us for Schell's Yellow-Pod Bountiful, that there is no substitution. Thousands of our customers order this grand good Bean from us every year. **Pkt. 10 cts.;  $\frac{1}{2}$  lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.75; 10 lbs. \$2.90; 15 lbs. \$3.75; 25 lbs. \$5; 100 lbs. \$18, prepaid.**

**Schell's Golden Glory.** 48 days. Introduced by us. The **best stringless round-pod** yellow Bean. Excellent quality. Its plant-structure is strong, vigorous, and **amazingly productive**. The beautiful yellow pods, which hang thickly on every plant, are long, stringless, round. It is early. Grow this valuable variety. See it illustrated below. **Pkt. 10 cts.;  $\frac{1}{2}$  lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.75; 10 lbs. \$2.90; 15 lbs. \$3.75; 25 lbs. \$5; 100 lbs. \$18, prepaid.**

**ROUND-POD KIDNEY WAX.** Long, round, stringless pods. Very heavy bearer, and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. White seed with black eye. **Pkt. 10 cts.;  $\frac{1}{2}$  lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.80; 15 lbs. \$3.60; 25 lbs. \$5; 100 lbs. \$18, prepaid.**

**IMPROVED RUST-PROOF GOLDEN WAX.** Splendid for market- or home-garden. Pods of excellent quality; half-round, averaging 4 to 5 inches long, and are stringless. Matures in 50 days. **Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$2.85; 25 lbs. \$4; 100 lbs. \$15, prepaid.**

**BRITTLE WAX.** Long, round, stringless pod; fine. White seed with dark brown eye. Ready to pick in 50 days. **Pkt. 10 cts.;  $\frac{1}{2}$  lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.80; 15 lbs. \$3.60; 25 lbs. \$5; 100 lbs. \$18, prepaid.**

**SURE-CROP STRINGLESS WAX.** Very early. Stringless and a good yielder. **Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.50; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.**

**PENCIL-POD BLACK WAX.** Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality. Ready to pick about 52 days from planting. **Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$2.50; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.**

For best quality crops, biggest yields, and top market prices,  
always plant Schell's Quality Seeds

Schell's Famous Yellow-Pod Bountiful Beans, Stringless



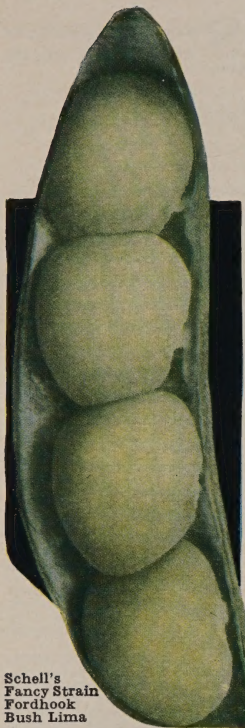
Schell's Golden Glory Bean



Schell's Golden Glory

In our opinion the finest round-pod stringless yellow Bush Bean





Schell's  
Fancy Strain  
Fordhook  
Bush Lima



Our strain of Green Stringless Bountiful Beans is the earliest, heaviest yielding, best quality of any we have yet seen

## BUSH LIMA BEANS

**HOW TO GROW BUSH LIMAS.** Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted, keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Plant Lima Beans carefully, edgewise with the eye down, one every 5 inches, then thin plants out when well started to stand 12 inches apart. Two pounds will plant 150 feet of row; 60 pounds to the acre.

**SCHELL'S STRAIN FORDHOOK.** My Fordhook Limas are pure-bred, quality seed. The Beans are very thick, meaty, and of delicious flavor. They are ready for use a week earlier than other Bush Limas and bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Bred up to increased yield, richer flavor, and attractive green color. **Quality** counts more than price on any market. If you have not tried our superior strain of Fordhook Limas, do so by all means this year. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.30; 10 lbs. \$2.30; 15 lbs. \$3.15; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.**

### SCHELL'S "JUMBO" FORDHOOK.

Here is a strain of Fordhook Limas bred to a larger size, both as to diameter or thickness and length and breadth of the Bean.

It is indeed a most valuable ad- for its exceptionally rich fresh green color. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.50; 25 lbs. \$6.50; 100 lbs. \$25, prepaid.**

**MCCREA or BABY FORDHOOK.** The plant is nearly as large as the original Fordhook, while the Beans are just about one-third the size. They are the true "potato type," unusually delicious in flavor. Pods contain 3 to 5 Beans. Fine for gardeners, canners, and the home garden. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.55; 10 lbs. \$2.50; 15 lbs. \$3.90; 25 lbs. \$5.50; 100 lbs. \$20, prepaid.**

**BURPEE'S IMPROVED.** Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in close clusters as many as eleven pods, containing three, four, and five Beans, more containing five than three. **Pkt. 10 cts.; 1/2 lb. 20 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3.00; 25 lbs. \$4.50; 100 lbs. \$17, prepaid.**

**HENDERSON'S.** Also called Wood's Prolific and Baby Lima. Small Beans, but very tender and of exquisitely rich, buttery, Lima flavor, whether used green or dried for winter. Very heavy yielder; grow some of them. **Pkt. 10 cts.; 1/2 lb. 20 cts.; lb. 30 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$2.45; 25 lbs. \$4.25; 100 lbs. \$15, prepaid.**

## SCHELL'S BUTTER BEANS (POLE)

An old favorite "Butter Bean," grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. Delicious when cooked fresh out of the pods and when dried for winter use. Rich, delicious, "buttery" flavor. They are a Pole Bean. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$6; 100 lbs. \$22, prepaid.**

## BRUSSELS SPROUTS

**Improved Long Island.** The plants grow 20 to 24 inches high. The "sprouts" or minia- ture cabbage-like balls are about 1 1/2 inches in diameter, very solid, and so closely set that the stem is completely covered. More delicate flavor than cabbage. Sow seed in April to June; transplant to 1 1/2 feet in the row, and rows 3 feet apart. When the "sprouts" begin to form, break off the lower leaves to give the "sprouts" or "heads" more room to develop. Prepare like cabbage. One ounce of seed sows 400 feet of row. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.15.**

Live neither in yesterdays nor tomorrows; live each today your very best.

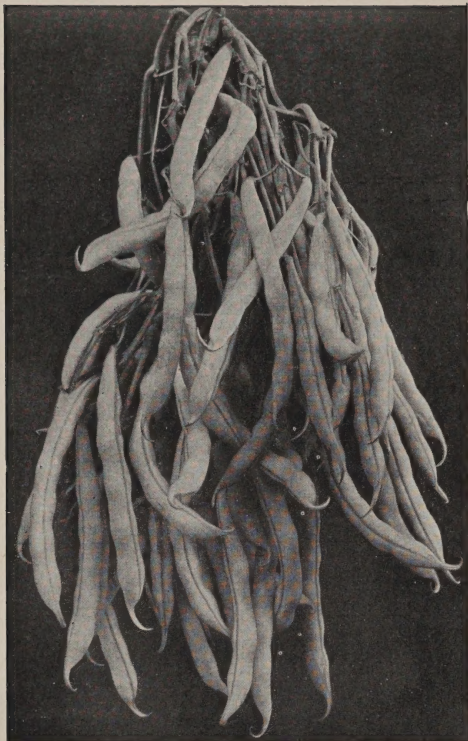
## BROCCOLI

**Calabrese or Green Sprouting.** You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across. These are cut with 5 to 6 inches of stem and prepared like asparagus. It is **delicious**; try it. **Pkt. 10 cts.; 1/2 oz. 25 cts.; oz. 40 cts.; 1/4 lb. \$1.10; lb. \$3.50.**



Schell's Broccoli





**Schell's Tendergreen Beans**

Round, stringless pods. Very productive. Excellent quality. Try them.

**Dwarf Horticultural.** Stringless pod. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Sixty days to maturity for Shell Beans. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 25 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

**French's Dwarf Horticultural.** Similar to the Dwarf Horticultural; preferred by some because of its long tendrils, which increases its yield. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.

**Streamliner.** 55 days. A large bush of upright growth bearing a heavy crop of long, straight semi-flat pods 7 inches long,  $\frac{1}{2}$  inch wide, stringless; seed is white. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 25 lbs. \$5.50; 100 lbs. \$20.

## SOUP or SHELL BEANS

**Broad Windsor or Fava Bean.** Sometimes called "Horse Bean." Valuable for green shell use. Plants very large but strictly bush. Pods glossy green,  $5\frac{1}{2}$  inches long,  $1\frac{1}{4}$  inches broad, 3 seeds. Dry Beans very large, circular, flat.

**White Marrowfat or Soup Bean.** Bush. Shelled and dried for winter use.

**White Navy Bean.** Bush. Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat.

**Red Kidney Soup Bean.** Bush. Very popular. Seed is red.

**White Kidney.** Bush. The Beans are white and larger than either the Navy or White Marrowfat.

**Prices of the above 5 varieties:** Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.70; 25 lbs. \$4; 100 lbs. \$15, prepaid.

# BEANS FOR BEST QUALITY AND BIGGER YIELDS

## Green Bush

We Pay the Postage, Express, and Freight  
50 lbs. at the 100-lb. rate

**SCHELL'S GREEN BOUNTIFUL** is now acknowledged to be the **earliest and best in quality and heaviest in yield** of all the flat stringless podded varieties. Because the pods remain in good condition for a long time, it is the leading Bean for shipping. It is ready to pick in 42 to 46 days from planting here in Pennsylvania. The pods, averaging 7 inches long, are of **excellent quality, brittle, stringless**, and quite meaty. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 15 lbs. \$3; 25 lbs. \$4; 100 lbs. \$15, prepaid.

**SCHELL'S GIANT STRINGLESS.** It is **early**, ready to pick in 45 to 53 days. The plants are bushy, bearing in profusion long, **round pods, averaging 7 inches, entirely stringless, excellent quality.** The long pods make it more desirable for canning where the Beans are cut than the Burpee Stringless. A fine, quality Bean. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 15 lbs. \$3; 25 lbs. \$4; 100 lbs. \$15, prepaid.

**TENDERGREEN.** Plants are very erect and heavily productive. Pods are **round, stringless, 6 inches long.** It is ready to pick in 50 days. A very good Bean for market and home-garden. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 25 lbs. \$4; 100 lbs. \$15, prepaid.

**BURPEE'S STRINGLESS GREEN-POD.** The earliest round-pod, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average 5 inches long, **entirely stringless, excellent quality, brittle and very fleshy.** Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 15 lbs. \$3; 25 lbs. \$4; 100 lbs. \$15, prepaid.

**SCHELL'S REFUGEE or 1,000-TO-1 STRINGLESS.** This variety yields exceptionally heavy. The pods are **round, straight, and stringless**, and average 6 inches long. It is one of the leading Beans for canning and very desirable as well for the home-garden and for market. It is ready to pick in 60 to 65 days. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1; 10 lbs. \$1.90; 15 lbs. \$2.55; 25 lbs. \$4; 100 lbs. \$15, prepaid.

**Schell's No. 10 Strain Stringless Black Valentine.** Long, straight, green, **round pods** of excellent quality, **6 inches long.** Is early (50 days to picking); a heavy yielder; fine for either early or late planting. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.75; 10 lbs. \$2.40; 15 lbs. \$3; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

**Asgrow Stringless Black Valentine.** Pods are oval, straight, or slightly curved, dark green. Very good quality. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 25 lbs. \$4; 100 lbs. \$15, prepaid.

**Extra-Early Red Valentine, Stringless.** Extra early; round-podded; good quality and of fine flavor. Ours is a **stringless strain.** About 50 days from planting to picking. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 15 lbs. \$2.70; 25 lbs. \$4; 100 lbs. \$15, prepaid.

**Plentiful.** A new stringless green Bean, black seeded. Very productive, flat pods 6 to 7 inches long, ready about 3 to 4 days after Bountiful. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 25 lbs. \$5; 100 lbs. \$18, prepaid.

## BORECOLE or KALE

Sow in July for fall use and in September for spring use.  
One ounce will produce about 5,000 plants

**Schell's Dwarf Curled Blue Scotch or Extra Curled** (also known as "Jamaica" and as "Bloomsdale Kale"). This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 35 cts.; lb. 90 cts.; 5 lbs. at 85 cts. per lb.

**Dwarf Siberian.** A dwarf grower, with large, broad leaves, lightly curled at the edges. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 25 cts.; lb. 70 cts.; 5 lbs. \$6.50.

**Dwarf Green Curled Scotch or Dwarf German.** The leaves are very curly, bright green, tender, and of delicate flavor. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 30 cts.; lb. 80 cts.

# POLE LIMA BEANS

50 lbs. at the 100-lb. price

See the extra-special discount allowed to you on page 3. Send us your entire order and get that big discount. It is 10 per cent off if your order equals \$11 or more; 12 per cent off if \$26 or more. And remember we prepay all Vegetable and Flower Seeds, including Beans.

**HOW TO GROW THEM.**—About the first to the middle of May, plant four to six Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 2 feet. Poles may readily be obtained at any lumber-yard. Cultivate often (not when plants are wet).

**Schell's Wonder Pole Lima.** Wonderfully prolific. The big, broad, thick, meaty Beans, holding their fresh greenish color, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed on to every inch of the branches. Plant this variety on my recommendation. It is the best of all Pole Limas, 100 days to maturity. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.50; 25 lbs. \$5.75; 100 lbs. \$22, prepaid.

**King of the Garden Pole Lima.** Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.35; 10 lbs. \$2.40; 15 lbs. \$3.30; 25 lbs. \$4.50; 100 lbs. \$17, prepaid.

**New Potato Pole Lima.** Very much like the Bush Fordhook—thick, meaty, green Beans, 4, 5, and 6 to a pod, 4 to 8 pods in a cluster. Very prolific. Richly flavored. A fine Pole Lima. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.25; 15 lbs. \$4.20; 25 lbs. \$5.25; 100 lbs. \$20, prepaid.

**Extra-Early Jersey Lima.** Quite early. Pods contain three or four large Beans. 95 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.90; 25 lbs. \$5.25; 100 lbs. \$19, prepaid.

**Large White Lima.** Very large, flat Beans. 105 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.75; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.

**Trucker's Delight.** An extra-early, large Lima of excellent quality; very profitable for those who grow for market, because of its earliness. 93 days to maturity. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.80; 10 lbs. \$3.25; 15 lbs. \$4.50; 25 lbs. \$5.25; 100 lbs. \$20, prepaid.

**Early Leviathan.** Early and very large. The pods hang five to ten in a cluster, with four to six large Beans in each pod. 100 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.

**Giant-podded Pole Lima.** Very large pods filled with large Beans. Flavor very rich. A heavy yielder. 105 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.75; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.



Schell's Wonder Pole Lima Beans

This picture shows just a part of one vine. See how tremendously they yield! Grow more Pole Limas.



Old Homestead or Kentucky Wonder Pole Beans

Stringless and a very heavy yielder.

## POLE BEANS GREEN-PODDED

Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed.

**HOW TO GROW THEM**—See above, same as Pole Limas.

**Lazy Wife.** Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as soup Beans if allowed to dry in the pods. 80 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 15 lbs. \$3; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

**Old Homestead or Kentucky Wonder.** One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. 65 days to picking. Pkt. 10 cts.; 1/2 lb. 20 cts.; lb. 30 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

**Old-fashioned Sickle Pole Bean.** One of the best quality; well known to all farmers and gardeners. The pods are long, meaty and stringless. Very heavy yielder. 75 days. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$1.80; 10 lbs. \$3; 15 lbs. \$4; 25 lbs. \$5.75; 100 lbs. \$22, prepaid.

**Horticultural or Cranberry.** Sometimes called Bird's Egg. Long, round, thick pods. 75 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.25; 10 lbs. \$2.30; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$17, prepaid.

**White Creaseback.** An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless. The white seed is excellent for winter use. 70 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 15 lbs. \$3; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

**White Sickle.** Long, curved, fleshy pods of excellent quality, stringless, earlier than most all other Pole Beans. The seed is white, which makes it also valuable for winter use when dried. 65 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$2.75; 15 lbs. \$3.40; 25 lbs. \$4.50; 100 lbs. \$17, prepaid.

## YELLOW-POD POLE BEANS

**Early Golden Cluster Wax.** Large, flat, yellow pods, borne in clusters very profusely; stringless and very tender. 75 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.30; 10 lbs. \$2.25; 15 lbs. \$3.15; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.

**Yellow-podded Old Homestead.** This variety has all the good qualities of the green-podded variety of the same name, yet is a Yellow-pod Bean. The plants are covered with beautiful, long, golden yellow, stringless pods. 68 days. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.



# BEETS

Sow the seed as soon as the ground can be properly worked. Be sure to work in Wizard Brand Pulverized Sheep Manure or some other good fertilizer (we have all kinds). Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will then have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre.

## New Beet, Green Top Bunching

Offered last year for the first time and all like it

Extremely attractive bunching Beet. It is early; roots are  $2\frac{1}{4}$  to 3 inches in diameter in 50 to 60 days. Globe-shaped, becoming slightly flattened at bottom at maturity. Very smooth and refined. Exterior color dark; interior bright blood-red; solid color in cool weather, slightly zoned in warm weather. The dark glossy roots with the green top foliage make them very attractive as a bunch Beet. Try it. **Pkt. 10 cts.; oz. 20 cts.;  $\frac{1}{4}$  lb. 60 cts.; lb. \$1.50.**

## Schell's Harrisburg Market

Finest Extra-Early Beet

Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been grown almost exclusively by the market-gardeners of all our city markets here for first early, and it has become the leading early Beet in many city markets. Our sales total many tons of seed. The illustration gives the shape of it. It is half-globe, not as globular as our Black Knight, nor as flat as is Crosby's Egyptian. **Pkt. 10 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 35 cts.;  $\frac{1}{2}$  lb. 60 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.**



**Schell's Harrisburg Market Extra-Early**  
The best first-early Beet

## Schell's Famous Black Knight Beet

Unexcelled in Quality, Shape, and Color

Thousands of successful gardeners make this their choice for early planting (to follow extra-early Harrisburg Market), second crop, fall, and winter crops.

We believe this is the most popular Beet in America today for we have received thousands and thousands of orders from almost every city and village in every state, and annually sell enormous quantities of it.

**Schell's Black Knight Beet** has the color that is desired and that denotes quality—*deepest dark red all the way through*, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow.

In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. The seed we have for you has been produced from very specially selected stock-seed, bred by years of selection for color, quality, and shape.

**Schell's Black Knight Beet** is the best Beet for your own use, and it is the best Beet for market. I know that all of you who have been growing it will continue to do so and those who have not, I urge you to grow it, knowing you also want the best Beet. **Pkt. 10 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 35 cts.;  $\frac{1}{2}$  lb. 60 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.**

## Schell's Deep Blood Turnip Beet

This early, globe-shaped Beet, of excellent quality, is especially esteemed on account of its dark red color, which extends entirely through the Beet and without the light-colored rings seen in some varieties. The medium-sized Beets are smooth and handsome, and are now being largely used for canning as well as for the home-garden and market. **Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 35 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

**Detroit Dark Red Beet.** A variety of exceptional attractiveness. Its handsome appearance makes it a great seller on the market. Globe-shaped, tapering slightly; smooth; dark red; early. A good general-crop Beet. We sell thousands of pounds of seed of our fancy strain to market-gardeners everywhere. If Detroit is one of your leaders, plant my seed this year. Medium-top and Large-top strains. Mention Large-top if you want it, otherwise we will send regular Medium-top. This refers to the foliage. **Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 30 cts.; lb. 90 cts.; 5 lbs. \$4.25; 10 lbs. \$7.50.**

**Crosby's Improved Egyptian.** One of the earliest Beets. Deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. **Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 30 cts.; lb. 90 cts.; 5 lbs. \$4.25; 10 lbs. \$7.50.**



**Schell's Black Knight Beet**



MRS. JOHN BILLMAN, Pennsylvania, says they are *wonderful*. She writes: "I tried your Beets last year—Harrisburg Market and Black Knight—and they certainly are wonderful, the *best I ever ate*, and they are delicious canned, sweet or sour, and retain their *deep rich color*. They just cannot be beat."



Schell's  
Miniature Beet

**"Schell's Miniature" Beet.** Introduced by us. It has received the highest praise from all the thousands of our customers who have grown it. Its quality is superb; the flesh is very tender and absolutely free of any hardness or fibre; it is of exceptionally fine-grained texture; its flavor is distinctly rich; its flesh is very deep rich dark crimson, every bit of it, without the slightest sign of light zones. And, you will like it and want it because of its **very small size**, being only a little more than an inch in diameter, making it ideal for **serving whole**, either cooked or pickled. Pull and use, or sell them when they are this size. If, however, you prefer to have them a trifle larger ( $1\frac{1}{2}$  to 2 inches) they are excellent this size also. Just what is most desired in this type of small table Beet. **Pkt. 10 cts.; oz. 15 cts.;  $\frac{1}{4}$ lb. 35 cts.;  $\frac{1}{2}$ lb. 60 cts.; lb. \$1.20.**

**Schell's "Lutz's Green-Leaf" Beet.** Winter Table Beet. Lutz's Green-Leaf is a very large Beet, 4 to 6 inches in diameter at the top and tapers to a point, like a "top." Dark red all the way through; flesh tender and delicious at all times, and it may be used when quite small or medium size as well as when full grown. Ideal for storing for winter use and slicing. The green leaves may be cooked like spinach. **Pkt. 10 cts.; oz. 15 cts.;  $\frac{1}{4}$ lb. 35 cts.;  $\frac{1}{2}$ lb. 60 cts.; lb. \$1.20; 5 lbs. \$5.75.**

**Ferry's Crosby.** A very excellent beet, a distinct strain, the skin being of a deep pink, very attractive, with flesh a bright vermillion-red. Tops are small, the beets are deep turnip-shaped, almost globular. Excellent for early market; for shipping and for the home garden. **Pkt. 10 cts.; oz. 15 lbs.;  $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.**

**Ohio Canner.** Excellent for home and market use. Color is deep blood-red; fine form; tender, sweet, and free from any stringiness. Medium early. **Pkt. 10 cts.; oz. 15 cts.;  $\frac{1}{4}$ lb. 35 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.**

**Early Wonder.** An extra-early Beet of excellent quality; dark red; fine shape, almost globular, smooth. **Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$ lb. 35 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.**

**Half-Long Blood.** Rich, dark red, very sweet, crisp and tender; does not become woody. It is very smooth and handsome. A good winter keeper. **Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$ lb. 30 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

**Long Smooth Blood-Red.** The best of all long Beets. **Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$ lb. 30 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

**Swiss Chard Beet.** See page 35.



Lutz's Green-Leaf Table Beet  
4 to 6 inches in diameter is its normal size

## MANGEL-WURZEL (Stock Beets)

Six pounds will sow an acre. Dairy farmers should grow more of these for their cows. They make the best kind of winter feed, cost little and make more rich milk than almost any other feed. About one-fourth of the daily rations should be of roots. They are also excellent feed for poultry.

**Mammoth Long Red.** Very large; red flesh. **Oz. 10 cts.;  $\frac{1}{4}$ lb. 20 cts.; lb. 65 cts.; 6 lbs. \$3.60.**

**Golden Tankard.** Flesh yellow. (Makes the milk look like cream.) **Oz. 10 cts.;  $\frac{1}{4}$ lb. 20 cts.; lb. 65 cts.; 6 lbs. \$3.60.**

**Sludstrup.** Reddish yellow; very large; fine quality for stock-feeding. **Oz. 15 cts.;  $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 6 lbs. \$4.**



Here you see the very popular **Penn State Ballhead Cabbage** growing from stock seed—thoroughly bred under the direct supervision of Dr. C. E. Myers, plant-breeding expert of Pennsylvania State College of Agriculture. Near 100 per cent marketable heads, producing as much as 23 tons per acre. You should grow some **Penn State Cabbage** this year from our seed, the genuine. (See page 11.)

# CABBAGE

One ounce of seed will sow a row of 300 feet and make about 2,500 plants; 4 ounces to the acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit

## EXTRA-EARLY VARIETIES

### *Schell's "Harrisburg" Extra-Early*

This is, without question, the best extra-early round-headed variety. It is very early, forming its hard, heavy, round heads in **75 days** from sowing the seed. You can grow 150 heads of "Harrisburg" Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. I recommend it highly. **Pkt. 10 cts.; ½ oz. 35 cts.; oz. 60 cts.; ¼ lb. \$1.75; lb. \$6.25; 5 to 10 lbs. at \$6.**

**Early Jersey Wakefield.** The best first-early pointed-head Cabbage. Heads very solid and of best quality. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 75 cts.; lb. \$2.**

**Glory of Enkhuizen.** One of the best early round-headed varieties. If planted with Jersey Wakefield, will mature ten days later. Heads are round as a ball, very solid, and fine-grained. **Pkt. 10 cts.; oz. 35 cts.; ¼ lb. 95 cts.; lb. \$3.**

**Early Winnigstadt.** Pointed head; like Jersey Wakefield, except it requires longer to mature. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 75 cts.; lb. \$2.**

**Copenhagen Market.** Regular Strain. Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. Matures 68 days after transplanting. **Pkt. 10 cts.; oz. 50 cts.; ¼ lb. \$1.50; lb. \$5.**

**Ye Olde Copenhagen Market, Schell's Original Strain.** This is about two weeks earlier than the regular early strain. The plants are dwarf, very compact, with few outer leaves. The heads are round as a ball, hard, solid, of medium size and very uniform. A most excellent strain. **Pkt. 10 cts.; oz. 55 cts.; ¼ lb. \$1.60; lb. \$5.50.**

**Golden Acre.** Extra-early, round, solid, close-grained head. Similar to Copenhagen in type but smaller heads and the plants are more compact, and it is ready to cut a week earlier. **Pkt. 10 cts.; oz. 55 cts.; ¼ lb. \$1.60; lb. \$5.50.**

**Schell's Earliest "Redhead."** The earliest of all red Cabbages. The heads are large, solid, and handsome. **Pkt. 10 cts.; ½ oz. 35 cts.; oz. 50 cts.; ¼ lb. \$1.50; lb. \$5.**

## SECOND-EARLY VARIETIES

**Schell's Early Perfection.** A very large, early, round-headed Cabbage of the greatest value to those who grow for market. It is without question one of the best round headed, early Cabbages in cultivation. The heads are very solid, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allows very close planting. It follows 10 days after my extra-early "Harrisburg." **Pkt. 10 cts.; ½ oz. 35 cts.; oz. 65 cts.; ¼ lb. \$1.75; lb. \$6.50; 5 to 10 lbs. at \$6.25 per lb.**

**Schell's Strain Charleston Wakefield.** We have developed a strain of this important early market Cabbage that has won for us much praise, being half again as large as Jersey Wakefield and only a week to ten days later to first cutting. **Pkt. 10 cts.; oz. 30 cts.; ¼ lb. 75 cts.; lb. \$2.25.**

**Early Dwarf Flat Dutch.** Heads large, nearly round, solid. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 75 cts.; lb. \$2.**

**All Head.** Very large, flat, solid heads; second early. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 75 cts.; lb. \$2.**

**Succession.** An ideal second-early roundhead; heads average 10 to 12 pounds and measure from 30 to 35 inches in circumference. Fine for second-early or late. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 75 cts.; lb. \$2.**

**Early Summer.** A second-early, large-heading Cabbage; an excellent keeper; seldom cracks. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 75 cts.; lb. \$2.**

**New Savoy Cabbage, Chieftain.** Given the All-America Award. Heads are medium-large, flat, rounded on top. Leaves are intensively savoyed, and dark olive-green. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½ oz. 35 cts.; oz. 60 cts.; ¼ lb. \$1.50; lb. \$4.**

**Perfection Drumhead Savoy.** The heads are large and solid, leaves curled and crimped. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 75 cts.; lb. \$2.**

**Schell's Baby Savoy.** A new, beautiful little Savoy with dark bluish green outer leaves. The small, firm head is perfectly yellow and most delicious. Very uniformly crimped. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; ¼ lb. \$1.10; lb. \$3.75.**

**Schell's Earliest Savoy.** Large Drumhead type. Very uniform and a sure header. Matures early. **Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 35 cts.; oz. 50 cts.; ¼ lb. \$1.20; ½ lb. \$1.95; lb. \$3.50.**

FOR FROST-PROOF CABBAGE PLANTS, SEE PAGE 63



# LATE CABBAGES

**Schell's Houser.** One of the very best late Cabbages. Heads are large, heavy, solid, fine-grained, **exceptionally small heart** (see picture), round to slightly oval at top of head. Seldom cracks and then at the stem end. Keeps better and longer than most others. **Houser** has a distinctly rich flavor all its own. **Houser** is and has been the favorite late Cabbage of a great host of our customers for years. Start **Houser** 2 weeks sooner than other late varieties. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1.15; 1/4 lb. \$1.95; 1/2 lb. \$3.50; lb. \$6.75; 5 lbs. \$28.75.**

## Penn State Ballhead Cabbage

See photograph of crop on page 10

This very excellent late Cabbage, developed by Dr. C. E. Myers, Professor of Plant Breeding at our Pennsylvania State College, produces near 100 per cent marketable heads. Each year, under Dr. Myers' own personal supervision, is produced the stock seed from which our seed is then produced.

Only those with a knowledge of the intensive, expert breeding work carried on by Dr. Myers for many years past, as well as at this present time, can appreciate the true value of this thoroughbred strain of late Ballhead Cabbage. Is it any wonder then that it has yielded as much as **23.8 tons per acre**, as compared with the average of 10 tons per acre of other varieties? **Penn State Ballhead will mean a big crop of quality Cabbage to everyone who grows it. Order Early.**

**IMPORTANT!** Only the original seed of Penn State Ballhead Cabbage, grown directly from Dr. Myers' stock seed, **contains the label opposite.** It is your guarantee of the true State College Strain of the latest improved crop from Dr. Myers' latest improved stock seed. **Send your order to Schell's for official seed, sealed.**

**SEED CROP VERY SMALL. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 35 cts.; oz. 65 cts.; 1/4 lb. \$2; 1/2 lb. \$3.70; lb. \$6.75; 2 lbs. at \$6.85 per lb.; 5 lbs. at \$6.75 per lb.; 10 lbs. at \$6.60 per lb., postpaid.**

**Schell's Late Ni-tram.** Without question, one of the best late Cabbages in cultivation. The heads are medium large, extremely hard, solid, fine-grained, and of the most excellent flavor—a "quality taste" different from other Cabbages. For keeping it is unequalled. The heads are in shape between a globe and a flat. **Pkt. 10 cts.; 1/2 oz. 25 cts.; oz. 50 cts.; 1/4 lb. \$1.35; lb. \$5.**

**Schell's Strain Danish Roundhead, Short Stem.** An excellent late variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head not so globe-shaped. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1.25; lb. \$4.**

**Schell's Strain Late Danish Ballhead.** One of the best hard-heading, round, late Cabbages. Unequaled for its fine flavor, solidity, and beautiful ball-shaped heads. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1.25; lb. \$4.**

## YELLOWS-RESISTANT STRAINS

We recommend growing these if your soil is infested with the disease known as "Cabbage-Yellows," as these strains are resistant to "Yellows." See description on page 10 and this page.

**Marion Market.** (Y. R.) Yellows-resistant strain of Copenhagen Market. Extra early. **Pkt. 10 cts.; oz. 45 cts.; 1/4 lb. \$1.15; lb. \$4.25.**

**Detroit (Golden Acre).** (Y. R.) Ten days earlier than Marion Market. **Pkt. 10 cts.; oz. 50 cts.; 1/4 lb. \$1.50; lb. \$5.**

**Jersey Queen.** (Y. R.) Jersey Wakefield in the resistant strain. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1; lb. \$3.50.**

**Globe (Glory of Enkhuizen).** (Y. R.) Second early. **Pkt. 10 cts.; oz. 45 cts.; 1/4 lb. \$1.15; lb. \$3.75.**

**Wisconsin Hollander No. 8.** (Y. R.) Late Danish Ballhead type. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1; lb. \$3.25.**

**Red Hollander.** (Y. R.) Red Cabbage. Late. **Pkt. 15 cts.; 1/2 oz. 55 cts.; oz. 90 cts.; 1/4 lb. \$2.40; lb. \$8.**



**Schell's Genuine Houser Cabbage.** You just cannot beat it for solidity, fineness of grain, weight, flavor, and keeping qualities. I urge you to grow a crop of our Houser Cabbage.

## PENN STATE BALLHEAD

THE PENNSYLVANIA STATE COLLEGE  
Department of Horticulture

The seed in this package is produced by the only grower who is supplied with stock seed of the **PENN STATE BALLHEAD** cabbage grown by The Pennsylvania State College. In order to be sure of securing the true type of this variety, seed should be purchased only in sealed packages bearing this statement.

*C. E. Myers*  
Professor of Plant Breeding

**Large Late Flat Dutch.** Immense heads; flat and of the best quality. Excellent kraut Cabbage. If you want a big crop of big Cabbage, grow this variety. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 70 cts.; lb. \$2.25.**

**Genuine Surehead.** Large, medium flat heads; good keeper. An old favorite. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 70 cts.; lb. \$2.25.**

**Mammoth Rock Red.** Largest-heading, round, red. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; lb. \$2.70.**

**Autumn King or World Beater.** Very large, solid, flat head; a good winter Cabbage. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 85 cts.; lb. \$2.75.**

**Hollander.** Late Cabbage. Heads spherical, weigh 6 to 7 pounds. Firm and solid. **Pkt. 10 cts.; oz. 50 cts.; 2 ozs. 90 cts.; 1/4 lb. \$1.60; 1/2 lb. \$2.50; lb. \$5.**

## CHINESE CELERY CABBAGE

A native of China. Now very popular and grown very extensively throughout the United States. A delicious vegetable that may be served as a salad or shredded, like coleslaw, with dressing. The green portion of the leaves may be served like spinach and the midribs of the leaves are delicious when prepared like asparagus. **Do not sow the seed until the middle of July**, for if sown in spring they soon shoot to seed. Thin the plants to stand 12 to 15 inches apart in the rows.

**Pe-Tsai.** Very popular variety. Grows 15 to 20 inches tall and 8 to 12 inches in diameter. The firm, well-blanching heads are pure white, very tender, and juicy. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 70 cts.; lb. \$2.**

**Wong-Bok.** Short, broad, tightly folded head 8 to 10 inches tall and 6 to 8 inches in diameter. Weigh about 18 pounds. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.**

**Chee-Hoo.** Outer leaves dark green, beautifully crimped. The broad, milk-white ribs are very thick and tender, and the heart is snowy white, tightly folded, weighing about 15 pounds. **Pkt. 10c.; 3 pkts. 25c.; 1/2 oz. 40c.; oz. 65c.; 1/4 lb. \$1.10; lb. \$3.**

**Chi-hi-l.** Long, solid, cylindrical heads about 2 feet tall. Leaves broad, fringed, with broad, white midrib. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.**

**THEY GROW BETTER • THEY YIELD BETTER**

# CARROTS

Seed crop this year very small everywhere

**HOW TO GROW THEM.** Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked will produce Carrots. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed  $\frac{1}{2}$  inch deep; then thin out the plants so they will stand 2 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart.

## "Schell's Strain" of Chantenay Carrots

You can have a perfect crop, with very much more profit to you, if you sow "Schell's Strain" of Chantenay. It is  $5\frac{1}{2}$  to  $6\frac{1}{2}$  inches long, 2 to  $2\frac{1}{2}$  inches at the shoulder and 1 to  $1\frac{1}{2}$  inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through, even the heart or core is the same and hid away in the breeding, in the "blood," in the heart or life germ of the seed where the eye cannot see it, is that greatly superior quality which will be seen in the crop, distinctly and outstandingly. This is why thousands of gardeners sow Schell's Strain. Have the best quality by planting our Schell's Chantenay, 70 days. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 75 cts.; lb. \$2.50; 10 lbs. \$22.50; 50 lbs. \$100.

**Chantenay "Long Type."** Longer and with shorter tops than the above. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 75 cts.; lb. \$2.50; 10 lbs. \$22.50; 50 lbs. \$100.

## New Supreme Half-Long

Winner in All-America Awards

It is like a small, refined Danvers Half-Long, with short but strong tops. Roots usually 6 to 7 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. 75 days. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 85 cts.; lb. \$2.75; 10 lbs. \$25; 50 lbs. \$112.50.

## Schell's New Bunching Carrot

The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow 8 inches long by  $1\frac{1}{4}$  to  $1\frac{1}{2}$  inches in diameter. Roots smooth and handsome, a fine deep red throughout. An excellent quality bunching Carrot. 77 days. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 85 cts.; lb. \$2.75; 10 lbs. \$25; 50 lbs. \$112.50.

**Danvers Half-Long.** 75 days. Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 75 cts.; lb. \$2.50; 10 lbs. \$22.50; 50 lbs. \$100.

**Oxheart.** 75 days. Grows about 4 inches long, is about 3 inches thick at the shoulder and  $2\frac{1}{4}$  inches thick at the bottom. Pkt. 10c.; oz. 25c.;  $\frac{1}{4}$  lb. 85c.; lb. \$2.75.

**Schell's Coreless** (also called "Nantes" and "Butter Carrot"). 68 days. It is unsurpassed in quality, sweet, mild, is long, cylindrical, averages 7 inches long and  $1\frac{1}{4}$  inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "coreless." Our strain of it is very fine.

Seed very scarce. Pkt. 10 cts.; oz. 30 cts.;  $\frac{1}{4}$  lb. 85 cts.; lb. \$3; 10 lbs. \$27.50; 50 lbs. \$125.

**Improved Long Orange.** 85 days. Orange-scarlet. It grows about

8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 70 cts.; lb. \$2.25; 10 lbs. \$25.

**Schell's Early Scarlet Horn or Dutch Horn.** 63 days. Very early. It grows  $3\frac{1}{2}$  inches long, is  $1\frac{1}{2}$  inches thick at the shoulder, and  $1\frac{1}{4}$  inches thick at the bottom, stump-rooted. Bright orange-scarlet. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 65 cts.; lb. \$2; 10 lbs. \$18.

**Imperator.** 77 days. A very attractive Carrot, 10 inches long, of highest quality, rich color. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 85 cts.; lb. \$2.75; 10 lbs. \$25; 50 lbs. \$112.50.

**Touchon.** 70 days. A quality Carrot similar to Nantes but an inch longer and with stronger tops. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 85 cts.; lb. \$2.75; 10 lbs. \$25.

"Schell's Strain" Chantenay Carrots

CORELESS CARROT

Plant Schell's Strain "Nantes" or Coreless Carrots for Quality Crops





# Sweet Corn

## FIVE CHOICE VARIETIES

(Other varieties on pages 14 and 15)

### Schell's Improved Golden

#### Bantam

(55 to 65 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies—all because it is so good. It is extra-early, very sweet, and richly flavored. Ears are 5 to 6 inches long, 8-rowed, and a rich golden yellow. Our strain of it is the result of constant selection. It is very fine. **Pkt. 10 cts.; 1/4 lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.00; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

(Top) Schell's Strain Improved Golden Bantam  
(Bottom) Schell's Firstin Earliest White Sweet Corn  
Two very fine deliciously sweet first-early varieties.

### Schell's Firstin Earliest White

(55 to 65 days.) The earliest of all white Sweet Corns. The ears are small (5 to 6 inches long), filled tightly with good-sized grains, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market. **Pkt. 10 cts.; 1/4 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$16, prepaid.**

### Schell's Silver Beauty

The sweetest, largest silvery white early Sweet Corn

(65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, the grains deep. It is almost twice as large as the small-eared extra-early varieties and almost as early—about a week to ten days' difference if planted at the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 10 cts.; 1/4 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$16, prepaid.**

### Schell's Golden Giant

(65 to 75 days.) Rich golden yellow grain, deliciously sweet, make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—make this the most popular, large-eared, golden yellow Sweet Corn. Be sure you include it in your order. **Pkt. 10 cts.; 1/4 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$16, prepaid.**

### Schell's Improved Stowell's Evergreen

(About 90 days.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who dehydrate or evaporate Corn, because they know they get a very superior quality from us. Stowell's Evergreen has a very large ear and very deep, broad, and deliciously sweet grains. It is ready in about 90 days after planting. Prices are very much lower. **Pkt. 10 cts.; 1/4 lb. 20 cts.; 1 lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

#### PLANT MORE SWEET CORN

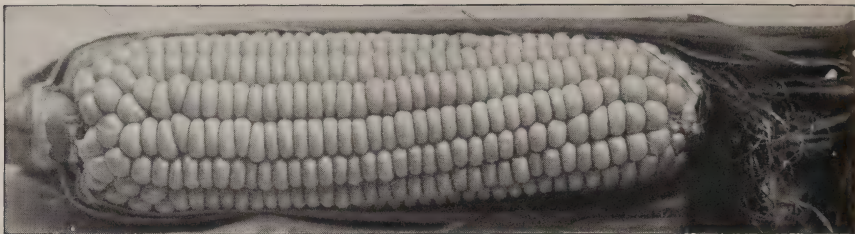
You can sell all you can grow if you try hard enough.

Schell's  
Silver  
Beauty

Schell's  
Golden  
Giant



Schell's Improved Stowell's Evergreen, largest-eared, deepest grain, sweetest, and still most popular of late or general-crop Sweet Corns



Improved "Howling Mob." An excellent large-eared Sweet Corn

# SWEET CORN

(SEE ALSO PAGE 13.) (50 lbs. supplied at the 100-lb. rate.)

before the soil is warm, of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about  $\frac{1}{2}$  inch and 1 to  $1\frac{1}{4}$  inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Plant every two weeks up to July 15. One pound will plant 150 hills; 12 pounds to an acre.

**OUR SWEET CORN IS ALL CAREFULLY SELECTED GILT-EDGED STOCK**

## EXTRA-EARLY VARIETIES

READY FOR MARKET IN 50 TO 65 DAYS

**SCHELL'S EARLIEST YELLOW.** (Yellow.) Try this fine-quality, extra-early Yellow Sweet Corn on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long, 10 to 12 rows. It is ready to use fully 7 to 10 days before Golden Bantam. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.50; 10 lbs. \$2.80; 15 lbs. \$3.75; 25 lbs. \$5.50; 100 lbs. \$20, prepaid.

**BARDEN'S WONDER BANTAM.** (Yellow.) Extra-early. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. Every market- and home-gardener, as well as every canner, should grow it. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Golden Sunshine.** (Yellow.) A very excellent variety of yellow Sweet Corn. It is earlier than Golden Bantam, from which it was developed, just as sweet and yet has twelve rows of grains while Bantam has eight. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Early Golden Market (Gill's).** (Yellow.) Ears 9 inches long, containing 12 or 14 rows of large, sweet, creamy yellow kernels. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Whipple's Early Yellow.** (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 14 rows. Matures a week after Golden Bantam. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Whipple's Early White.** (White.) Fine large ears 8 to 9 inches long, with 16 to 18 rows of deep, rather narrow kernels of sweetest quality. Extra early. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

## SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

**Kendel's Early Giant.** (White.) One of the best second-early varieties. Ears uniform, with good deep grains; highly flavored. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Early Evergreen.** (White.) Matures ten days earlier than Stowell's Evergreen. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Howling Mob.** (White.) Large-eared and fine quality. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

## LATE VARIETIES 90 DAYS

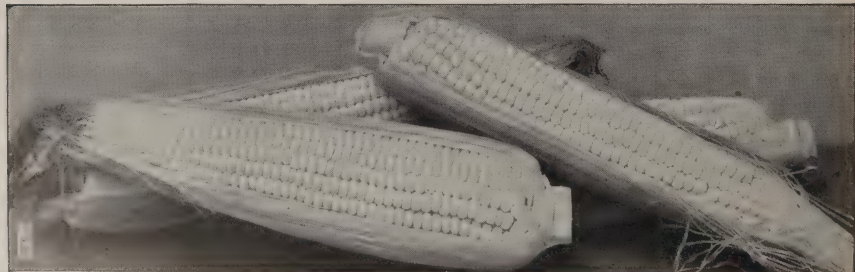
**White Evergreen.** (White.) Matures about a week earlier than Stowell's. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Golden Evergreen.** (Yellow.) Large ears; long grains; golden yellow. Same price as White Evergreen.

**Golden Colonel or Golden Country Gentleman.** (Yellow.) Award of Merit, All-America Selection. Deep golden yellow; with zig-zag kernel pattern. Large ears, deep grains, and is very sweet. A late Corn. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 25 cts.; lb. 40 cts.; 5 lbs. \$1.25; 10 lbs. \$2.35; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$17, prepaid.

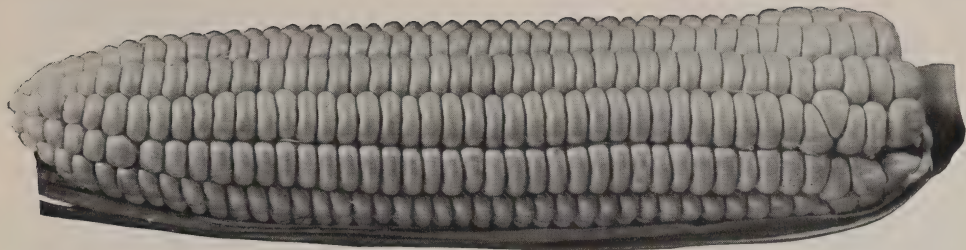
**Country Gentleman.** (White.) Also known as "Shoe Peg." Long, deep, narrow grains irregularly arranged on the ear; pure white, deliciously sweet. A treat indeed to have Country Gentleman for dinner. Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 100 lbs. \$16, prepaid.

**POP CORN, Golden Queen, White Rice, and Big Buster** (Yellow). Pkt. 10 cts.;  $\frac{1}{2}$  lb. 20 cts.; lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1.10; 10 lbs. \$2, postpaid. One pkt. will sow a 40-foot row; 3 qts., an acre.



Schell's Early Evergreen. Beautiful ears of fine, sweet quality





Golden Cross Bantam Corn

## HYBRIDS AND TOP-CROSSES

The advantages of "Crossed" varieties are: More perfectly uniform, better-quality ears, and they grow successfully where others will succumb to Stewart's Wilt disease.

Seed should never be saved from these Hybrids, for your crop this year would never do for planting next year.

**Golden Cross Bantam Hybrid.** (Yellow.) This hybrid is the result of crossing strains Purdue 39 and 51 and introduced jointly by the U. S. Department of Agriculture and Purdue University Agricultural Experiment Station. A very excellent variety for market-gardeners and home-gardeners. Ears are extremely uniform, averaging 8 to 9 inches long, and have 10 to 14 rows of golden kernels, sweet and tender. High yielder and very hardy, this is the foremost yellow hybrid on the market today. 88 days. Highly resistant to Stewart's disease. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

**New Hybrid Sweet Corn, Ioana.** Awarded Bronze Medal as one of the best new vegetables for 1940 in the All-America Selections. A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 14 rows of light yellow kernels. Beautiful ears; rich quality. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 60 cts.; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$9.50; 100 lbs. \$35.** Be sure to try this fine new Sweet Corn.

**Top-Cross Spanish Gold.** (Yellow.) Beautiful, symmetrical ears, 7 to 8 inches long, with 10 or 12 perfect rows of rich golden yellow kernels, very sweet, tender and delicious quality. Highly resistant to Stewart's disease. Extra early, being first in the market of the "Crossed" varieties, ready to use 10 to 14 days ahead of Golden-Cross Bantam. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

**Marcross 39.** A very excellent hybrid top-cross Sweet Corn, producing beautiful rich golden ears 5 to 7 days earlier than Golden Bantam. The ears, 6 to 7 inches long with 12 to 14 rows of deep sweet grains, are remarkably uniform. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

**Whipcross 39.** This is a very fine top-crossed strain of Whipple's Yellow. Second early, following about 10 days to 2 weeks after Marcross 39. The ears of Whipcross are 8 to 10 inches long with 12 to 16 rows of deep grains of deep rich yellow. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

## NEW HYBRID SWEET CORN

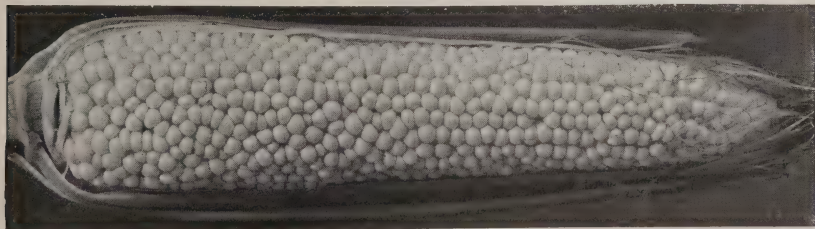
**BANKCROSS C-13 (Hybrid).** Ears 7 inches long, with 12 rows of yellow, good quality, sweet, tender kernels. Stalk 4½ to 5 feet. Season, 68 days. A new, early, large-ear type that gives best performance in Pennsylvania and the eastern states. Originated at Connecticut Experiment Station. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 60 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$8; 100 lbs. \$30.**

**MARCROSS NORTHERN (Top Cross).** Ears 6½ to 7 inches long with 12 rows of medium-width, deep, yellow kernels that are sweet and tender. Stalk 5½ feet. Season, early—68 to 73 days. A popular early sort for market and garden. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 60 cts.; 5 lbs. \$2; 10 lbs. \$3.30; 25 lbs. \$7.50; 100 lbs. \$28.**

**TENDERGOLD (Top Cross; Golden Sunshine Top Cross).** Ears 7 to 7½ inches long, with 12 rows of golden, narrow, deep kernels that are sweet, tender, and of fine quality. Yields well. Stalk 5 to 5½ feet. Season second early—77 days. For canning or market, and the garden. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 60 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$8; 100 lbs. \$30.**

**BURBANK NORTHERN CROSS (Select Top Cross).** Ears 8 to 9 inches long with 12 to 14 rows of deep yellow kernels. Nice uniformity of maturity and ear size. Resistant to Stewart's disease; hardy; prolific. Stalk 6 to 7 feet. Season, 84 to 88 days. Fairly resistant to earworm. Nice freezer. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 60 cts.; 5 lbs. \$2; 10 lbs. \$3.30; 25 lbs. \$7.50; 100 lbs. \$28.**

**NEW WHITE HYBRID, G. McS.** A new white hybrid of most excellent quality. The 8-inch ears have 12 rows of deep white kernels, very tender and sweet, and are perfectly cylindrical from end to end. Height, 6 feet. Season, 85 days. Offered for the first time. **Pkt. 25 cts.; ½lb. 45 cts.; 1lb. 90 cts.; 5 lbs. \$4.25; 10 lbs. \$8; 100 lbs. \$65.**



Schell's Strain Country Gentleman, the "aristocrat of quality" flavor in White Sweet Corn



New Endive, Deep Heart Fringed. Awarded Bronze Medal

## EGGPLANT

One ounce will produce 2,000 plants;  
8,000 plants per acre

**Black Beauty.** The fruits are large, jet-black, of fine shape. They ripen early. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. \$1.20; lb. \$4.

**New York Improved Spineless.** Color purplish black. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. \$1.20; lb. \$4.

**Schell's Black Egyptian.** The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts.; oz. 60 cts.;  $\frac{1}{4}$  lb. \$1.75; lb. \$6.

**Florida Highbush.** The plants are large and erect, bearing most of the fruits off the ground. Fruits similar to New York. Pkt. 10 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. \$1.20; lb. \$4.

**Fort Myers Market.** Very productive, high bush variety. Fruits 9 to 10 inches long,  $\frac{5}{8}$  to  $\frac{6}{8}$  inches in diameter. Deep purple-black. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 45 cts.;  $\frac{1}{4}$  lb. \$1.25; lb. \$4.



Black Beauty Eggplant, large, early, and of fine shape

## CAULIFLOWER

One ounce will produce  
about 3,000 plants

**Schell's Special-Stock Extra-Early Snowball.** My special stock of this popular variety is unequalled. It follows close, in maturing, my stock of Extra-Early Dwarf Erfurt. Pkt. 25 cts.;  $\frac{1}{4}$  oz. \$1.25;  $\frac{1}{2}$  oz. \$2.25; oz. \$4;  $\frac{1}{4}$  lb. \$12;  $\frac{1}{2}$  lb. \$20; lb. \$40.

**Schell's Large Early Snowball.** Larger-heading than above; does not mature quite so early. Pkt. 25 cts.;  $\frac{1}{4}$  oz. \$1.25;  $\frac{1}{2}$  oz. \$2.25; oz. \$4;  $\frac{1}{4}$  lb. \$12; lb. \$40.

**Dry Weather.** It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. Pkt. 25 cts.;  $\frac{1}{4}$  oz. \$1.25;  $\frac{1}{2}$  oz. \$2.25; oz. \$4;  $\frac{1}{4}$  lb. \$12; lb. \$40.

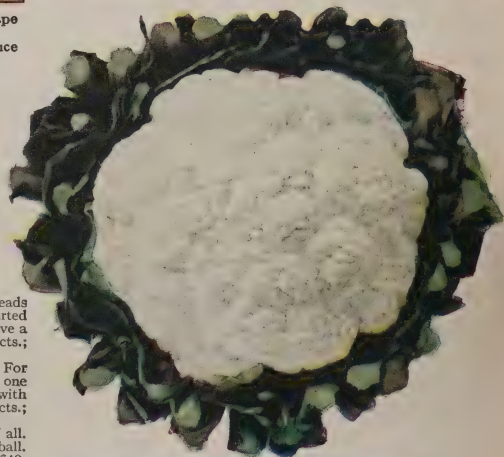
**Schell's Catskill-Snowball.** Large, handsome heads, very uniform and of most excellent marketing quality for main crop. Pkt. 25 cts.;  $\frac{1}{4}$  oz. \$1.25;  $\frac{1}{2}$  oz. \$2.25; oz. \$4;  $\frac{1}{4}$  lb. \$12; lb. \$40.

**Schell's Super-Snowball.** Extremely early; very large heads maturing very evenly throughout the crop. Plants started in the greenhouse or frames and transplanted out will give a wonderful crop long before most other varieties. Pkt. 25 cts.;  $\frac{1}{4}$  oz. \$1.25;  $\frac{1}{2}$  oz. \$2.25; oz. \$4;  $\frac{1}{4}$  lb. \$12; lb. \$40.

**Schell's Special-Stock Extra-Early Dwarf Erfurt.** For first-early outside growing this stock is beyond question one of the best varieties. It is very dwarf and compact, with small leaves, short stems, and large, white heads. Pkt. 25 cts.;  $\frac{1}{4}$  oz. \$1.25;  $\frac{1}{2}$  oz. \$2.25; oz. \$4;  $\frac{1}{4}$  lb. \$12; lb. \$40.

**Schell's Quality.** The largest-heading and surest crop of all. It is one of the finest. Matures after Large Early Snowball. Pkt. 25 cts.;  $\frac{1}{4}$  oz. \$1.25;  $\frac{1}{2}$  oz. \$2.25; oz. \$4;  $\frac{1}{4}$  lb. \$12; lb. \$40.

**Velthe's Autumn Giant.** Late, large heads. Pkt. 20 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. \$1; oz. \$1.75;  $\frac{1}{4}$  lb. \$6.50.



Schell's Special-Stock Extra-Early Snowball. Real Quality Cauliflower

## ENDIVE

Sow seed in June or July. Tie up the leaves for 2 weeks with soft twine or raffia to blanch them before using or selling. One ounce will sow a row about 200 feet long; 4 lbs. for an acre. (See also page 3.)

**Schell's Golden Heart.** The grandest of all the curled varieties. Plants are larger than other sorts, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. Grow it in the home-garden; grow it in quantities for market. Tie up a certain number of plants at a time, then market them as ready. Schell's Golden Heart is a money-maker for those who sell. Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 75 cts.; lb. \$2.

**Green Curled.** A fine, very curly variety with center blanching to creamy white. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.

**White Curled.** Extremely curly leaves of a very light green, blanching to white in the center. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.

**Fullheart Batavian.** Greatly improved form of Broad-leaved Batavian or Escarolle. Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful light yellow. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 40 cts.; lb. \$1.

**New Deep Heart Fringed.** Awarded All-Bronze Medal. Entirely new type of Endive between Fullheart Batavian and Green Curled but more upright in growth than either, never flat on the ground. Rich green, deeply fringed leaves and well filled with hearts of creamy yellow. Plants 12 inches wide, 8 inches deep. Try this fine new Endive. Pkt. 10 cts.; oz. 20 cts.;  $\frac{1}{4}$  lb. 55 cts.; lb. \$1.50.



Schell's Golden Heart Endive



# CUCUMBERS



## Schell's "President" Cucumber A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden

Another of our superior introductions. Thousands of our customers order it annually and are delighted at the size and quality of their crops. A variety entirely distinct from all others. Perfectly uniform shape, extraordinary deep dark green color, clean smooth skin, pearly white flesh, impressive size (10 to 11 inches long, 3 inches thick), beautiful, refined appearance. We believe it is the best of its class. It is almost seedless, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent Cucumber and when you sell them let your customers know they are Schell's President Cucumber. Order early. **Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 50 cts.; ¼lb. 85 cts.; ½lb. \$1.50; lb. \$2.75; (2 lbs. will plant an acre); 5 lbs. \$13; 10 lbs. \$25; 25 lbs. \$60.**

## Schell's Extra-Early Majestic

### FIRST IN THE MARKET

52 days. A very valuable variety because of its extreme earliness. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness, it is an exceedingly attractive Cucumber, being very uniform in shape, with blunt or "square" ends and a very rich dark green color. In size it averages 7 to 8 inches long. The flesh is white. Heavy yielder. Dependable shipper, first in the market. **Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**



**Schell's Extra-Early Majestic.** A very excellent extra-early dark green, 7 to 8 inches long

## Schell's "Veridark" Cucumber

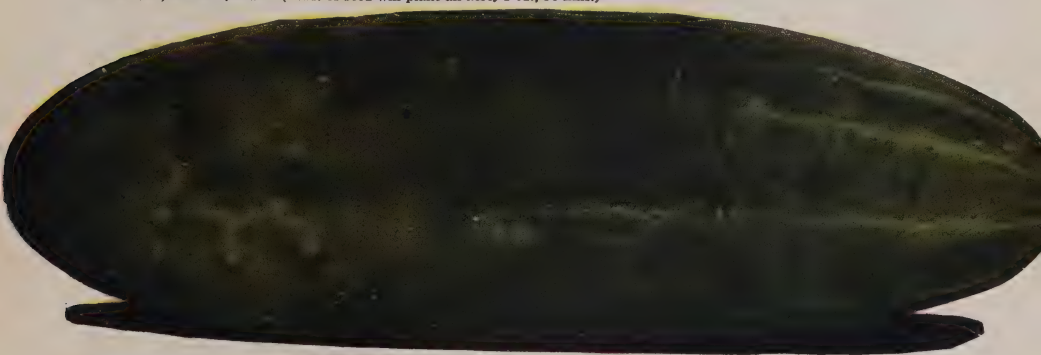
### BEAUTIFUL DARK GREEN

*It has won first place in every market where it has been introduced.*

Since we offered this perfect Cucumber, a few years ago, it has swept its way to victory in every market as soon as it has become known. Remember, a gardener does not always give out the information as to the name of a variety or where he gets the seed—you cannot expect him to, for that knowledge is worth money to him—so if your neighbor or competitor has the biggest crop of the finest Cucumbers in the market, you can be almost certain he has Schell's "Veridark" Cucumber which is the leading Cucumber almost everywhere.

Schell's "Veridark" Cucumber yields a tremendous crop, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color. The plants are very vigorous and will resist disease and insects. 60 days from planting to picking.

Whether you grow for your own use or for market, be sure to grow this splendid variety, and if for market, do not hesitate to grow any quantity of it. It will pay you big profits. **Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; ¼lb. 75 cts.; ½lb. \$1.25; lb. \$2.50; 10 lbs. \$24; 25 lbs. \$56.25.** (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)



**Schell's "Veridark" Cucumber.** Rich dark green, very uniform in shape and size, and yields a big crop. Be sure to order it.

# CUCUMBERS

under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with Ever Green or some other good insecticide; it kills the bugs. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.



**Straight-8 Cucumber**, so very fine it was awarded the Gold Medal as the best new type of vegetable.

**Improved Long Green.** 62 days. An excellent variety, and long a favorite of gardeners and farmers everywhere. It is of desirable size (about 10 inches long), rich dark green color, straight, cylindrical, and a heavy yielder. Our strain is outstanding in its superior quality. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1/2 lb. 65 cts.; lb. \$1.25; 2 lbs. \$2.20; 5 lbs. \$5.**

**Straight-8.** This new Cucumber was awarded the Gold Medal in the All-America Seed Selections of best new vegetables. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about 1 1/2 inches in diameter. Deep green, round at ends, free from striping and tipping. In every particular a quality product. Originator's seed. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 65 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25; 10 lbs. \$11.50.**

**Davis Perfect.** 58 days. Similar to White Spine, except darker green; very fine. One of the best. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25; 2 lbs. \$2.20; 5 lbs. \$5.**

**Early Green Cluster.** 52 days. Very prolific; small; of good form; especially fine for pickling. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25; 2 lbs. \$2.20; 5 lbs. \$5.**

**Fordhook Famous.** 60 days. Unusually long, with uniform shape; never turns yellow. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; lb. \$1.25; 2 lbs. \$2.20.**

**CHICORY.** One ounce will sow a row 100 feet long.

**Witloof.** 110 days. Known in restaurants as French Endive. Treat as endive, except late in summer gradually bank up like celery. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$3.50.**

**COLLARDS.** One ounce will produce 3,000 plants.

**Southern Giant.** 80 days. Used in the South as a substitute for cabbage. Sow like cabbage. **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 25 cts.; lb. 65 cts.**

**CRESS.** Sow in spring in rows a foot apart, cover seed 1/4 inch. Ready to cut in four to five weeks.

**Extra-Curled or Pepper Grass.** 40 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$2.25.**

**True Water Cress.** 50 days. Can be grown easily in shallow water or cool, moist soil. **Pkt. 20 cts.; oz. 85 cts.; 1/4 lb. \$2.25; lb. \$7.50.**

**DANDELION.** One ounce will sow a row 200 feet long.

Sow early in spring; following spring, leaves will be fit to cut.

**Improved Large-leaved or Cabbaging.** **Pkt. 15 cts.; oz. 65 cts.; 1/4 lb. \$2; lb. \$6.50.**

**Common or French.** **Pkt. 10c.; oz. 65c.; 1/4 lb. \$2; lb. \$6.50.**

**HOW TO GROW CUCUMBERS.** They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants in May, for pickles, for late use, and for canning, plant in June.

**Improved White Spine.** 58 days. Good shape; smooth; light green with white spines. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25; 5 lbs. \$5.50.**

**Clark's Special.** 58 days. Long (8 to 10 inches); dark green; very good shape. Ships well. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.15; 2 lbs. \$2; 5 lbs. \$4.50.**

**Early Fortune.** 58 days. Large, perfect shape, very dark green and early. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.**

**Jersey Pickle.** 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25; 2 lbs. \$2.20.**

**Longtellow.** 60 days. Twelve to 15 inches long, dark green. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 60 cts.; lb. \$1.75.**

**Japanese Climbing.** 58 days. **Pkt. 10 cts.; oz. 30 cts.**

**Gherkin or Bur.** 60 days. **Pkt. 10 cts.; oz. 25 cts.**

**Early Frame or Short Green.** 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.**

**Early Green Prolific or Boston Pickling.** 55 days. Yields a big crop; valued for small and medium-sized pickles. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25; 2 lbs. \$2.20.**

**Everbearing.** 52 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4 1/2 inches long). **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.**

**"Schell's Little Gem," Pickler.** A small Cucumber especially desirable for "putting up" in jars for serving whole. The most uniform little Cuke, and smooth and shapely. They yield tremendously. Keep them gathered when 2 1/2 to 3 inches long for jar pickles. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.50; 2 lbs. \$2.60; 5 lbs. \$6.**

**A. & C. Cucumber.** 60 days. Grows about 10 inches long, 2 1/4 inches thick, straight and uniform, with rounded ends, dark green. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 65 cts.; lb. \$1.50; 5 lbs. \$6.25; 10 lbs. \$11.50.**



**Schell's Little Gem, Pickler**

## HERBS

**HOW TO GROW THEM.** Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often; transplant to stand about 12 inches apart in the rows.

|                  | Pkt.   | Oz.    | Pkt.             | Oz.           |
|------------------|--------|--------|------------------|---------------|
| Anise.....       | \$0 10 | \$0 20 | Horehound.....   | \$0 10 \$0 40 |
| Balm.....        | 10     | 40     | Marjoram, Sw.... | 10 35         |
| Basil, Sweet.... | 10     | 35     | Pennyroyal.....  | 50 7 00       |
| Borage.....      | 10     | 30     | Rosemary.....    | 10 45         |
| Caraway.....     | 10     | 25     | Sage.....        | 10 40         |
| Catnip.....      | 10     | 55     | Savory, Sum....  | 10 45         |
| Coriander.....   | 10     | 25     | True Lavender..  | 10 50         |
| Dill.....        | 10     | 15     | Thyme.....       | 10 40         |
| Fennel, Sweet..  | 10     | 25     | Wormwood.....    | 10 40         |

## FLORENCE FENNEL or FINOCCHIO

Used extensively as a salad but it is particularly delicious when served boiled with a cream dressing. The bases of the leaf-stalks are much thickened, bulb-like, and after boiling are of a mild, aromatic, sweet flavor, somewhat like celery yet sweet and with a delicate odor. When the enlargement of the leaf-stalk at the base of the stem is about half as large as an egg, then earth is up until about 1 inch is covered. In about ten days, you may begin to cut and continue as the plants increase in growth. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.**





A beautiful crop of **Schell's French-Head Lettuce**. One of the surest-heading, early-maturing sorts of tender quality and with most uniform heads. It is a grand Head Lettuce you should have.

# LETTUCE

hot-beds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

## New Lettuce Imperial 44.

Dr. I. C. Jagger, of the United States Department of Agriculture, developed this new type as a hybrid of Imperial 152 and Imperial 142. After many comparative tests of numerous strains, conducted on various muck soils in New York State by Cornell Agricultural Experiment Station, it was found that **Imperial 44** appears to be more especially adapted to the states bordering the Great Lakes and to the Northeastern States than other strains of Imperial. It has also proved very successful in the Southern States for their winter crop. The plant is medium to large, spreading and develops close to the ground; leaves medium green, thick, very long and wide, and well folded around the head. Slower to bolt than others of this type. Try this grand new sure-heading Lettuce, **Imperial 44**. Pkt. 10 cts.; 1/2 oz. 20 cts.; oz. 35 cts.; 1/4 lb. \$1; lb. \$3.25.

## Schell's French-Head Lettuce.

Among its many desirable qualities are earliness—it is ready for market a week to ten days ahead of Big Boston when sown at the same time; quality and appearance—it produces a beautiful, attractive, uniform, compact head of light rich green, silvery cream-white inside and of unexcelled quality. A perfect shipper. **Does not tip-burn easily**; many exhaustive tests under normal and under unfavorable growing conditions have proved it **far more resistant to tip-burn** than any other Lettuce. This is due to the nature of this variety, which develops unusual hardness as the plants begin to head. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 65 cts.; lb. \$2.25; 10 lbs. \$20.

## Giant Crystal Head Lettuce.

Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Soil where there is an abundance of moisture, properly drained, will produce enormous heads. Try it. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; lb. \$1.50.

## Schell's Hot-Weather Head Lettuce.

An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the outside a light green. Resists the extreme heat without going to seed and without burning. Fine for early and midsummer crop. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50.

## Grand Rapids Lettuce.

This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, crimped and curled, fan-shaped leaves are beautiful, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it for your own use or for market—you will not regret it. Pkt. 10 cts.; oz. 15 cts.; 2 ozs. 25 cts.; 1/4 lb. 40 cts.; lb. \$1.25; 5 lbs. \$5.75; 10 lbs. \$10.

## Giant White Cos or Romaine Lettuce.

Also called Celery Lettuce. It differs from other Lettuce in the shape of the leaves, which are long-spoon-shaped, upright. Let plants be 4 inches apart in the rows. If the tall, narrow leaves are drawn together and tied, they blanch the inner leaves. Served in the best hotels as "Romaine Salad." Try it. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 45 cts.; lb. \$1.50.

## Dark Green Cos.

Same price as White. The heads are tightly folded, blanch to a silvery white and are crisp and brittle. Pkt. 5 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.50.

## Early White Cabbage.

Close heads; fine flavor. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

## New York.

(See page 20.)

**Black-seeded Simpson.** Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home-garden as well as for market, where a loose-leaf Lettuce is wanted. Grows very quickly. Our strain of it is in great demand everywhere. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. \$1.10; 5 lbs. \$5; 10 lbs. \$10.

**California Cream Butter.** Very large, solid heads, the inside of which is a beautiful, rich, creamy white. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**May King.** This is practically the earliest head Lettuce. It is a very quick grower, heads are medium-sized and light green. The inside is a rich buttery yellow. Fine for market or home-garden. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Wayhead.** Medium-sized, tightly folded heads with rich, buttery, yellow centers. Extra early; excellent quality. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Early Curled Simpson or Silesia.** Loose, curly leaves; fine for cutting in the home-garden. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. \$1.10; 5 lbs. \$5.

**Crisp as Ice.** Large handsome heads, solid, crisp, and tender. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.

**Hanson.** Large head; crimped leaf. Everybody should grow it. Fine for market during the summer months. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Prizehead.** Large, loose heads tinged with brown. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Salamander.** For early spring, summer, or fall. Large heads of finest quality; slight tinge of brown on edge. Very tender. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Winter Lettuce.** A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality, solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.

**KOHLRABI** Sow in rows and thin plants to 6 inches. Ready for use in eight weeks.

One ounce will sow a row about 200 feet long

**HOW TO GROW THEM.** The turnip-shaped bulb of this plant is tender and excellent when eaten before it is fully grown. The flavor seems to combine both cabbage and turnip. As early in spring as possible, sow the seed in light rich soil in rows 1 1/2 feet apart. When plants are well established, thin to 6 inches apart in the row.

**Early White Vienna.** The most popular sort. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 70 cts.; lb. \$1.85.

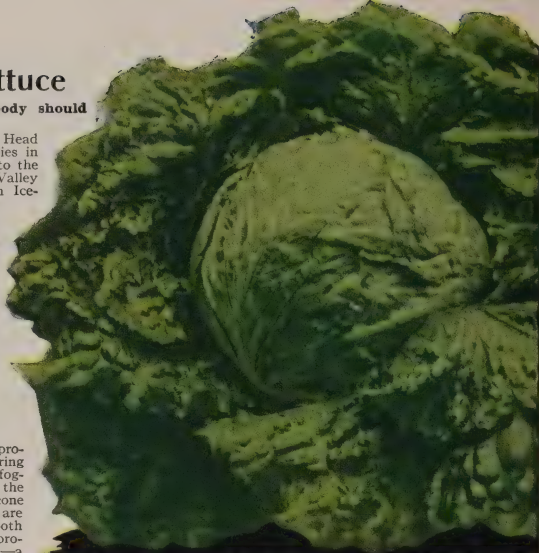
**Early Purple Vienna.** Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 70 cts.; lb. \$1.85.



## Schell's Iceberg Lettuce

A very valuable Head Lettuce—everybody should grow it.

This variety is one of the grandest of all the Head Lettuces. It is grown in tremendous quantities in every part of the country, from the Atlantic to the Pacific. In California it is known as "Imperial Valley Iceberg"; in Colorado it is called "Mountain Iceberg." Thousands of carloads of Iceberg are shipped from various parts of the country every season. It forms a large, solid head, dark green and slightly curled on the edges; the illustration shows a perfect head; the center or inside of the head is a rich golden color. Schell's Iceberg is distinct from any other variety and is, without question, one of the most popular and most extensively grown Head Lettuces in America today. By all means grow it for market or for your own use. I recommend it highly. **Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.**



Schell's Iceberg Lettuce. Be very sure to grow it

## New York Lettuce

**New York Lettuce No. 41, Schell's Strain.**

Bred along pure-line development for a protected head, by which we mean it has covering leaves which protect the head from sun- or fog-burn. The shape is more or less conical until the head enlarges, which spreads the point of the cone and develops a firm, globular head. Leaves are dark green and quite savoyed. Excellent for both spring and fall crops, and on good land will produce a very high percentage of perfect heads—a larger percentage of marketable heads for the first cutting than other strains.

**New York Lettuce No. 5084, Schell's Strain.** An early strain which has proved very desirable here in our eastern states. It is globular, fairly well covered with wrapper leaves, and it is distinctly early. Leaves very dark green, savoyed.

**New York Lettuce No. 12, Schell's Strain.** A very desirable strain for summer culture. It is lighter in color, a little more curly on the edges, and forms very solid, bald heads. The heads are usually soft when viewed in the field early, but tighten up and form good solid heads at maturity.

**New York Lettuce No. 515.** Ready a little earlier than No. 12 which it is like in general appearance, having large, solid heads of bright green color, and it has been bred for resistance to tipburn and stands hot weather better than the other strains.

**PRICES.** Your choice of any or all four of these strains of **New York**. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 65 cts.; lb. \$1.85.**

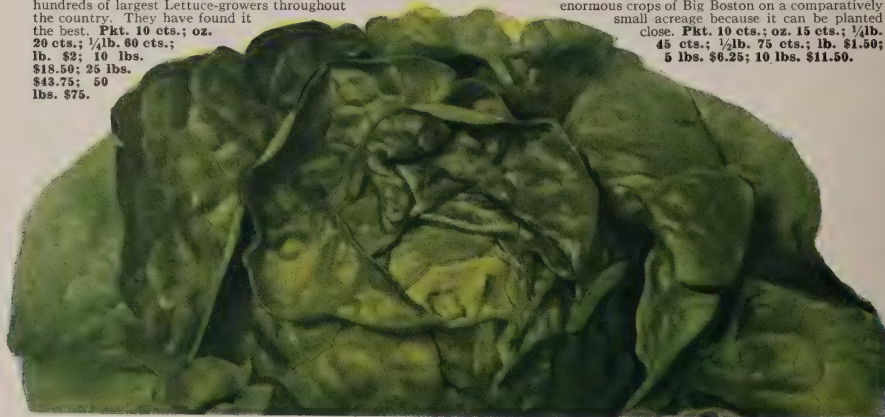
**Imperial No. 847.** Plants medium large; heads round, solid, crisp, large; leaves bright green. Very uniform. **Black seed.** **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 80 cts.; lb. \$2.50.**

## Schell's Strain "White" Big Boston

Very uniform, solid heads. Color light green, with no brown edge which distinguishes the "Big Boston." Schell's White Big Boston is ten days earlier than Big Boston. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, to get acquainted with our strain of White Big Boston. It will prove a money-maker for you. For the home-garden it is a very desirable Head Lettuce. Include it in your order. Our strain of White Boston is used exclusively by hundreds of largest Lettuce-growers throughout the country. They have found it the best. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 60 cts.; lb. \$2; 10 lbs. \$18.50; 25 lbs. \$43.75; 50 lbs. \$75.**

## Schell's Special Strain Big Boston Lettuce

A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. A very slight tinge of brown on the extreme edge of the leaf distinguishes the genuine Big Boston. It is more extensively grown than any other Lettuce, either for the private garden or for market. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 45 cts.; 1/2 lb. 75 cts.; lb. \$1.50; 5 lbs. \$6.25; 10 lbs. \$11.50.**



Schell's Special Strain Big Boston Lettuce, preferred by gardeners everywhere. Try our strain this year.

## MUSTARD

One ounce will sow a row 100 ft. long

**White London.** **Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 80 cts.**  
**Southern Giant Curled.** **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 25 cts.; lb. 60 cts.**  
**Fordhook Fancy.** **Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 25 cts.; lb. 60 cts.**

## OKRA

**White Velvet.** **Pkt. 5c.; oz. 10c.; 1/4 lb. 25c.; lb. 75c.**  
**Perkins Long Green.** **Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 75 cts.**

## LEEK

**Broad London or American Flag.** Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. \$1.25; lb. \$4.50.**



### SCHELL'S STRAIN GOLDEN PLUME

Delicious flavor; beautiful golden yellow color; early; blanches rapidly. The hearts are exceptionally full. Tall and attractive. This strain of ours has proved a veritable little "gold mine" of profit to our customers. **Grow Schell's Strain Golden Plume this year. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**



### SCHELL'S STRAIN HOUSER CELERY

The best green fall and winter-keeping Celery. Compact, abundance of hearts, while stems and hearts are all of the richest, sweet, luscious, nutty flavor. Blanches to a creamy white. Its quality is delicious. It is the favorite of thousands, both for market and home-garden. Be sure of getting genuine Houser by sending here to us where it was originated. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

There is an ever-increasing demand everywhere for Celery of that delightful, rich, nutty, tasty flavor such as we have in our strains of these two very popular varieties, Schell's Houser and Schell's Golden Plume. Many of our customers are building up a very profitable business for themselves and increasing their acreage to meet the increased demand. You may also find an opportunity in Celery growing for market if you grow these two varieties.



# CELERY

worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." In June set out the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Dr. Thompson, of Cornell University, has shown by experiment that bolting of Celery (going to seed prematurely) is caused by subjecting the growing plants to cool temperatures. Ten to thirty days of temperatures averaging 40 to 50 degrees will start seed-stock formation in plants of all varieties.

See the extra-special discount allowed to you on page 3. Send us your entire order and get that big discount

## Schell's New Gold Star

We offer this new and very beautiful strain of Celery with the confidence it will become so popular that you will agree with us that it is another one of our famous "Stars" which we have presented to the stage of Celery who grow it. It is early, stalky, 25 inches tall, filled with luscious hearts, and stems 8 inches to the joint. Very compact and richly attractive, being of the golden plume type in color and habit. **Pkt. 20 cts.; 1/2oz. \$1.25; oz. \$2.25; 1/4lb. \$7.50; 1lb. \$25.**



**New Early Green Celery, Epicure.** Another triumph of modern seed-breeding.

**Schell's Strain Giant Pascal.** A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior strain of it. Very much worth the difference in price as it is an extraordinary strain. Try it and be convinced. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; 1lb. \$10.**

**Schell's New Improved Columbia.** Bred to be a very excellent and greatly improved type of this very good Celery. You will notice a vast improvement over the old type. The plants are compact, stalky, a little taller than the old variety. The stems are thick, rounded, resembling Giant Pascal with its rich flavor, although they are somewhat more narrow. When fully matured it has plenty of hearts and the color is a rich cream-yellow. It retains its earliness. Averages about 22 inches in height. A very high-quality strain. **Pkt. 15 cts.; 1/2oz. 75 cts.; oz. \$1.25; 1/4lb. \$4; 1lb. \$15.**

**Winter King.** A green Celery with an abundance of golden yellow hearts. One of the best keepers. Large, solid, nut-flavored stems. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.25; 1lb. \$4.**

**Winter Queen.** A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.10; 1lb. \$3.75.**

**Fordhook.** Also known as "Emperor." Stems almost round; blanches up well; very excellent quality. A green Celery which blanches up to a silvery white. Good keeper. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.75; 1/2lb. \$3; 1lb. \$6.**

**Golden Self-Blanching French.** Original type. Our own strain of this widely grown variety is the original stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid. It is ready for market earlier than any other. **Pkt. 15 cts.; 1/2oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.75; 1lb. \$9.**

**Schell's Houser Celery.** The choice of thousands of Celery growers as the best green Celery. We say unhesitatingly that Houser Celery is, in our opinion, absolutely the best green Celery without excepting any. It is simply delicious. You never tasted a green Celery that can compare with Houser in its sweet, luscious, rich, nutty flavor. When blanched it becomes a beautiful creamy white, full of hearts, and every stem of it to the outside is delicious. It is not surpassed as a good keeper, and is the leading green Celery in every market as fast as it is introduced. Be sure of getting genuine Houser by getting the seed from us. It was originated right here by the late Mr. Houser in whose honor we named it. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; 1lb. \$20.** (See page 21.)

**New Early Green Celery, Epicure.** The hearts are full, of good length, and blanch to a deep cream. The edible stems are 8 to 10 inches to the first joint, are broad, thick, and smoothly rounded. Is about 25 inches tall; the tops are light bright green. Stocks are cylindrical, attractive, rich quality. Try it. Highly resistant to fusarium yellows. **Pkt. 20 cts.; 1/2oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1lb. \$20.**

**Schell's Non-Bolting Golden.** Long Stem Type. Excellent quality, grows upright, and has full hearts, and thick, moderately rounded stems. It has proved to resist bolting under the most severe conditions. It is a very desirable variety for early summer crop where necessary to start your seedlings in frames. **Pkt. 15 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1lb. \$20.**

## CELERIAC or Turnip-Rooted Celery

**Large Smooth.** Turnip-shaped roots, highly esteemed either cooked for flavoring soup or sliced and used as a salad, or boiled like parsnips or turnips. **Pkt. 5 cts.; oz. 25 cts.; 1/4lb. 75 cts.; 1lb. \$2.50.**

The Dairy Farmer who wants more milk per cow does not look to buying cows at the lowest price—but buys cows that produce more good milk and cost more.

The Vegetable Grower who wants more yield per acre of better quality Vegetables that bring him top prices does not look to buying Seeds at the lowest price—he buys Schell's Pure-Bred Quality Seeds and he prospers.

# CELERY

See pages 21 and 22 for other varieties

## Schell's Strain of Wonderful Celery

There are very many different strains of Wonderful Celery and a world of difference in their quality. Our Schell's Strain is outstanding in its superior quality. Once grown, our customers continue with it always. Early maturing, lovely golden yellow color, rich nutty flavor, brittle and tender, yet one of the best shippers. Grows 24 to 28 inches tall. Try it this year. **Pkt. 10 cts.; 1/2oz. 50 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; lb. \$20.**

**Schell's Florida Golden.** Owing to the demand for a Golden Plume having a greater length, we developed through pure line breeding the selection which we now offer as **Florida Golden**. It has all the good qualities of Golden Plume plus greater height and weight of plant, and the edible portion of the stem is larger. It shows less tendency than other strains to produce premature seed-stalks. The hearts blanch to a rich cream color, of excellent flavor. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

**Schell's Allheart Celery.** A late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk; it grows as high as White Plume. Its flavor is like that of Giant Pascal, but it does not resemble it, being more stalky, light green, blanches up earlier and to a rich golden yellow. One of the best



Schell's Strain of Wonderful Celery

MR. FRANK BIERSTINE, New York, says: "I have had your 'Wonderful' Celery for years and it is always of the **finest quality, truest type, and brings me the highest top market prices.**"

keepers. I urge all my customers to grow **Allheart**, knowing that it will please and prove profitable. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$9.**

**Schell's New Crispheart.** Here is a very excellent variety of Celery bred from a dark green plant found in Golden Plume. Crispheart is about in season with Easy-Blanching. It is as early and as easily blanching as any variety of green Celery we know. Makes big, compact plants 20 to 24 inches high, with broad thick stems, blanching cream color; quality excellent, crisp and free from strings. Is blanching fit for market after papered 3 to 4 weeks. **Pkt. 15 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

**Schell's Imp. Supreme Golden.** We are justified in offering Supreme Golden to our Celery growers everywhere as the **best strain** of the old Dwarf Golden Self-blanching type, but darker green and more erect. Entire plant is cylindrical, with a "square" or blocky base; blanches to creamy white. Height 23 to 25 inches. Early. It is the supreme strain as to quality, appearance, perfect pack, and earliness; therefore we discontinue offering our Schell's Yellow as Gold, which it replaces. **Pkt. 15 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$4; lb. \$15.**

**Easy-Blanching.** Schell's Strain. One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. *Quickly blanches to rich, golden yellow. My seed is a fancy strain produced from perfect specimen plants.* **Pkt. 10 cts.; 1/2oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

**Schell's Golden Detroit.** This is a pure line selection of the Dwarf Golden Self-blanching type. Handsome, heavy, compact, full-hearted. Broad, thick stems, rounded at the edges. Plants 22 to 25 inches high. Leaves clean, bright green. The stems blanch easily to a fine, deep, clear yellow and are very free from strings. The hearts are full, crisp, and of excellent flavor. It is sure to prove a great favorite on every market. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.65; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

**Golden No. 14.** Schell's Strain. This is somewhat similar to the above Golden Detroit but is taller and bred to more rounded, slender stems. Very uniform. Very popular with our customers in the South and elsewhere. **Pkt. 15 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**



Schell's Allheart Celery

THEY GROW BETTER • THEY YIELD BETTER





Schell's Strain, Pride of Wisconsin. Awarded prize as one of the best new vegetables

# Schell's Cantaloupes

GROW MORE CANTALOUPE.

Every garden a few hills  
Every farm a few acres

There are 15 million crates grown annually—worth 13 million dollars. Get your share of this big business by growing more Cantaloupes. Of these, 15 thousand carloads were shipped east from California annually. You can grow them just as fine here if you plant Schell's Quality Seed.

**HOW TO GROW CANTALOUPEs AND WATERMELONS.** Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovels of Wizard Brand Sheep Manure or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant-food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce 50 hills; 2 to 3 pounds to an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. Do not pull your melons until you are sure they are ripe.

## New Cantaloupe, Pride of Wisconsin.

Schell's Pure-bred  
Strain

Schell's Pride of Wisconsin is almost round, slightly oval; smooth skin when young, developing a heavy netting when fully grown. Its flesh is extraordinarily thick, bright salmon color, most deliciously sweet, luscious flavor; small seed cavity; ripens right up to the rind. Yields tremendously, ready to begin picking in 90 to 100 days. Grow more good Cantaloupes; you can sell all you can grow at a good profit. Price of seed of Schell's Strain Pride of Wisconsin, pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; 1/4 lb. 65 cts.; 1/2 lb. \$1; lb. \$2; 5 lbs. \$9.50; 10 lbs. \$18; 25 lbs. or more at \$1.75 per lb.

**Gold-Lined Rocky Ford** (or Netted Gem). 92 days. In shape and size it is similar to Rocky Ford but not ribbed like it, and the skin is covered with a thick gray netting on green, making it very attractive. The flesh is thick, rich green to the seed-cavity, which is gold lined. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. \$1.

**Honey Rock or Sugar Rock.** 85 days. Round as a ball in shape, extremely early, prominently netted. The flesh is deep orange. The skin is light green, turning to light golden yellow. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 45 cts.; lb. \$1.25.

**Jenny Lind.** 87 days. The fruits are small, but very sweet and luscious. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. \$1.

**Miller's Cream.** 92 days. Salmon flesh; very fine; a great favorite. Large round fruits; light green; skin netted. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. \$1.

**Hearts of Gold.** 92 days. A very excellent melon of orange-red flesh. It is grown very extensively by both eastern and western market growers. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25; 3 lbs. (for 1 acre) \$3.45; 10 lbs. \$10.

**Forehook.** 87 days. Medium size, round, flattened at the ends, heavily ribbed. Skin deep emerald-green; flesh thick, orange-yellow. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Tip-Top.** 96 days. Salmon-fleshed. A big yielder. Fruits are large and for genuine quality it is about impossible to surpass. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. \$1.

**Emerald Gem.** 87 days. Fine yellow or salmon-fleshed melon; delicious. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. \$1.

**Hale's Best.** 65 days. Deep salmon flesh of excellent quality. Oval, about 8 by 4 1/2 inches, heavy netting. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1; 3 lbs. (for 1 acre) \$2.70; 10 lbs. \$8.

**Schell's Extra-Early.** 65 days. Very valuable because of its extreme earliness. It is of excellent quality, with very thick salmon flesh of richest flavor. The fruits are oval, averaging 8 inches long by about 4 1/2 inches in diameter. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.50; 3 lbs. (for 1 acre) \$4.25.

**Banana.** 94 days. Salmon flesh. Melons are 14 to 16 inches long, thin, and of delicious quality. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Honey Dew Melon.** 120 days. The melons are large and round; the outer skin is hard and almost white, turning to a lemon color when ripe. The thick, deep flesh is light green, rich flavor, very juicy, unlike any other melon. Plant as early as possible. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.25.

**Burrell's Gem.** 87 days. A very fine melon. Sweet, rich flavor. The flesh is salmon, and very deep. Shape oval. It is an excellent shipper. Fine for home-garden as well as market. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.15; 10 lbs. \$10.

**Schell's Strain Bender's Surprise.** Our own strain of this variety is a very superior quality strain. A deep, richly flavored salmon flesh. The skin is greenish yellow when ripe. It is a heavy cropper. Ready in 94 days. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.10; 3 lbs. (1 acre) \$3.

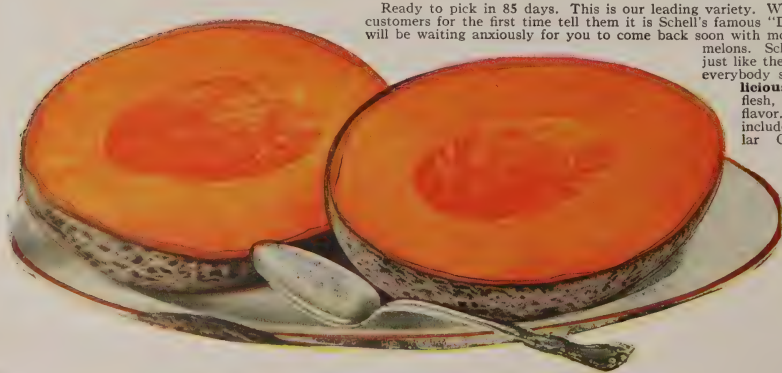
**Large Hackensack.** 95 days. Green-fleshed; very sweet and luscious. Grows to a large size; round with flattened ends. Flesh deep and rich and the melons weigh from 5 to 10 pounds each. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.

**Extra-Early Hackensack.** 90 days. Large melon, but not so large as Large Hackensack and ten days earlier; green flesh; very fine. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. \$1.

## Schell's "Dee-Licious" Cantaloupe

Ready to pick in 85 days. This is our leading variety. When you sell it to your customers for the first time tell them it is Schell's famous "Dee-Licious"—and they will be waiting anxiously for you to come back soon with more of those same good melons.

Schell's "Dee-Licious" is just like the picture. Its flavor, as everybody says, is "simply delicious." Rich, deep salmon flesh, sweet, luscious, juicy flavor. Be sure you figure to include this, the most popular Cantaloupe in Pennsylvania, in your garden whether large or small. One to ten acres of it will prove very profitable. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; 1/4 lb. 60 cts.; lb. \$1.75; 3 lbs. (1 acre) \$4.85; 15 lbs. (5 acres) \$29.50.





Schell's Strain Improved Tom Watson Watermelon. Rich, deep, luscious flesh.

## WATERMELONS

Try an acre or so this year,  
3 to 4 lbs. per acre

**Schell's Strain Tom Watson.** The most popular melon in America. 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. Rind dark green and very strong. **Schell's Special Stock** (saved from specimen melons). **Special Prices:** Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.; 4 lbs. \$2.75; 10 lbs. \$6.

**Kleckley Sweets.** As a crop for market, you will find it one of the most profitable, for melons are easy to grow and easy to sell. True oblong shape, dark green rind, and rich red flesh, which is sweet and luscious. Ready in about 87 days from planting. Plant an acre this year—four pounds of seed will do it and cost but \$2.80. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. 75 cts.; 4 lbs. \$2.80.**

**Stone Mountain** or "Dickie Belle." 90 days. Round, showing slight ribs; smooth, light green; flesh beautiful deep crimson. Averages about 45 pounds. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. 80 cts.; 5 lbs. \$3.75.**

**Georgia Rattlesnake.** Oblong shaped, striped melons weighing 50 to 60 pounds. Late, coming in after other earlies are over. Flesh deep pink, tender, and very sweet. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.; 5 lbs. \$3.25.**

**Excel.** The largest of the shipping varieties. It is dark green, with mottled stripes of a darker green. The shape is long and thicker than Tom Watson; it averages 20 inches long by 14 inches wide. 100 days from planting to eating. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.**

**Wondermelon.** A fine melon. Large, heavy; oblong; even dark green skin; rather thin rind; rich bright scarlet flesh of sweetest and most delicious flavor. Melons 18 to 22 inches long. **Pkt. 10 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.**

**Florida Favorite.** 87 days. Large, oblong; dark green skin; excellent flavor. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.**

**Fordhook Early.** 85 days. The earliest large-fruited melon; almost round; flesh bright red, crisp and sweet. Averages 25 pounds. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.**

**Melver's Wonderful Sugar.** 90 days. A long, striped melon (often 2 feet in length), of the finest quality. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.**

**Harris' Earliest.** 80 days. One of the best extra-early melons; fruits are oval, dark green; flesh sweet and delicious. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.**

**Thurmond Grey.** 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. The flesh is rich red and of delicious flavor. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.**

**Dixie Queen.** Large, almost round. Skin is striped dark green, greenish ivory, sort of a mottled stripe. Rind thin but strong. Bright red, solid and of richest flavor. Weigh 40 to 50 pounds. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 30 cts.; lb. \$1.**

**Dixie.** 90 days. Oblong; 18 to 24 inches long; skin dark green, with light stripes; flesh bright red. Averages 25 pounds. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.**

**Halbert Honey.** 85 days. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 75 cts.**

## ONIONS

New Seed Very  
Scarce

See also page 26

### Schell's Strain Ohio Yellow Globe.

Pure deep yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety from seed. We highly recommend this, our special strain of Yellow Globe. It is a perfect, round, globe shape. **Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.60; lb. \$5.50; 5 lbs. \$27; 25 lbs. \$131.25.**

### Schell's Strain Southport White Globe

Or **Large White Globe**, as it is also called. Perfect globe-shaped Onions of large size and silvery whiteness from seed sown in spring. The flesh has a most delicious flavor. A good keeper. **Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.60; lb. \$5.50; 5 lbs. \$27; 25 lbs. \$131.25.**

### Schell's Strain Southport Yellow Globe

Of great value for home or market crop, and also superior quality of the Onions produced when my high-quality seed is sown. Southport Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. They are a perfect globe shape, and elegant keepers. **Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.60; lb. \$5.50; 5 lbs. \$27; 25 lbs. \$131.25.**

BRIGHAM STRAIN, SOUTHPORT, same price.

Schell's  
Strain  
Ohio  
Yellow  
Globe  
Onion





# ONIONS

See also page 25

to have the plant-food there to feed them. Wizard Brand Sheep Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long. Big crops require good soil and lots of water.

**VERY IMPORTANT!** All Onion seed crops in this country were exceedingly small due to unfavorable weather. We therefore urge that you order early while there is seed available.

**Yellow Valencia.** Won Award of Merit in the All-America Selections of best new vegetables. This very excellent variety is very large. It is dark yellow, a good keeper, thick skinned, and is, as far as we know, the best variety yet introduced for withstanding the attack of thrip. Perfect globe shape, and the strain has been bred so true that there are practically no off-color bulbs. Under ordinarily good growing conditions, with proper moisture, it will prove a tremendous yielder. Mild flavor. Pkt. 10 cts.; oz. 60 cts.; ¼ lb. \$1.65; lb. \$5.75.



**Schell's Yellow Valencia.** A big beautiful Onion 1½ to 2 lbs. each. Awarded Prize in All-America Selections of best new vegetables. Select an acre of good soil and see how near to 800 bushels you can come.

**SCHELL'S EARLY YELLOW GLOBE.** *New.* A perfect globe-shaped Onion of beautiful rich yellow color, with white flesh. The earliest of the globe types and has a thicker skin, making it a good shipper and an excellent keeper. Ready to market three weeks earlier than the Danvers and Southports, and it produces a heavy crop. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 50 cts.; ¼ lb. \$1.40; ½ lb. \$2.50; lb. \$5; 5 lbs. \$24.50; 10 lbs. \$47.50.

**SCHELL'S PENNSYLVANIA BOTTLE.** It derives its name from its long, bottle-like shape. The Onions grow large, long, are very rich and mild in flavor, good keepers, and very attractive. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 55 cts.; ¼ lb. \$1.50; ½ lb. \$2.75; lb. \$5.50.

**SCHELL'S STRAIN PRIZETAKE.** Grows to enormous size from seed. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of \$100 to 1,200 bushels to the acre have been grown with Prizetaker. Pkt. 10 cts.; oz. 45 cts.; ¼ lb. \$1.20; lb. \$4.25; 5 lbs. \$20.75; 10 lbs. \$40.

**SCHELL'S EXTRA-LARGE YELLOW GLOBE ONION.** A very valuable variety in that, while it has all the very excellent qualities of Yellow Globe type in shape, color, and flavor, yet it is fully one-fourth to one-third larger than Southport Yellow Globe or Ohio Yellow Globe and yet matures at the same time. It is a very attractive Onion. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 45 cts.; ¼ lb. \$1.40; ½ lb. \$2.50; lb. \$5.

**Yellow Strasburg.** Planted extensively for set Onions, for which it is very desirable. Shape flat; ripens early. Pkt. 10 cts.; oz. 35 cts.; ¼ lb. \$1.25; lb. \$4.50; 5 lbs. \$21.75.

**YELLOW GLOBE DANVERS.** A perfect globe shape. Pkt. 10 cts.; oz. 50 cts.; ¼ lb. \$1.60; lb. \$5.50; 5 lbs. \$27; 10 lbs. \$52.50.

**Flat Yellow Danvers.** Pkt. 10 cts.; oz. 35 cts.; ¼ lb. \$1.25; lb. \$4.50.

**Schell's Strain Southport Red Globe Onion.** This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine grained and of strong flavor. Pkt. 10 cts.; oz. 35 cts.; ¼ lb. \$1; lb. \$3.40; 5 lbs. \$16.25.

**HOW TO GROW ONIONS.** For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as rich as possible, for Onions are strong feeders, and to grow the largest size it is necessary in the rows. Wizard Brand Sheep Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long. Big crops require good soil and lots of water.

**SCHELL'S BIG PENNSYLVANIA DUTCH ONION.** Enormous in size, often weighing 2 to 3 pounds each. For the home-garden and for market, grows large a quantity as possible, for it will prove its value to you in a large crop of wonderfully perfect Onions, assuring big profits. Mild flavor, the perfect Onion for slicing, and for all purposes. Light yellow skin; snow-white flesh; will keep well into the winter. We highly recommend Schell's Pennsylvania Dutch Onion and urge everyone to grow it. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 50 cts.; 2 ozs. 90 cts.; ¼ lb. \$1.50; ½ lb. \$2.75; 5 lbs. \$26.75.

**SCHELL'S STRAIN WHITE SILVER-SKIN ONION.** Pure white, mild-flavored Onions, splendid for pickling bunching Onions because of their snow-white skin and mild flavor. Also valuable as large Onions and medium-sized for pickling. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 45 cts.; ¼ lb. \$1.20; lb. \$4; 5 lbs. \$19.50; 10 lbs. \$37.50.

**SCHELL'S STRAIN EBENEZER.** Also known as Japanese. Excellent keeping qualities, carrying through the winter without loss; pleasing mild flavor. Large, uniform size, medium flat. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 40 cts.; ¼ lb. \$1; lb. \$3.50; 5 lbs. \$17; 10 lbs. \$32.50.

**White Pearl.** Extra early; round; white; fine. Pkt. 10 cts.; oz. 45 cts.; ¼ lb. \$1.20; lb. \$4.

**SCHELL'S WHITE BUNCHING.** This new type of Onion is grown from seed sown early in the spring, when it will produce long green bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the stem. They are blanch white and remain mild and tender for a long time. Try them. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 40 cts.; ¼ lb. 90 cts.; lb. \$3; 5 lbs. \$14.50.

**RED WETHERSFIELD.** The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep in storage a long time. Its stronger Onion flavor appeals to many. Pkt. 10 cts.; oz. 40 cts.; ¼ lb. \$1; lb. \$3.20; 5 lbs. \$15.

**Mammoth Silver King.** Silvery white. Matures quickly and on rich soil often weighs 2 to 3 lbs. Pkt. 10 cts.; oz. 45 cts.; ¼ lb. \$1.20; lb. \$4; 5 lbs. \$19.50.

**Extra-Early Barletta or White Queen.** Fine for small pickles. Pkt. 10 cts.; oz. 40 cts.; ¼ lb. \$1.10; lb. \$3.90.

**YELLOW SWEET SPANISH** (sometimes called "Bermudas"). (Finest Riverside Strain.) A very fine, large Onion of perfect globe shape. Light yellow skin. Mild white flesh of pleasing crisp flavor. Pkt. 10 cts.; oz. 50 cts.; ¼ lb. \$1.50; lb. \$5.50; 5 lbs. \$26.75.

**White Sweet Spanish.** Same as the above except it is pure white. Fine for large Onions, also for bunch Onions when sown thick. Pkt. 10 cts.; oz. 50 cts.; ¼ lb. \$1.50; lb. \$5.50.

## ONION SETS

**PRICES OF ONION SETS CHANGE** with the market, up and down. If large quantities are wanted, write us stating how many you want and we will quote you special prices. We sell many of our customers 10-, 25-, 50-, 100-, and 500-bushel lots.

**Yellow Onion Sets.** Lb. (about 1 qt.) 25 cts.; 2 lbs. 40 cts.; 5 lbs. 90 cts.; 10 lbs. \$1.65, postpaid. Bus. (32 lbs.) \$2.90.

**White Onion Sets.** Lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1.10; 10 lbs. \$1.90, postpaid. Bus. (32 lbs.) \$3.25.

**Bottle Onion Sets.** Lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50, postpaid. Bus. (32 lbs.) \$4.

**Ebenezer or Japanese Onion Sets.** If you want to grow a fine crop of big Onions from sets, try this variety. Lb. 25 cts.; 2 lbs. 40 cts.; 5 lbs. 90 cts.; 10 lbs. \$1.65, postpaid. Bus. (32 lbs.) \$2.90.

**Egyptian or Tree Fall Onions.** Ready in August. Write then. **GARLIC SETS.** One pound will plant a 200-foot row. Lb. 40 cts.; 5 lbs. \$1.45; 10 lbs. \$2.70, postpaid.



**Gradus**, ever popular with gardeners because it is one of the largest-podded extra-early Peas, ready for market in 55 days or as soon as the small-podded sorts.

# PEAS

See, also, other Peas on next two pages. And, remember, you get 12 per cent discount from these prices if your order amounts to \$26 or more, and 10 per cent off if \$11 or more.

See about the discounts on page 3.

Please note that varieties of Peas marked thus ● are Wilt-resistant Strains.

**HOW TO GROW PEAS.** They must have good rich soil worked deep and thoroughly. Wizard Brand Sheep Manure worked in is good (we have it). However, soil too rich will force the plants to an unnatural growth, sometimes twice the height of their natural habit, which prevents the usual productiveness, and makes "all vine and no Peas." If desired for first in the market, then plant our new extra-early "GOOD-TIMES" Pea, or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches; when soil is warm, cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre.

Peas with the same name but different strains may vary greatly. Our pure-bred strains give you superior quality, uniform size, and heavier yields. It is to your interest to plant all Schell's Quality Peas.

**PREPAID means POSTPAID, EXPRESS PAID, and FREIGHT PAID**  
50 lbs. at the 100-lb. rate

## Schell's Improved Thomas Laxton.

We consider it one extra-early large-podded Peas. It is ready to pick in 55 days, a week to ten days after our Improved Alaska. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use. Do not confuse our Improved Thomas Laxton with the regular Thomas Laxton generally offered, for our Improved strain is far superior in size, quality, and yield. Order this for one of your first-early large-podded Peas and you will be delighted. Plants grow 20 inches high and need no support. **Pkt. 10 cts.; ½lb. 25 cts.; 1b. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

## "Early Gilbo."

One of the finest new varieties ever produced. Its dark green, heavy vines grow 24 inches. ● The big pods, measuring 5 inches long, are packed with big, delicious Peas. Ready to use 69 days after planting, following the extra-early varieties. Try this new Pea; it is a fine one. **Pkt. 10 cts.; ½lb. 25 cts.; 1b. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

## Nott's Excelsior.

One of the most desirable for market-gardener and home-garden, because of its delicious quality, even growth and productiveness. Grows just 15 inches high and is covered with well-filled pods 2½ to 3 inches long. 63 days from planting to first picking. **Pkt. 10 cts.; ½lb. 20 cts.; 1b. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

## Gradus or Prosperity.

One of the largest-podded, extra-early Peas in cultivation. The flavor is delicious; vines grow 2 to 3 feet; mostly grown without any support. 55 days from planting to picking. **Pkt. 10 cts.; ½lb. 20 cts.; 1b. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

**Little Marvel.** Extra-early. Plants grow 15 inches high, well filled with rich, dark green pods, 3 inches long, containing 5 to 7 large Peas of finest quality. Fine for market or home-garden. **Pkt. 10 cts.; ½lb. 20 cts.; 1b. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.20; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

**Laxtonian.** Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is the largest-podded of all dwarf varieties, and early. **Pkt. 10 cts.; ½lb. 20 cts.; 1b. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.35; 10 lbs. \$2.30; 15 lbs. \$3.20; 25 lbs. \$4.75; 100 lbs. \$17, prepaid.**

**Premium Gem or Little Gem.** Delicious Peas crowded tight into pods 2½ to 3 inches long. Very prolific. Grows 12 to 15 inches high. **Pkt. 10 cts.; ½lb. 20 cts.; 1b. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.30; 10 lbs. \$2.40; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

**American Wonder.** Extremely dwarf growth, only 8 to 10 inches high. Peas are highly flavored. **Pkt. 10 cts.; ½lb. 25 cts.; 1b. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.20; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

**Laxton's Progress.** Extra-early, producing large pods, well filled with large Peas of excellent quality. Matures in 55 days. Grows just 18 inches high. **Pkt. 10 cts.; ½lb. 25 cts.; 1b. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.30; 15 lbs. \$3.30; 25 lbs. \$4.75; 100 lbs. \$17, prepaid.**

**Laxton's Superb.** Extra-early, smooth-seeded Pea. Stands early planting. Pods 4 inches long; vines 18 inches. Very fine. **Pkt. 10 cts.; ½lb. 20 cts.; 1b. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.35; 10 lbs. \$2.30; 15 lbs. \$3.20; 25 lbs. \$4.75; 100 lbs. \$17.**

## Telephone.

Immensely productive and of the finest quality. Grows 3 to 4 feet high ● and requires 71 days. Telephone is one of the old favorites and because of its delicious flavor everybody wants it. If you have Telephone Peas at market, the name alone will sell them. **Pkt. 10 cts.; ½lb. 25 cts.; 1b. 40 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

## Stratagem.

One of the finest of all late Peas. It grows only 18 to 24 inches high and yields tremendously. Pods are very large and filled to the ends. Eighty days from planting to picking. **Pkt. 10 cts.; ½lb. 25 cts.; 1b. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.25; 10 lbs. \$2.30; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

**World's Record.** A large-podded, extra-early Pea of very excellent quality, with 7 to 8 large, dark green Peas in a pod. **Pkt. 10 cts.; ½lb. 20 cts.; 1b. 40 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

**Hundredfold or Blue Bantam.** Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality. Early and heavy producer. **Pkt. 10 cts.; ½lb. 25 cts.; 1b. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

## WONDERFUL SUCCESS!

Mrs. C. C. BURKHOLDER, Pa., writes, "Last year I sent to you for all my seeds and had wonderful success."

THEY GROW BETTER • THEY YIELD BETTER





Schell's  
"Good-Times"  
Peas

Mr. D. CHARLES MCCONAUGHLEY, of West Virginia, is pleased with these two fine Peas—he writes: "This year we planted Good-Times and Wonderful Peas and they surely did fine for us here on the western end of the Mason-Dixon Line."

And from Maryland Mr. ROY A. ECKSTINE writes: "I have been sending to you folks every spring for seeds for many years. We surely do like to deal with you and we are very much pleased with the fine crops your seeds produce."

## Schell's Extra-Early Pea, "GOOD-TIMES"

A MOST VALUABLE FIRST-EARLY LARGE-PODDED PEAS

*Introduced by Us Exclusively and in Great Demand*

The grandest, largest, first-early, dimpled Pea ever developed. Just what everybody wants, a larger-podded, better-quality, heavier-yielding, extra-early Pea.

You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality and flavor, 8 in a pod; the plants grow but 17 to 22 inches, and are loaded with Peas. They are more upright and sturdy than most other varieties and show a much more vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the healthiest and most robust of all varieties, and this accounts to some degree for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this fine variety. **Schell's Extra-Early Pea, "Good-Times"** for your **first-early crop**, and be **first in the market**. Prices: Pkt. 15 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.20; 25 lbs. \$6.50; 50 lbs. \$11.25; 100 lbs. \$22.50, prepaid.

## Schell's "WONDERFUL" Pea •

NEW IMPROVED STRAIN WITH PODS 5 1/2 INCHES LONG!

**Enormous Pods Filled from End to End with from 9 to 10 Big, Rich Green Peas**

Schell's "Wonderful" Pea is the most popular Pea in all Pennsylvania markets. We supply thousands of bushels of seed to produce the crops that are consumed. "Wonderful" is fast becoming the leading big second-early crop Pea in all America. Let me remind you again of the report made by the New York Agricultural Experiment Station of their comparative test made of **500 varieties** or strains of Peas from every known source in the world, the most comprehensive test ever undertaken.

In describing Schell's "Wonderful" Peas, introduced by us, as compared with all the other varieties, they say: "As grown here (at the Experiment Station) seems an **improvement** on practically all the dimpled Peas tested, as the crops were good to **very good**, pods **large, dark green and attractive**, and the Peas **large and remarkably sweet** for the type. Plants 1 3/4 feet; stem stout, almost **erect**. Foliage dense, medium to dark green, distinctly glaucous, and **resistant to disease**. The pods are ready in **early midseason**."

Isn't that a wonderful testimony resulting from an official test of 500 varieties? And we could fill pages with testimonial letters from our customers who acclaim it the grandest Pea they ever grew or ever saw.

Schell's "Wonderful" Pea yields enormously—the sturdy, disease-resistant plants are covered with the monster pods. Prices: Pkt. 15 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.20; 25 lbs. \$6.50; 50 lbs. \$11.25; 100 lbs. \$22.50, prepaid.

**These Two Valuable Peas Should Be Your Choice for Your Pea Crops This Year.** Plant both varieties at the same time. When Schell's "Good-Times" is over then Schell's "Wonderful" will be ready to pick.



Schell's "Wonderful" Peas

# PEAS

50 lbs. at the  
100-lb. rate

You may deduct 10 per cent cash discount from these new LOWER PRICES if your order amounts to \$11, and 12 per cent discount if it amounts to \$26 or more.

Please note that varieties of Peas marked thus ● are  
Wilt-resistant Strains

## Schell's Improved Alaska.

The earliest of all Peas. There is a world of difference in this, ● our Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. Our Improved Alaska yields many more pods to the plant and the pods are larger and of better shape. It is the first on the market when planted early. Ready in 45 to 50 days. The plants grow about 2 feet high. **Pkt. 10 cts.; 1/2 lb. 20 cts.; 1 lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 25 lbs. \$4; 100 lbs. \$14, prepaid.**

**Potlatch.** Large-podded Pea of excellent quality; one of the heaviest yielders of the second-early varieties; grows about 2 feet. A valuable market sort. Pkt. 10 cts.; 1/2 lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.10; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Bliss' Everbearing.** One of the best main-crop Peas. Pods are 3 to 4 inches long ● and well filled. Very prolific. Plants grow 2 1/2 feet high. About 80 days from planting to picking. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.25; 10 lbs. \$2.30; 15 lbs. \$3; 100 lbs. \$16, prepaid.

**Ameer or Large-podded Alaska,** also called **Bountiful.** Very early and prolific. Vines grow about 1 1/2 feet high and are covered with fine pods. Pkt. 10 cts.; 1/2 lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.15; 10 lbs. \$2.20; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Dwarf Champion.** A dwarf-growing strain of the old popular Champion of England. It grows only 2 feet high and has all the good qualities of its parent. Pods are 3 inches long. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Dwarf Telephone or Carter's Daisy.** Vines grow 1 1/2 feet. Pods are large. Pkt. ● 10 cts.; 1/2 lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.25; 10 lbs. \$2.30; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Alderman.** The pods are of the largest size and finest quality. ● Grows 3 to 4 feet high. Valuable for main crop. Be sure to order it. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.20; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Champion of England.** A well-known standard late Pea. ● Grows 4 to 5 feet. Pkt. 10 cts.; 1/2 lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

**Radio.** Matures in 50 to 55 days. Plants grow 15 inches high and are heavily covered with large, well-filled pods. Seed is smooth, showing slight dimples. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.60, prepaid.

**Sutton's Excelsior.** Similar in habit to Nott's Excelsior, being dwarf, about 15 inches high, yet the pods are larger. Peas tender and of fine flavor. It is a good one. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

Schell's  
Improved  
Alaska Peas

## SUGAR PEAS

Sugar Peas are not shelled as other Peas. The pods are cooked and they are delicious

### TWO GRAND NEW SUGAR PEAS

#### Schell's New Monster Sugar.

The pods are of enormous size; in fact, the largest, longest, and broadest of any Sugar Pea we know of. They retain their tenderness and rich flavor very long and continue to produce a fine crop of these delicious pods when other varieties have already withered. The vines are vigorous, reaching a height of 5 feet, and are not susceptible to climatic conditions (Blue blossom). Get to know this good new Monster Sugar by growing a good lot of them this year and tell us then what you think of them. **Pkt. 20 cts.; 1/2 lb. 55 cts.; 1 lb. \$1; 5 lbs. \$4.50; 10 lbs. \$9.**

#### Schell's New Extra-Early Sugar.

The earliest variety, ready in about 40 to 45 days. Vines grow 3 feet, are very blossoms. Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 5 lbs. \$3; 10 lbs. \$4.50.

**Mammoth Luscious Sugar Peas.** Without exception one ● of the largest, sweetest, purest of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 1/2 inches broad, and they are delicious. We grow the Genuine Mammoth Luscious and sell hundreds of bushels. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.30; 10 lbs. \$2.50; 15 lbs. \$3.50; 25 lbs. \$6; 100 lbs. \$22, prepaid.

**New Sugar Peas, "Schell's Sugar."** Entirely different from other Sugar Peas in that the pods resemble thick, fleshy bean-pods. They are deliciously sweet, brittle, and tender. The seeds are green and pods are from 4 to 6 inches long. Vines grow 4 1/2 to 5 feet tall. The pods are ready to use in 10 weeks from planting—try it. Pkt. 25 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 1 lb. \$1.15; 2 lbs. \$2.20; 5 lbs. \$4.90, prepaid.

**Dwarf White Blossom Sugar.** Very sweet, light green pods. ● Seeds white. Grows about 20 inches. Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.50; 10 lbs. \$2.70; 15 lbs. \$3.60; 100 lbs. \$20, prepaid.

**Dwarf Gray Sugar Peas.** Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; ● 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$18, prepaid.

**Tall Gray Sugar Peas.** Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; ● 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$18, prepaid.

**Mammoth Melting Sugar Pea.** White seed, white blossom. ● Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.60; 25 lbs. \$6; 100 lbs. \$22, prepaid

Schell's Mammoth Luscious Sugar Pea, the grandest of all Sugar Peas



## PARSNIP

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre

**HOW TO GROW THEM.**—Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1½ feet apart and sow seed in rows; cover seed ½ inch when soil is moist; then when plants are 3 to 4 inches high, thin them out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

**SCHELL'S IMPROVED HOLLOW CROWN.** My stock is the popular type, much in favor with the gardeners; they are extra fine. Pkt. 5c.; oz. 10c.; ¼lb. 30c.; 1 to 9 lbs. at 85c. per lb.; 10 lbs. or more at 75c. per lb.

### Thick-Neck Hollow Crown.

A very excellent Parsnip. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.

## PARSLEY

One ounce will sow a row 100 feet long

### HOW TO GROW PARSLEY.

—Important! It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed ½ inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes, soaking the seed several hours in warm water (not hot), then sowing it out immediately, will help.

**Schell's Beauty.** So curled and of such a rich, fresh green color that its appearance compels those who see it to buy it. Pkt. 5 cts.; oz. 20 cts.; ¼lb. 65 cts.; lb. \$2.

**Moss Curled.** Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.

**Fine Double Curled.** Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. 90 cts.

**Plain.** Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. 85 cts.



Rooted or Hamburg Parsley

### Schell's New Parsley Evergreen

Received Honorable Mention in the All-American Seed Selections for best new vegetables in 1940. A big, strong-growing Parsley with large, dense, dark green foliage. The leaflets are more coarsely cut than others, but closely curled. Very full, uniform, vigorous plants, good stems. Be sure to order it. Pkt. 15 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.



Schell's New Parsley, Evergreen



Schell's Improved Hollow Crown Parsnips



Schell's Small Sugar Pumpkin

**Triple Curled.** Dwarf and compact. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.

**Rooted or Hamburg.** The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. 90 cts.

**PARAMOUNT.** New Parsley. Offered for the first time last year. One of the few All-America Seed Selections for 1936. Beautiful deep green; triple curled; good stems. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.10.

## PUMPKIN

One ounce will plant 25 hills; 3 pounds to the acre

The richer the soil and better the cultivation, the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart; also in cornfields when you plant corn.

**Small Sugar or Pie (New England Pie).** For general purposes, that is, home-garden, to grow for market, or on a large scale, it is ideal, and for sweetness and pie-making it is unexcelled. Skin light. Diameter 10 to 12 inches. Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 85 cts.

**Large Cheese.** Flat. One of the best for the family garden. Weighs about 18 pounds. Pkt. 5 cts.; oz. 10 cts.; ¼lb. 25 cts.; lb. 70 cts.

**Connecticut or Large Field (Big Tom).** Fine for pies and stock. Oz. 10 cts.; ¼lb. 25 cts.; lb. 70 cts.; 3 lbs. \$1.95.

**Schell's Hundred Weight.** This is the largest of all; some have weighed 200 pounds. Salmon color outside; bright yellow flesh; very sweet and tender for pies and good for stock. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 70 cts.; lb. \$1.90.

**Mammoth Potiron or Jumbo.** One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Weighs about 60 pounds. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.15.

**Golden Oblong.** Grows 15 to 20 inches long and about 8 to 10 inches in diameter. Skin is rich yellow; flesh light yellow and of finest flavor. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. 90 cts.

**Golden Cushaw or Crookneck.** The best yellow Crookneck Pumpkin. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. 90 cts.

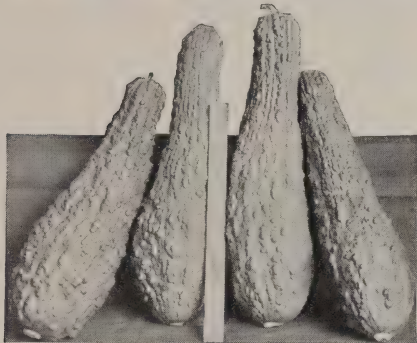
**Tennessee Sweet Potato.** Bell-shaped. Sweet and tender flesh. Fine for pies. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. 90 cts.

**Green-striped Cushaw.** A popular variety, with close-grained, sweet flesh. Pkt. 5 cts.; oz. 15 cts.; ¼lb. 30 cts.; lb. 90 cts.

# SQUASH

Grow More Squash—It Is a Fine  
Fall and Winter-Keeping Crop

**HOW TO GROW SQUASH.**—Plant 8 to 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Dust with Slug-Shot to kill the Squash-bug. Squash can also be grown like pumpkins in the cornfields at the same time you plant the corn, in every fourth hill. One ounce will plant 25 hills; 4 pounds to the acre.



**Schell's "Giant Straitneck."** New and quite popular already. Flesh is salmon and of every delicious quality. It is like its parent, the Crookneck, in every way except, as the name implies, it has bred to a straight neck, which is quite an advantage—easier to prepare. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Schell's Blue Hubbard.** This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray and the shell strong, making it a good keeper. The quality of the flesh is of the very best. Large size. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

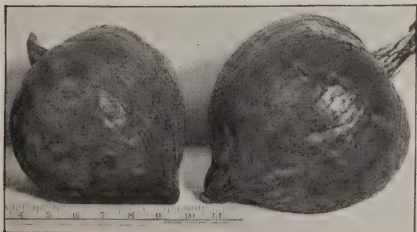
**Schell's Banana.** Grows about 20 inches long. Very vigorous plant; succeeds under adverse growing conditions when others fail. Flesh of the finest quality. A good yielder. There are two strains, the Gray and the Orange-colored; ours is the Orange. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Golden Custard or Mammoth Yellow Bush (Yellow Pattypan).** Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.

**Chicago Warty Hubbard.** In size and quality it is very much like the well-known Hubbard, but is more heavily warted and has very dark green—almost black—skin; flesh rich orange-yellow. Very fine. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.

**Fordhook (Vining).** Wonderfully productive and a most desirable variety for both summer and winter. It is ready 55 days after planting. The fruits are oblong, 8 to 10 inches long, with smooth, light yellow skin and straw-colored flesh, having a rich delicious buttery flavor. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.

**Fordhook Bush.** The same as the above, only bush form instead of vining, which allows closer planting. The fruits are shorter and thicker than the vining Fordhook. Prices the same as the vining Fordhook.



**Golden Hubbard.** In shape this is quite like the Improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Very highly recommended. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Cocozelle or Italian Vegetable Marrow.** Fruits are 12 to 15 inches in length and 5 to 6 inches in diameter. An excellent summer variety of bush habit. The skin is dark green, marbled with yellow, and has dark green stripes. Ready to use 55 days from planting. Flavor excellent. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.

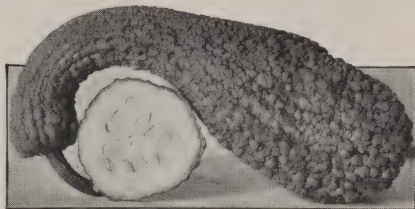
**Schell's Golden Summer Crookneck.** Similar to **Giant Crookneck** but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. Highly recommended. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1.

**Schell's Improved Hubbard.** One of the best and most popular Squashes. They are large, moderately warted, with dark green skin and very fine-grained flesh of richest orange. Very prolific. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Schell's Golden Delicious.** Remarkably fine Squash. Medium size. They are top-shaped, average 5 to 10 pounds, and vary somewhat in both color and shape. The flavor is delicious and the flesh very thick, rich orange. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Giant Summer Crookneck.** The largest and earliest yellow crookneck. They are warty, deep orange color, and average 2 to 2  $\frac{1}{2}$  feet long. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Boston Marrow.** A fine winter sort, shaped like Hubbard. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.



Schell's Giant Summer Crookneck

**Schell's Table Queen.** Green. Also called "Acorn." Some of our customers are having remarkable and profitable success with our strain of Table Queen. The Squashes are just about 6 inches long, 4 inches in diameter, dark deep green in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Golden Table Queen.** Like the above with skin a beautiful golden color. Pkt. 5 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Schell's Delicata.** Beautiful orange-yellow, striped dark green on outside. Earliest and perhaps most prolific; a dozen hills have produced over 200 Squash, just 9 inches long, one being enough for a family meal. Excellent keeping qualities. Pkt. 10 cts.; oz. 20 cts.;  $\frac{1}{4}$  lb. 65 cts.; lb. \$1.75.

**Schell's Zucchini.** Zucchini grows about 14 inches long and 5 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. When served as is asparagus, they are excellent, and for pie-making also. Pkt. 10 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Schell's English Vegetable Marrow.** A popular English variety of splendid quality. Shape oblong, from 10 to 15 inches in length; color a dull yellow. Very prolific. Pkt. 10 cts.; oz. 15 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

**Schell's Early White Bush Scallop,** also called "**Dollar Squash.**" This is the popular "Pattypan" or "Cymling." It has been presented to the house-wife now in a new "dress" as the "Dollar Squash." For this purpose they are picked immediately after being set on and wintered not much larger than a dollar, and when served as is asparagus they are delicious. They continue to bear until frost. A small space in your garden will produce a large number. Pkt. 5 cts.; oz. 10 cts.;  $\frac{1}{4}$  lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Remember, we give you an extra-big discount—6, 8, 10, and 12 per cent, according to the size of your order. See page 3





Schell's California Wonder Pepper. Green turning to a rich crimson. Use them either way.

# PEPPERS

## HOW TO GROW PEPPERS.

Start the seed in hotbeds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high, transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out, after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants; about 10,000 plants to an acre.

## Schell's California Wonder Pepper

This may be described as in a class by itself for it is different in shape, structure, and manner of growth. It surely is a beautiful Pepper and this, with its other good qualities, has created a great demand for it. The walls of flesh or meat of it are very thick (from  $\frac{1}{4}$  to  $\frac{1}{2}$  inch), much thicker than any other Pepper. This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a sweet Pepper. Very smooth and firm, the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. **Pkt. 10 cts.; 3 pkts 25 cts.;  $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.;  $\frac{1}{4}$ lb. \$1.50; lb. \$5.**

## Schell's World Beater Pepper

This is a very good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Its color is first a dark green, changing to a very brilliant scarlet when ripe. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. **Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.;  $\frac{1}{4}$ lb. \$1.50; lb. \$5.50.**

## Schell's "Marvelous" Pepper See It In Natural Color on Back Cover

Ever since we introduced this very fine, large Pepper, **Marvelous**, there has been an ever-increasing demand for more and more of it year after year. It is a handsome Pepper. Its attractiveness wins buyers at first sight. It is very prolific, yielding many Peppers on every plant, and they average 5 to 6 inches long and 4 inches wide. Intensely rich scarlet, mild flavored, thick flesh matures in about 70 days. A grand variety for all to grow. Be sure to order **Schell's Marvelous**. **Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$ oz. 60 cts.; oz. \$1;  $\frac{1}{4}$ lb. \$2.75; lb. \$10.**

## Schell's Quality. First on the Market. Outyields All Others

It is the favorite early Pepper of gardeners everywhere. We have never seen any other Pepper that can compare with it in the least degree in the remarkable way it yields. It is very early and all the Peppers on the plant color up evenly; then the plants continue to yield until stopped by frost or the grower. A beautiful, attractive shape, which makes it sell on sight, while its superior quality, sweet as an apple, backs up its attractive appearance. It is the most prolific Pepper ever grown in this locality. Color green turning to a beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, **size, yield, quality, quick to color**. No other variety can claim all these qualities. Picking the Peppers as early and as often as possible will induce a heavier yield. **Pkt. 10 cts.; 5 pkts. 25 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.;  $\frac{1}{4}$ lb. \$1.85; lb. \$8.50.**

**SCHELL'S GOLD MINE PEPPER.** Exactly like our Schell's Quality except it is **yellow**. We developed this from our Schell's Quality. Prices are the same.

**TOMATO-SHAPED PEPPER, or SUNNYBROOK** (Also called Cheese Pepper). Shaped much like a tomato; very sweet; very heavy yielder. **Pkt. 10 cts.;  $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.;  $\frac{1}{4}$ lb. \$1.10; lb. \$3.85.**

**LONG RED CAYENNE.** The true hot Pepper. **Pkt. 10 cts.; oz. 40 cts.;  $\frac{1}{4}$ lb. \$1.10; lb. \$3.70.**

**LARGE LONG RED CAYENNE.** A large type of the Long Red Sharp Cayenne at same prices.

**SCHELL'S LARGE YELLOW.** A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. **Pkt. 10 cts.;  $\frac{1}{2}$ oz. 45 cts.; oz. 75 cts.;  $\frac{1}{4}$ lb. \$2; lb. \$6.**

**LARGE BELL or BULL NOSE.** Sweet-flavored, early and prolific. **Pkt. 10 cts.; oz. 40 cts.;  $\frac{1}{4}$ lb. \$1.10; lb. \$3.50.**

**IMPROVED RUBY KING.** A very popular variety; bright red; 4 to 6 inches long; mild. **Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$ lb. \$1; lb. \$3.50.**

**Schell's Giant Sharp Red.** This Pepper is the largest sharp or hot Pepper, averaging 8 to 10 inches long and 1 to  $1\frac{1}{4}$  inches in diameter. It bears great quantities of these handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. **Pkt. 10 cts.;  $\frac{1}{2}$ oz. 30 cts.; oz. 60 cts.;  $\frac{1}{4}$ lb. \$1.60; lb. \$5.50.**

**SCHELL'S OAKVIEW WONDER.** Developed from the popular California Wonder. A week to ten days earlier. Slightly smaller but blockier, very symmetrical fruits without any deep depression at the nose end. Thick flesh. Yields heavy. A fine Pepper. **Pkt. 10 cts.;  $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; oz. 75 cts.; 2 ozs. \$1.35;  $\frac{1}{4}$ lb. \$2.25; lb. \$8.**

**NEW PEPPER, FORDHOOK.** Awarded Bronze Medal. A large, early, and prolific Pepper of rich dark green turning crimson. Thick flesh and somewhat like California Wonder in appearance; bears its fruits upright 5 to 7 in a cluster. **Pkt. 15 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.;  $\frac{1}{4}$ lb. \$2.25; lb. \$8.**

**CHINESE GIANT.** Averages 12 to 15 inches in circumference. Very large and almost square in shape. The flesh is thick, very tender and sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. **Pkt. 10 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.;  $\frac{1}{4}$ lb. \$1.65; lb. \$5.75.**

**RUBY GIANT.** This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. **Pkt. 10 cts.;  $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.;  $\frac{1}{4}$ lb. \$1; lb. \$3.25.**

**NEAPOLITAN.** Without question this is one of the earliest and one of the most productive of all large, mild Peppers. **Pkt. 10 cts.; oz. 40 cts.;  $\frac{1}{4}$ lb. \$1.25; lb. \$4.25.**

**HUNGARIAN WAX.** A long, yellow, hot Pepper which changes to orange, then turns red if allowed to remain on until "ripe." Peppers are about 5 to 6 inches long,  $1\frac{1}{4}$  inches thick at the stem end, and taper to a point. **Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.;  $\frac{1}{4}$ lb. \$1.45; lb. \$4.75.**

**Small Red Chili.** Short, bushy plants literally covered with small, tapering Peppers about 2 inches long. Bright red when ripe and very hot. They are dried, ground, and chiefly used for making Pepper sauce. **Pkt. 10 cts.; oz. 40 cts.;  $\frac{1}{4}$ lb. \$1.15.**

**GOLDEN QUEEN.** Very large, sweet, yellow Pepper. **Pkt. 10 cts.;  $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.;  $\frac{1}{4}$ lb. \$1.35; lb. \$4.50.**

**RED CHERRY.** Shaped like cherries. Used for pickles. **Pkt. 10 cts.; oz. 40 cts.;  $\frac{1}{4}$ lb. \$1.15; lb. \$3.25.**

**HARRIS' EARLIEST.** Very early. Plants dwarf, compact, 18 inches high. Heavy crop of "blocky" red fruits  $3\frac{1}{4}$  inches long and  $2\frac{1}{4}$  inches wide. Flesh thick and mild. **Pkt. 10 cts.;  $\frac{1}{2}$ oz. 20 cts.; oz. 45 cts.;  $\frac{1}{4}$ lb. \$1.30; lb. \$4.25.**

**PIMENTO.** Also called Sweet Salvo or Glory. Sweet Meat. Fine for filling, for salads, for flavoring. Very prolific, the Peppers medium in size and shaped like a top, pointed at the end. **Pkt. 10 cts.; oz. 35 cts.;  $\frac{1}{4}$ lb. 90 cts.; lb. \$3.**

**NEW PEPPER, Sweet Banana.** See page 2.



### Schell's Long White Icicle

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Icicle should be grown by every gardener who is catering to please all trade. Our strain of it is extra fine. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; 1/2 lb. 50 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$9.**

## RADISHES

All prices are prepaid

### Schell's Extreme Early Round Deep Scarlet

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your first crop outside or in greenhouses. There is big profit in every pound of seed you sow. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$9; 100 lbs. \$80.**



Schell's Extreme Early Round Deep Scarlet

### Schell's French Breakfast

This, as you see from the illustration, is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; lb. \$1; 5 lbs. \$4.75; 10 lbs. \$9.**



Schell's Early Scarlet Globe



Schell's French Breakfast

### Schell's Early Scarlet Globe

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet that sells them quickly at a better price. This strain has a **medium top**. If a **short-top strain** is wanted, specify this when you order. A pound will produce thousands of bunches, which means big profits. Make a sowing every two weeks throughout the season. **Pkt. 10c.; oz. 15c.; 1/4 lb. 40c.; lb. \$1; 5 lbs. \$4.75; 10 lbs. \$9; 25 lbs. \$21.25; 100 lbs. \$80.**

### Schell's Long Scarlet

This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; lb. 90 cts.; 5 lbs. \$4.25; 10 lbs. \$8.**



Schell's Long Scarlet. Not only excellent in quality but a rich attractive color. It is a variety you should grow.



### Scarlet Turnip White-Tipped

This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1; 5 lbs. \$4.75; 10 lbs. \$9; 25 lbs. \$21.25.**



# RADISH

**HOW TO GROW RADISHES.**—For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

**Radish Seed is another that is scarce.**

See page 33 for other Radishes

## Schell's Pearl Forcing Long White

Continues to be the choice of tens of thousands of our customers, for it is on almost all orders.

It is, without exception, **the earliest** and the **best-quality, best-shaped**, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in three to four weeks. The most popular Radish for outside garden culture and for greenhouses. Grow quantities of them; there are never any of Schell's Pearl Forcing Long White left on any market. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 45 cts.; ½ lb. 65 cts.; lb. \$1.25; 5 lbs. \$5.75; 10 lbs. \$10.**

*The Best for Texas.* "I grew this fine Tomato, Schell's Royal Wonder and found it to be the finest ever grown in this part of Texas. I have already a great demand for more of it for next year."—JACIE STRIFLING, Texas.

Schell's Pearl Forcing Long White. Finest long white Radish

**Schell's Red and White Globe.** Half red white—they are beautiful. A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25.**

**Crimson Giant Forcing.** Very fine round red; larger than Scarlet Globe. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.**

**Early Round Dark Red.** Round, handsome, rich-colored. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.**

**Giant White Stuttgart.** A mammoth white Radish, the largest of the turnip-shaped varieties. Solid, crisp, and highly flavored. Drop seed 1½ inches apart to give it the size. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 5 lbs. \$4.25; 10 lbs. \$8.**

## ROUND RADISHES

**"Glowing Ball."** Very unusual color never before seen in Radishes—bright, fiery scarlet-red, with a suffusion of orange, giving it an attractive glow all its own. Perfect, round shape; a small top; thread-like tap-root. Very unique. Try it. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 5 lbs. \$4.25; 10 lbs. \$8.**

**Schell's "Snowwhite Globe."** The Radishes are perfectly round, large, snow-white, with very thin tap-root. The tops are medium to short, making them very suitable for outside, under sash, or in greenhouse. Bunched and washed they make a most attractive show. I urge you to grow a good quantity of them. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 5 lbs. \$4.25; 10 lbs. \$8.**

## LONG WHITE RADISHES See also page 33

**Long White Vienna or Lady Finger.** If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 2 lbs. \$1.80.**

**White Strasburg.** The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.**

## LONG RED RADISHES See also page 33

**Chartier.** Long red, with white tip. Very fine tender market Radish. Our strain is very fine. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 2 lbs. \$1.80; 5 lbs. \$4.25; 10 lbs. \$8.**

**Cincinnati Market or Glass Radish.** This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Bright, clear red Radishes 6 to 7 inches long. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 2 lbs. \$1.90; 5 lbs. \$4.25.**

**Long Brightest Scarlet or Long Cardinal.** Grows very quickly; color bright red; white tip; fine for bunching for market. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1; 2 lbs. \$1.90; 5 lbs. \$4.25.**

## WINTER or FALL RADISHES

**White Chinese.** The large, stump-rooted white winter Radish. This is the best and most popular fall or winter Radish. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 45 cts.; lb. \$1.10; 2 lbs. \$2; 5 lbs. \$4.50.**

**Rose Chinese.** Sow in the fall. Similar to the white, but red and not so large. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 45 cts.; lb. \$1.10; 2 lbs. \$2; 5 lbs. \$4.50.**

**Round Black Spanish.** The skin is almost black, but the flesh is white and very sweet. Sow in the fall. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 45 cts.; lb. \$1.10.**

**Long Black Spanish.** **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 45 cts.; lb. \$1.10.**

# TOMATO

For other Tomatoes see also pages 36 and 37

One ounce will produce about 3,000 plants and 6,000 plants will plant an acre

**NEW YELLOW TOMATO, MINGOLD.** Awarded the Silver Medal for best New Vegetables for 1940. Early, large, shaped like a Marglobe, but in color a rich attractive yellow. Try it. Pkt. 15 cts.; 1/4 oz. 50 cts.; 1/2 oz. 90 cts.; oz. \$1.50; 1/4 lb. \$5.

**EARLIANA** (Penn State College Strain). Grown from stock seed of this very popular variety developed by Dr. C. E. Myers, of Pennsylvania State College. Rich scarlet. An extra-early Tomato, and has long been the choice of many who want the very earliest on the market. 64 days. Pkt. 10 cts.; 1/2 oz. 25 cts.; oz. 45 cts.; 1/4 lb. \$1.25; lb. \$4.50.

**DWARF CHAMPION.** Deep purplish red. Plants stand up like small trees. 85 days. Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1.30; lb. \$4.50.

**JOHN BAER.** A very good early, following close after the extra- or first-early varieties. Rich scarlet-red, smooth, thick through, just slightly flattened at the top. 67 days. Pkt. 10 cts.; 1/2 oz. 20 cts.; oz. 35 cts.; 1/4 lb. 90 cts.; lb. \$2.75.

**DWARF STONE.** Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. 90 days. Pkt. 10 cts.; oz. 45 cts.; 1/4 lb. \$1.35; lb. \$4.50.

**JUNE PINK.** Extra early. Similar in every respect to Earliana, except in color, which is purplish pink. 65 days. Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1.20; lb. \$4.

**SCHELL'S STRAIN IMPROVED STONE.** One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 90 cts.; lb. \$2.60.

**GLOVE.** A new pink Tomato developed by the U. S. Department of Agriculture crossing Globe and Marvel. A wilt-resistant variety of average size, very firm, excellent in quality. General-crop variety. Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$5.90.

**LIVINGSTON'S GLOBE, IMPROVED STRAIN.** A beautiful, perfect globe shape, large, smooth. Color purplish pink. 80 days. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. \$1; lb. \$3.40.

**CHALK'S EARLY JEWEL.** Smooth; richly flavored; bright red color; almost as early as Earliana, and larger and just as prolific; more desirable when a first-early is wanted. 75 days. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. \$1; lb. \$3.

**MATCHLESS.** Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. Excellent general-crop variety. 85 days. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. \$1.15; lb. \$4.

**GREATER BALTIMORE. (Certified Seed.)** Main crop. Large; scarlet-red; heavy yielder. 85 days. Pkt. 10 cts.; oz. 50 cts.; 1/4 lb. \$1.50; lb. \$5.

**SMALL-FRUITED TOMATOES:** Red Currant, Red Cherry, Red Pear, Red Plum, Red Peach, Yellow Cherry, Yellow Pear, Yellow Plum, all about 75 days; Golden Husk or Strawberry, Purple Husk, 85 days. Each, pkt. 10 cts.; 3 pkts. 25 cts.

## Salsify or Vegetable Oyster

**HOW TO GROW SALSIFY.** Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill.

**Mammoth Sandwich Island.** The best variety. Grows to a large size and is very mild and delicately flavored. Pkt. 5 cts.; oz. 20 cts.; 1/4 lb. 65 cts.; lb. \$1.65; 2 lbs. \$3.10.

## Swiss Chard, Lucullus (Light Yellowish Green)

One ounce sows 50 feet of row; 7 lbs. an acre. More of it is being grown every year as more persons learn how delicious it is. The leaves are cooked as a salad or like spinach. The midrib is also fine when prepared like asparagus. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 35 cts.; lb. 90 cts.

**DARK GREEN-LEAVED.** Same as above, except leaves are very dark green. Specify which you prefer.

## RUTABAGA

**Schell's Purple-Top Yellow Neckless Globe.** One of the very best varieties; the best. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 75 cts.; 10 lbs. \$6.50.

# SPINACH

One ounce to 100 feet;  
10 pounds per acre

**IMPORTANT!** There is a serious scarcity of Spinach Seed due to the fact that most of it has been grown in Holland and no seed is available from there now. We, fortunately, received a shipment last summer from there and have some of this seed to offer as long as it lasts.—We will grow our seed crop here in 1941.

**Schell's Hot-Summer.** It may be sown early and also later than others, for it is not affected by the hot weather like other sorts. It has remained in perfect condition as long as a month after the other varieties had gone to seed. Leaves are beautifully crimped; finest quality. I urge you to grow it. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25; 10 lbs. \$12; 100 lbs. \$110.

**Nobel.** A new variety of the so-called smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25; 10 lbs. \$12; 25 lbs. \$28.75, prepaid.

**New Zealand.** It forms a large plant covered with rich green leaves which keep coming as fast as others are cut, from early spring to fall. Oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25.

**Schell's Long-standing Bloomsdale.** A wonderful variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25; 10 lbs. \$12; 25 lbs. \$28.75; 100 lbs. \$110, prepaid.

**Bloomsdale or SAVOY-LEAVED.** Reselected Strain. Leaves are curled and wrinkled. Very fine for fall or early spring sowing. Favorite of the market-gardeners. Ready to cut in 40 days. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25; 10 lbs. \$12; 100 lbs. \$110, prepaid. **Prickly or Winter.** Oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25.

## Virginia Blight-resistant Bloomsdale.

A very fine variety of the savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25; 10 lbs. \$12; 100 lbs. \$110, prepaid.

**King of Denmark.** Of excellent quality and valuable because it is so very slow to seed — this recommends it for late spring sowing. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25; 10 lbs. \$12, postpaid.

**Princess Juliana.** Dark green crumpled leaf. Fine long-standing sort for spring and summer. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25; 10 lbs. \$12; 25 lbs. \$28.75; 100 lbs. \$110, prepaid.

# TURNIP

One ounce sows 200 feet;  
3 to 4 pounds per acre

**Purple-Top White Globe Turnip.** Our strain is exceedingly fine, the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost, and easy to keep throughout the winter, making it one of the most profitable crops you can grow. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; lb. 65 cts.; 10 lbs. \$6; 25 lbs. \$13.75.

**Schell's Strain Early Purple-Top Strap-Leaf.** Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; lb. 65 cts.

**Purple-Top Milan, Extra-Early.** Flat. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 30 cts.; lb. 80 cts.

**Yellow or Amber Globe.** Yellow flesh; very fine. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 65 cts.

**Early White Flat Dutch.** All white; flat. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 65 cts.

**Long White or Cow Horn.** Its long, cylindrical shape gives it the name of Cow Horn. Very fine for sale. Produces large tonnage per acre if desired for stock-feeding. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 65 cts.

**White Globe.** Altogether white, globe-shaped. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 60 cts.

**White Egg.** White, shaped oval like an egg. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 60 cts.

**Seven-Top.** Leafy tops are used for "greens" and cooked like other greens. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 25 cts.; lb. 50 cts.

**"Shogoin" Turnip.** Globe-shaped, very large, purplish white, very sweet and tender. Also produces an immense crop of delicious green leaves which grow up to about 3 feet. Use Turnip like any other and its leaves like other greens. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; lb. 80 cts.; 5 lbs. \$3.50.

THEY GROW BETTER • THEY YIELD BETTER





## "PENN STATE" TOMATO

Prize-Winner,  
All-America Best New  
Vegetable Award

### PENN STATE

Showing the individual Tomato.  
(About three-fourths natural size)

### Extra-Early Penn State Tomato.

This very excellent **first-early** Tomato, developed by Dr. C. E. Myers, Professor of Plant Breeding of Pennsylvania State Agricultural College and Experiment Station, and introduced exclusively by us, is, in our opinion, the **best-quality, heaviest-yielding first-early** Tomato, excepting no other. Our experience finds it ready for use in advance of Earliana, heretofore considered the earliest. Its tremendous yield of 20 tons per acre is double that of almost all other varieties. Its compact, determinate habit of plant-growth allows closer planting, 3 feet each way. The foliage protects the fruit from sun-scald, and conserves the moisture in the soil around the plants, thus enabling them to withstand more dry weather and high temperatures than others. The fruit,  $3\frac{1}{2}$  to 4 inches in diameter, formed in clusters, is a beautiful rich scarlet, nearly globe-shaped, with deep red flesh, and very few seeds. We consider **Penn State** Tomato the best choice for **first-early** crop, and thousands of our customers everywhere have written us they think so, too. **Our seed** is produced from **Dr. Myers' stock seed**. Prices are reduced this year. **Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1;  $\frac{1}{4}$  lb. \$1.75;  $\frac{1}{2}$  lb. \$3; 1b. \$5.75.**

### NEW TOMATO "VICTOR".

Given Bronze Medal Award as one of the best new vegetables introduced in 1941. Extra early, even ripening, scarlet. For full description see page 2. **Pkt. 25 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.; oz. \$1.65;  $\frac{1}{4}$  lb. \$5.50; 1b. \$20.**

### Schell's Royal Wonder

A grand new early Tomato introduced by us. It is a **Royal** Tomato and it is a **Wonderful** Tomato in that it surpasses any other we know of in its class as an early Tomato following right after the extra-early **Penn State**.

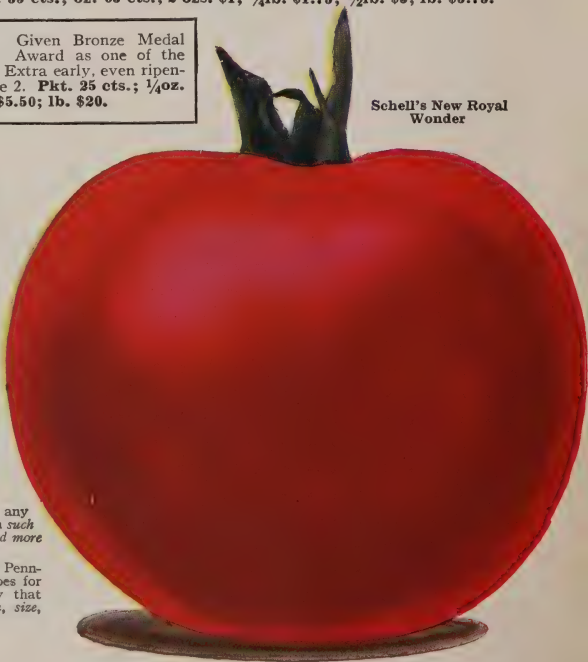
**Schell's Royal Wonder** is early, with large, perfect, globe-shaped, smooth, sparkling fruit, deep rich scarlet-red up to the stem. It gives a very heavy yield of all-perfect fruits. Flesh juicy, richly flavored; small seed-cavity. Ready about 3 weeks ahead of Marglobe.

We consider **Schell's New Royal Wonder** the most outstanding large early Tomato you ever grew. Do not fail to order some of this grand early variety. **Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$  oz. 85 cts.; oz. \$1.60;  $\frac{1}{4}$  lb. \$4.75;  $\frac{1}{2}$  lb. \$7.50; 1b. \$15.**

Mrs. CORMAN, of State College, Pa., writes: "I have had a vegetable garden for 50 years or more and in all those years I have never had any Tomatoes so beautiful in color and shape and with such rich flavor as Schell's Royal Wonder, and it yielded more than any other."

And the best in 52 years.—MRS. E. C. KELLER, Pennsylvania, writes: "I have been growing Tomatoes for 52 consecutive years but have never raised any that equals your **New Royal Wonder** for yield, form, size, flavor, and smoothness."

Schell's New Royal  
Wonder





Schell's Certified Strain Marglobe

## SCHELL'S STRAIN KING-OF-ALL

One of the grandest of all late or main-crop varieties. It is perfect in shape, very large in size, and unexcelled in quality. Semi-globe.

King-of-All Tomato is a main-crop variety. Its wonderful yield is one of its greatest values, starting off, as it does, in season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. Folks cannot resist them because of their attractive appearance. Order it on my recommendation and I know you will be glad you did. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 35 cts.; oz. 65 cts.; 1/4 lb. \$1.75; lb. \$5.75.** (1 oz. will produce 3,000 or more plants.)

**PRITCHARD or SCARLET TOPPER.** (Certified Seed.) A superior early Tomato ripening close after Earliana and as early as Bonny Best. Developed by the late Dr. Pritchard of the U. S. Department of Agriculture who also gave us the splendid Marglobe. True Pritchard, such as ours, is a beautiful, perfect globe-shape, 3 1/2 to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. Our strain is exceedingly productive. A very heavy yield can be expected under normal conditions. Plant our strain this year for a record early crop. 70 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 1/4 lb. \$2; lb. \$6.50.**

**GROTHEN'S GLOBE.** (Certified Seed.) A new variety of real merit. It is medium early, with large, globe-shaped, rich red fruits, borne in clusters. Continues to bear its fine large fruits throughout the season. 75 days. **Pkt. 10 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 1/4 lb. \$2; lb. \$6.50.**

**ENORMOUS or EIGHT-TO-A-YARD.** Large, smooth and solid; deep red. 90 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4 lb. \$1.50; lb. \$5.**

**GOLDEN QUEEN.** Large, smooth, pure yellow. 85 days. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1.20; lb. \$4.**

**BREAK O'DAY.** An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break o'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. 70 days. **Pkt. 10 cts.; 1/2 oz. 25 cts.; oz. 40 cts.; 1/4 lb. \$1.20; lb. \$4.**

## SCHELL'S STRAIN MARGLOBE

There is no question that this is the most widely grown general-crop Tomato. There are, of course, many different strains of it now. Our strain, directly bred from original stock seed grown under the personal supervision of the late Dr. Pritchard of the U. S. Department of Agriculture, who developed it, has been kept right to that same type line of breeding. This accounts for us selling such very great quantities of the seed every year. Our strain is that same beautiful scarlet of perfect globe shape, of heavy-producing plants, vigorous and more disease-resistant. If it is quality and greater crops you want rather than lowest-priced seed, then you will want our strain of Marglobe. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1.10; 1/4 lb. \$1.75; 1/2 lb. \$3; lb. \$5.75; 5 lbs. \$27.50; 10 lbs. \$50.**

### RUTGERS TOMATO. (Certified Seed.)

A very valuable variety developed at Rutgers College, N. J. Agricultural Experiment Station, by crossing Marglobe and J. T. D. It is a deep globe shape with thick, deep red meat and small seed-cells. Heavy yielder. Season same as Marglobe. Highly esteemed by all who have grown it. 80 days. **Pkt. 10 cts.; 1/2 oz. 25 cts.; oz. 45 cts.; 1/4 lb. \$1.30; lb. \$4.50.**



Schell's King-of-All

**SCHELL'S NUMBER TEN.** We consider it a very valuable first-early Tomato. Very solid, almost globe shape; rich, lively red; quality extra fine, ideal for shipping. They color up very evenly. Try it this year; it may be just what you want. 70 days. **Pkt. 10 cts.; 1/2 oz. 25 cts.; 1/2 oz. 45 cts.; oz. 75 cts.; 1/4 lb. \$2.50; lb. \$8; 10 lbs. \$75.**

**BEEF-HEART or OXHEART.** Very thick, heavy flesh of excellent quality; heart-shaped or pointed at the blossom end. 90 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 45 cts.; oz. 80 cts.; 1/4 lb. \$2.40; lb. \$8.**

**BONNY BEST, Schell's Strain. (Certified Seed.)** Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. **Pkt. 10 cts.; oz. 45 cts.; 1/4 lb. \$1.35; lb. \$4.50.**

**PONDEROSA or BEEFSTEAK.** Fine for slicing. Purple-crimson. Fleishy; small seed-cells. 90 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4 lb. \$1.65; lb. \$5.75.**

**YELLOW PONDEROSA.** Similar in every respect to the above, except that in color it is a golden yellow. 90 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$5.85.**





## Beautiful Velvet Green Grass!

Whether you live in the city or on the farm, it is certainly worth while to have a lovely lawn around your home. A good, well-kept lawn is indeed beautiful. It makes a home more homey. It gives you a most delightful "outdoor living-room." The perfect place for all the family to play, to rest, to fellowship, to relax and breathe in God's rich, pure, refreshing ozone. Make a good lawn and take enough time to keep it nice.

If tempted to buy Lawn Grass Seed at low prices, be careful, don't take yourself, look at the analysis—if it contains "inert"—that is dirt and chaff—don't buy it; if it contains weeds, don't buy it; if it contains timothy and other "hay" grasses, don't buy it; if the germination is low, don't buy it. If you wish to be sure of success, then sow **Schell's Quality Lawn Grass Seed.**

### Schell's Quality Lawn Grass Seed

is the highest quality Lawn Seed obtainable, made under our own formulas of the very fanciest, purest, cleanest grades of grasses, of the highest possible germination. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Grass Seed. To be sure of success and have a rich velvety carpet of green, always sow Schell's Quality Lawn Grass Seed.

**Prices of Schell's Quality Lawn Grass Seed:** 1/2 lb. 25 cts.; 1 lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.35; 10 lbs. \$4.50; 20 lbs. (legal bus.) \$8.50; 100 lbs. \$40.

**To Have a Good Lawn.**—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or tamping. Sow the seed very evenly.

**"Drying out" is fatal.** Keep the newly sown lawn moderately moist by light, mist-like sprinkling or by covering with cloth or burlap until the grass is through the soil. Allowing it to dry out, just when the seed has started to germinate, is fatal to the seed, and it cannot germinate a second time; it must be re-sown. Avoid too severe watering which packs the soil.

For new lawns sow 1 pound to each 100 square feet, that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) Sow 200 pounds to the acre.



Lb. 10 cts.; 5 lbs. 45 cts.; 10 lbs. 85 cts.; 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4. Postpaid prices: 20 cts.; 60 cts.; \$1.15; \$2.10 (50's and 100's by freight).



And for your **Lawn**, the best manure you can use. Nothing will make such colors and foliage. It's just what Nature needs to make big strong, healthy plants. Ten pounds for each 100 square feet is all you require.

Used on everything in the vegetable garden, **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. It furnishes humus which all soils need.

**"Wizard Brand" is absolutely weedless.** Used extensively by landscape gardeners.

**Quantities of 25 lbs. or more are sent by express or freight. You pay the charges**

|             |        |    |             |        |
|-------------|--------|----|-------------|--------|
| 5-lb. pkg.  | \$0 35 | 50 | 100-lb. bag | \$2 60 |
| 10-lb. pkg. | 60     | 80 | 500 lbs.    | 12 00  |
| 25-lb. bag  | 85     |    | 1,000 lbs.  | 22 50  |
| 50-lb. bag  | 1 50   |    | 2,000 lbs.  | 45 00  |

**Shredded Cattle Manure.** (Put up in 100-lb., 50-lb., 25-lb., 10-lb. bags.) Same price as Sheep Manure.

**Vigoro.** A fertilizer for trees, gardens and lawns. Prices: 5 lbs. 45 cts. (65 cts. postpaid); 10 lbs. 85 cts. (\$1.25, postpaid); 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4.

### Schell's Special Shady Place Lawn Seed

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow same quantity as of the preceding. 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.75; 20 lbs. (legal bus.) \$10.60; 100 lbs. \$48. **Schell's Terrace or Embankment Mixture.** 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$5; 20 lbs. \$9.50. **Schell's Athletic Field Grass Seed.** 10 lbs. \$6; 20 lbs. (bus.) \$11; 100 lbs. \$48.50.

**Schell's Golf-Course Grass Seed.** 10 lbs. \$7; 20 lbs. \$13; 100 lbs. \$60.

**Schell's Putting-Green Grass Seed.** Sow 1 1/2 pounds to each 100 square feet. 10 lbs. \$10; 20 lbs. \$18; 100 lbs. \$85.

### SEPARATE GRASSES, All Fancy Quality

We never carry any second, third, or fourth grades

**Kentucky Blue Grass (Poa trivialis).** Lb. 5 lbs. 10 lbs. 100 lbs. \$0 45 \$2 00 \$3 75 \$30 00

**White Clover.** For lawns. 1/2 lb. 35 cts.; 1 lb. 65 cts. 1 25 5 75 10 00 90 00

**Creeping Bent (Agrostis stolonifera).** For lawns and putting-greens. 1 50 6 75 12 50 110 00

**Rhode Island Bent.** 1 50 6 75 12 50 90 00

**Red-Top, Fancy (Agrostis alba).** 40 1 75 3 00 28 00

**English or Perennial Ryegrass (Lolium perenne) (Pacey's Short).** 30 1 25 2 00 15 00

**Chewing's New Zealand Fescue (Festuca rubra).** 1 00 4 50 8 50 75 00

**Red or Creeping Fescue (Festuca rubra).** 1 00 4 50 8 50 75 00

**Rough-stalked Meadow Grass (Poa trivialis).** Fine for shady lawns and under trees. 65 3 10 6 00 55 00

**Domestic Ryegrass.** 30 1 25 2 00 16 00



### Double Duty Plant Food Tablets

Provide both Rich Food and Vitamin B. 10 cts., 25 cts., 50 cts., \$1, \$3.50.



### EEZY WEAR Garden Gloves

**WASHABLE!** Sizes for women: "Small," "Medium," "Large." For men: "Medium" and "Large." 75 cts. per pair; 2 pairs \$1.40, postpaid.

**TRI-GEN.** The all-purpose spray. Good news for rose-lovers. Three sprays in one, protecting roses absolutely from insects and giving complete protection against black-spot and all fungous diseases. It is just as valuable for all other flowering plants as it is for roses. Put up in 4 sizes.

A. Small Kit. (protects 12 to 20 roses for season) \$1.50.  
B. Medium Kit. (protects 50 to 80 roses for season) \$4.  
C. Large Kit. (protects 100 to 160 roses for season) \$6.  
D. Estate Kit. (protects 400 to 600 roses for season) \$20.

**Peat Moss** Box-bale (about 160 lbs.) \$3.75; 100 lbs. \$2.50; 50 lbs. \$1.50; 25 lbs. \$1; 10 lbs. 60 cts.; 5 lbs. 35 cts. (Postpaid, 10 lbs. 80 cts.; 5 lbs. 50 cts.)



Aster, Schell's  
American Beauty  
All Colors. Pkt. 15 cts.



New Aster, Schell's  
Princess Bonnie  
Salmon-Rose. Pkt. 25 cts.



Aster, Schell's Giant  
California Sunshine  
Mixed Colors. Pkt. 15c.



Aster, Schell's Improved  
Crego  
Mixed Colors. Pkt. 10 cts.

# Schell's Quality Flower Seeds

## ASTERS

Hardy Annual  
Germinates in 5 to 10 days

IMPORTANT! Wilt-resistant Strains are immune to Aster  
Wilt disease. They are designated by the letters (W-R.).

They should be in every garden. Fine for cut-flowers.

**IMPROVED CREGO.** (All W-R.) The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full, double, and well formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high. **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Enchantress** (new salmon-pink), **Mixed Colors.** Each, pkt. 10 cts.;  $\frac{1}{4}$ oz. 50 cts.; oz. \$1.80.

**QUEEN OF THE MARKET.** (W-R.) This variety is extra early, following my Earliest White. The plants are 20 inches and branching. Flowers are very double and valuable for cutting. Blooms early in August. **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 45 cts.;  $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

**AMERICAN BEAUTY.** (W-R.) Very beautiful, large, densely double flowers on long, heavy stems. Plants grow nearly 3 feet high. Bloom in September and October. **Shell-Pink, White, Purple, Crimson, Lavender, Carmine-Rose, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.

**SHELL'S EARLIEST ASTERS.** The earliest Aster in cultivation. Ten to twenty immense, double, feathery flowers are produced by the plants on long, upright stems. Its petals are beautifully recurved. **Schell's Earliest Asters** will begin blooming in mid-July. Plants 15 inches high. **White, Dark Blue, Rose, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.65; oz. \$3.

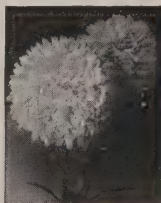
**HEART OF FRANCE.** (W-R.) A very beautiful Aster. The plants grow about 2 feet high and are well branched. The flowers are rich ruby-red, the largest of all red Asters. They bloom in September. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. \$1.

**ASTERMUM.** (All W-R.) The flowers are very large, double, and well formed, very much like chrysanthemums, from which they have been named. Plants grow 2 feet tall. They come into bloom a little earlier than Crego. **Lavender, White, Rose-Pink, and Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 70 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.50.

**SHELL'S AMERICAN BRANCHING ASTERS.** (W-R.) This magnificent Aster still reigns supreme. It is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout the season. The large flowers are borne on long, graceful stems from 15 to 20 inches in length. **Snowy White, Pink, Crimson, Purple, Scarlet (Sensation), Lavender, all in separate colors and All Colors Mixed.** Each, pkt. 10 cts.;  $\frac{1}{4}$ oz. 55 cts.;  $\frac{1}{2}$ oz. \$1; oz. \$2.



Aster, Queen of the  
Market Mixed  
Pkt. 10 cts.



Aster, Schell's  
American Branching  
Mixed. Pkt. 10 cts.



Aster, Giants of  
California  
Mixed. Pkt. 15 cts.



Aster, Schell's Super-  
Giant, El Monte  
Crimson. Pkt. 15 cts.

**AURORA.** (W-R.) **Yellow, Blue, Rose.** Each, pkt. 15 cts.  
**SUPER-GIANT ASTERS, LOS ANGELES.** The largest of all double Asters (6 to 8 inches across). Rich, lovely soft pink, blending to a creamy pink at the center, on long, strong stems. Be sure to grow it. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 80 cts.;  $\frac{1}{2}$ oz. \$1.50; oz. \$3.

**SUPER-GIANT, EL MONTE.** Just like Los Angeles in size but this is a deep rich crimson. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 80 cts.;  $\frac{1}{2}$ oz. \$1.50; oz. \$3.

**GIANT SUNSHINE.** The dual-tone color effects formed by the quilled discs and the encircling guard petals are lovely beyond description, showing shades of pink, blue, lavender, and white, in the petals having either yellow or blue center discs. The flowers are very large (4 to 5 inches across) and the stems are long and heavy, on plants from 2 to 3 feet high. **Salmon-Pink, Lavender, Light Blue, Purple, White, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1 pkt. each of these 5 for 50 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.25; oz. \$4.

**BEACON.** Very brilliant, full double, copper-scarlet flowers. Plants 18 inches high, upright. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 50 cts.

**YOUTH.** Bright chamois-rose, touched with gold at the center. Plants 15 inches high, upright. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 90 cts.

**LADY ASTER** (Lady in White). Purest white, double flowers of medium size on slender, graceful stems. Plants 15 inches high. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 50 cts.

**GIANT SINGLE, IMPERIAL RED.** The giant flowers of brilliant red, with a bright yellow center, have beautifully curled and interlaced petals. The color is so bright that it instantly catches the eye. Strong grower to 1½ feet, with good stems, and wilt-resistant. It produces many flowers to the plant. A real beauty for the garden, vasing and for bouquets. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.

**NEW ASTER, SCHELL'S "PRINCESS BONNIE."** (W-R.) A new type having a full crested center surrounded by several rows of strong guard petals. Beautiful soft salmon-rose with the center a rich gold while opening. Large blooms on long stems. Fine for florists and the home garden. Pkt. 25 cts.;  $\frac{1}{2}$ oz. \$1;  $\frac{1}{4}$ oz. \$1.75.

**GIANTS OF CALIFORNIA.** Mammoth flowers curled and interlaced on strong stems. A fine cut-flower. **White, Light Blue, Deep Rose, Pink, Dark Purple, Crimson and Mixed.** Each, pkt. 15 cts.; 2 for 25 cts.;  $\frac{1}{2}$ oz. 65 cts.;  $\frac{1}{4}$ oz. \$1; oz. \$3.75.

**HARDY PERENNIAL ASTERS** (Michaelmas Daisies). Beautiful, single, daisy-like flowers in all colors. Pkt. 10 cts.

THEY GROW BETTER • THEY YIELD BETTER





New Petunia, First Lady

## NEW MARIGOLD POT O'GOLD ➡➡

*Of Exceptional Beauty*

A mass of intense dazzling gold, this new Pot O'Gold is truly a jewel formed at rainbow's end. The plants, 12 to 15 inches high, are covered with these very beautiful, fragrant golden flowers 4 to 4½ inches in diameter on 10-inch stems. And they begin blooming earlier than any other and continue for weeks. Be sure to grow it. **Pkt. 25 cts.; 5 pkts. \$1; ½oz. \$1.50.**

## NEW PHLOX, ROSY MORN

*Awarded Bronze Medal as One of the Best New Flowers for 1941*

It is an annual, with flowers of most brilliant rose color having a white eye. Flowers are large and are borne most freely on the 1-foot plants. **Pkt. 25 cts.; 5 pkts. \$1; ½oz. \$2.**



New Petunia, Violet Gem

# Schell's Quality Flower Seeds

*Grand New Flowers for 1941*

## NEW PETUNIA, FIRST LADY

*Awarded Silver Medal as One of the Best New Flowers for 1941*

Offered for the first time. This new Petunia is of the Nana compacta or dwarf type. The plants, 1 foot high, are very uniform and covered with beautiful blush-pink flowers, 2½ inches across. Blooms profusely all season. It is indeed a lovely flower. **Pkt. 25 cts.; 5 pkts. \$1; ½oz. \$3.50.**

## New Petunia, Violet Gem

*Awarded Honorable Mention as One of the Best New Flowers for 1941*

The plants are neat, dwarf and compact. 6 inches high. Very free blooming, the rich violet-blue flowers almost completely cover the clear dark green foliage. It is a beauty. **Pkt. 25 cts.; 5 pkts. \$1; ½oz. \$1.50.**

## New Zinnia, Black Ruby

*Awarded Bronze Medal as One of the Best New Flowers for 1941*

Black Ruby is a Pompon type. The color is a deep velvety maroon, distinct in this class. Flowers are 1½ inches across and borne on long stems. Plants are 1½ feet high. **Pkt. 25 cts.; ½oz. 60 cts.**



# GRAND NEW FLOWERS FOR 1941

## New Marigold, Spry

*Awarded Silver Medal for 1941*

Belonging to the Extra-Dwarf French type, the plants are just 9 inches high and bloom profusely. The flowers are a very light orange crested center with maroon outer petals which are edged gold. Very pretty. **Pkt. 25 cts.; 5 for \$1.**

## New Marigold, Scarlet Glow

*Honorable Mention, 1941 All-America Seed Selections*

Large, perfectly double flowers; the brightest red of all Dwarf French Marigolds. Flowers are 2 inches across, deep scarlet changing to a rich tangerine color as they age. **Pkt. (100 seeds) 25 cts.; 1/4oz. \$1; 1/4oz. \$1.75.**

## New Marigold, Goldsmith

*Awarded Bronze Medal for 1941*

Giant flowers, 4 inches across, rich golden orange, incurved chrysanthemum-like, on strong stems. A very free bloomer. Flowers firm and lasting. Ideal for the home-garden and for florists' use. **Pkt. 25 cts.; 1/4oz. \$1.**

## New Scabiosa, Peace

*Honorable Mention in Best New Flowers for 1941*

Flowers are 2 inches across, almost spherical in shape, pure white on long stems. Plants sturdy, about 2 feet tall. **Pkt. 25 cts.; 1/4oz. 60 cts.; 1/4oz. \$1.**

## New Petunia, Blue Brocade

*Acclaimed by the judges the most outstanding new flower for 1941. Awarded Silver Medal*

It is a dwarf, all-double, true violet-blue, a new color in this double fringed type. The flowers have a pleasing fragrance, are of good size, and it blooms well. Fine for your garden and for growing in pots. **Pkt. 75 cts.; 2 pkts. \$1.25.**



New Marigold, Spry



New Petunia, Radiance

*Awarded Silver Medal*

This Hybrid Petunia has more rich brilliancy and life in its color than any other. It is a bright cerise-rose with a soft underlying salmon and a golden yellow throat. Decidedly floriferous. Flowers 2 1/4 to 3 inches in diameter. **Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$1.25.**

## New Phlox Gigantea, Rosy Morn

*Awarded Bronze Medal as One of the Best New Flowers for 1941*

A companion to the new Salmon Glory, being a brilliant rose-pink with large white eye, clear and bright. Plants 9 inches high. An annual rich for borders, beds, and for edging. **Pkt. 25 cts.; 1/4oz. 80 cts.**

## Phlox, Salmon Glory

*Awarded Silver Medal in All-America Best Flowers Last Year*

Pure salmon-pink with a distinct creamy white eye. One of the most beautiful Phloxes we have ever seen. It will thrill you with its pure beauty. Plants 10 inches high. **Pkt. 20 cts.; 3 pkts. 50 cts.; 1/4oz. \$1.25; 1/4oz. \$2.25.**







**Acroclinium**



**Candytuft, Empress**  
(See page 43)



**Calliopsis, Golden Crown**



**Alyssum, Violet Queen**  
Pkt. 10 cts.

**ACROCLINIUM.** Annual. Plants  $1\frac{1}{2}$  feet high; flowers white and rosy pink. When cut in the bud state, they will dry for winter bouquets. **Single Mixed or Double Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  doz. 40 cts.; oz. 75 cts.

**ANAGALLIS grandiflora** (Pimpernel; Poor Man's Weather-glass). Annual. The brilliant flowers of scarlet, blue, etc., completely cover these pretty annuals which grow only 6 to 9 inches high, blooming almost all summer. When bad weather approaches, the flowers close, from which it gets the name "Poor Man's Weather-glass." Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

**ACHILLEA Ptarmica, The Pearl.** Perennial. Pkt. 15 cts.

**ARABIS alpina** (Rock Cress). Perennial. One of the earliest and prettiest of the spring flowers. Plants 6 to 9 inches high are covered with a sheet of pure white flowers as soon as the snow leaves. Withstands drought. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 50 cts.

**ARMERIA formosa** (Sea Pink; Thrift). Perennial. A very pretty, hardy rock-garden plant 1 foot high, bearing bright rose-pink flowers. Pkt. 25 cts.;  $\frac{1}{4}$  oz. \$1.65;  $\frac{1}{2}$  oz. \$3.

**AUBRIETIA Hybrids, Mixed** (Rainbow Rock Cress). Perennial. A lovely group of rock-garden plants. They thrive in sunny crevices where the roots can go down deep for moisture. The foliage is completely covered in mid-spring with brilliant flowers in shades of lilac, lavender, blue, purple, rose, and pink. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. \$1.75;  $\frac{1}{2}$  oz. \$3.

**ARCTOTIS Hybrids, Autumn Shades.** Annual. Large, daisy-like flowers of rich autumn shades of red, orange, burnt orange, bronzy orange, yellow and cream. Gray-green foliage. Perennial in warm climates. Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1.50.

## AGERATUM Annual

**New Ageratum, "Blue Ball."** Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.

**Little Blue Star.** Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings, rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.40.

**Fairy Pink.** See page 45.

**Blue Perfection.** Deep blue. 9 in. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.

**Snowball.** Pure white. 8 in. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.

**Blue Cap.** Dwarf. 4 in. Pkt. 15 cts.; 2 for 25 cts.;  $\frac{1}{2}$  oz. 75c.

**Princess Victoria Louise.** Blue with white center. Beautiful.

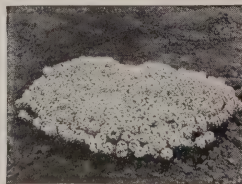
7 to 8 in. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 45 cts.

**Mixed.** Blue and white. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.

**ANCHUSA myosotidiflora.** Perennial. Resembles the forget-me-not. The plants are 12 to 18 inches high. Its big, heart-shaped, dark green leaves make a veritable carpet of green in shady places. Blooms during April, May. Pkt. 30 cts.; 2 pkts. 50 cts.;  $\frac{1}{4}$  oz. 80 cts.;  $\frac{1}{2}$  oz. \$1.40.



**Arctotis Autumn Shades**  
Pkt. 15 cts.



**Alyssum, Little Gem**  
Pkt. 5 cts.



**Dwarf Calliopsis, Bicolor**  
Pkt. 10 cts.



**Anagallis**  
Pkt. 10 cts.

## SWEET ALYSSUM (Madwort)

**Violet Queen.** Dwarf. Rich violet. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 50 cts.

**Carpet of Snow** (*A. procumbens*). White. 2 to 3 inches. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.; oz. 75 cts.

**Little Gem** (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 20 cts.;  $\frac{1}{2}$  oz. 35 cts.; oz. 60 cts.

**Lilac Queen.** Deep lavender-lilac. Annual. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.; oz. 70 cts.

**Basket of Gold** (*A. saxatile compactum*). A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 30 cts.;  $\frac{1}{2}$  oz. 55 cts.; oz. \$1.

**AQUILEGIA** (Columbine). Good in beds, borders, among hardy shrubbery, and a wonderful cut-flower. A hardy perennial, yet if the seed is sown early in the spring, it will bloom the same season and then abundantly each year. Plants grow 2 feet high. Our *Schell's Mixed Colors* will give you a marvelous show of colors. (Ger. 12 to 60 days.)

**Cærulea** (Rocky Mountain Blue Columbine). Violet-blue sepals, white corolla. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.

**Long-spurred Pink Hybrids.** Pkt. 15 cts.;  $\frac{1}{4}$  oz. \$1.25.

**Long-spurred "Crimson Star."** Deep coppery crimson.  $1\frac{1}{2}$  ft. Won Award of Merit from Royal Horticultural Society. Pkt. 25 cts.;  $\frac{1}{4}$  oz. \$1.50.

**Schell's Mixed Colors.** Pkt. 10 cts.;  $\frac{1}{4}$  oz. 50 cts.

**BALSAM, Camellia-flowered** (Lady's Slipper). Blooms continually. **Mixed colors.** Pkt. 5 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

**BALSAM APPLE** (Momordica). **Balsam Pear.** Hardy Annual. Vine; grows 10 feet from seed. Each, pkt. 10 cts.

**CALENDULA** (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) Blooms from early summer until killed by frost; fine for bouquets, used extensively by florists. 1 foot.

**Improved Campfire** (Sensation). For bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.

**Chrysanth.** Large, double flower, clear buttercup-yellow on long stems. Fine for cut-flowers. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.

**Orange Shaggy.** Gold Medal Winner. The petals are beautifully lacinated, giving the flower its shaggy appearance. Flowers are large, of rich orange color. Excellent for garden and for cutting. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.

**Orange King.** Dark orange-red, dark center. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 20 cts.

**The Ball.** (Florist's Strain.) Orange, light center. Pkt. 5 cts.;  $\frac{1}{4}$  oz. 20 cts.

**Mixed Colors.** Pkt. 5 cts.;  $\frac{1}{4}$  oz. 20 cts.

**CALLIOPSIS, Annual Golden Crown.** Silver Medal, All-America Selections. Large, semi-double, rich yellow flowers with maroon centers on 1-foot stems. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 35 cts.

**Bicolor.** Dwarf Annual. **Mixed Colors.** Pkt. 10 cts.;  $\frac{1}{4}$  oz. 30 cts.



**Bartonia Aurea**  
(Blazing Star)



**Brachycome**  
**Iberidifolia**  
"Annual Cineraria"



**Celosia**  
**Plumosa**



**Celosia Childsi**  
(Chinese Woolflower)  
Mixed Colors. Pkt. 10 cts.

**BARTONIA aurea** (Blazing Star). Annual. Plants grow 18 inches. Flowers deep yellow,  $2\frac{1}{2}$  inches across, and blooms all summer. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 25 cts.

**BRACHYCOME iberidifolia** (Swan River Daisy or Annual Cineraria). The 10-inch plants are a mass of very pretty blue, pink, and white flowers all summer. Fine for edging, massing, pot-culture, rockery, and for short-stem cut-flowers. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 25 cts.;  $\frac{1}{4}$ oz. 40 cts.

**CARNATION, Marguerite.** Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets. **Mixed Colors.** Each, pkt. 10 cts.;  $\frac{1}{2}$ oz. 40 cts.;  $\frac{1}{4}$ oz. 75 cts.

**Chabad's Giant Improved.** They come into flower four to five months after planting the seed, and continue to bloom until frost. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. **Yellow, Cardinal, Rose-Pink, White, Salmon-Rose.** Also **Schell's Splendid Mixture.** Each, pkt. 15 cts.; (1 pkt. of each of 5 colors 60 cts.);  $\frac{1}{4}$ oz. \$1.

**CANARY-BIRD VINE.** Annual. Pkt. 10 cts.

**CANDYTUFT** (Iberis). Hardy Annual. (Ger. 5 to 10 days.) **Empress or Giant Hyacinth-flowered.** This is the finest of all white varieties, the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.

**Umbellata.** Umbrella-shaped flower-heads. Plants 1 foot high. **Crimson, Flesh-Pink, Lavender, Rose-Cardinal, and Mixed Colors.** Each, pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.

**IBERIS sempervirens** (Candytuft). Hardy Perennial. Pure white flowers. Blooms early and all season. Grows 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$ oz. 50 cts.

**Queen of Italy.** Dwarf lavender-pink. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 30 cts.

**COREOPSIS lanceolata grandiflora.** (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.;  $\frac{1}{2}$ oz. 45 cts.; oz. 70 cts.

**Double Sunburst.** Large, golden yellow flowers, fully double. Early blooming. Fine cut-flower. Pkt. 10 cts.;  $\frac{1}{2}$ oz. 30 cts.

**COLEUS.** Hardy Annual. (Ger. 10 to 15 days.) A most interesting foliage plant to grow from seed. The leaves show every conceivable color, and one imagines, when admiring them, that there are colors never seen before. Fine for edgings or for pot-plants. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$ oz. 90 cts.

**CELOSIA Childsi** (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. **Crimson, Pink, Yellow, and Mixed.** Each, pkt. 10 cts.;  $\frac{1}{4}$ oz. 60 cts.

**COCKSCOMB** (Celosia). Hardy Annual. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes; and the comb, which produces mammoth flowers resembling the comb of a chicken, some of them 12 to 15 inches across.

**Royal Velvet.** New. (Combs.) Velvet red. Pkt. 10 cts.

**Cristata.** (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.;  $\frac{1}{2}$ oz. 50 cts.

**Plumosa.** (Plumes.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.;  $\frac{1}{2}$ oz. 30 cts.

**Flame of Fire.** New. (Plume.) Pkt. 10 cts.

**CHEIRANTHUS, Schell's New Golden Bedder.** A sweetly fragrant, golden yellow Wallflower which blooms freely on 1 to 1 $\frac{1}{2}$ -foot stems. This perennial will flower the first year from seed. Pkt. 15 cts.; 2 pkts. 25 cts.

**CONVOLVULUS minor.** Dwarf Morning-Glory. Plants 12 inches high. Very pretty. **Mixed Colors.** Pkt. 10 cts.;  $\frac{1}{4}$ oz. 20 cts. See illustration.

**COSMOS.** Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth.

**Early Mammoth Single.** This type, when sown in April, will be covered with blooms from July on. **Crimson, Pink, White, and Mixed.** Each, pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.;  $\frac{1}{2}$ oz. 35 cts.

**Late Mammoth Single.** In full flower during September and October. **Crimson, Pink, White, and Mixed.** Each, pkt. 5 cts.;  $\frac{1}{4}$ oz. 25 cts.;  $\frac{1}{2}$ oz. 35 cts.

**New Double-flowering.** The flowers are either full double or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 60 cts.

**Orange Flame.** Clear orange, constant bloomer. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.

**Double Crested.** An exceedingly beautiful type of Cosmos. See the illustration. **Mixed Colors.** Pkt. 15 cts.;  $\frac{1}{4}$ oz. 50 cts.

"**Sensation.**" Large, handsome flowers on good stems. Awarded Silver Medal. Clear rose-pink and pure white in mixture. Pkt. 10 cts.;  $\frac{1}{4}$ oz. 25 cts.;  $\frac{1}{2}$ oz. 40 cts.



**Coreopsis**  
**Double Sunburst**  
Pkt. 10 cts.



**Convolvulus**  
**Minor**  
Pkt. 10 cts.



**Cosmos, Sensation**  
**Mixed Colors**  
Pkt. 10 cts.



**Cosmos, Early Double**  
**Crested**  
**Mixed.** Pkt. 15 cts.





### SCARLET SAGE, BONFIRE

This hardy annual is a blaze of brilliant scarlet flowers and should be in every flower garden. It blooms from early summer until frost. The plants grow 2 feet high. It is one of the most popular for beds, borders and edgings. **Pkt. 10 cts.; 3 for 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.40.**



Annual Phlox, Art Shades

### ANNUAL PHLOX, ART SHADES

*Most Lovely Pastel Colors. (Awarded Silver Medal)*

These Art Shades are so very beautiful, so richly colored, and so charming for your flower garden that we urge you to have a good-sized planting of them. Plants 9 inches high are a mass of bloom. **Pkt. 15 cts.; 2 for 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.40.**

**PHLOX Drummondii.** Hardy Annual. Sow the seed as soon as danger of frost is over, where you want plants to bloom; have the soil rich. In a few weeks the plants will present a perfect mass of bloom which continues until frost. The annual varieties grow from 6 to 12 inches high.

**Best Mixture.** 1 foot. Pkt. 10 cts.; 1/4oz. 60 cts.; oz. \$2.25.

**Pure White, Scarlet, or Rose.** 1 foot. Any color, pkt.

10 cts.; 1/4oz. 60 cts.; oz. \$2.25.

**Dwarf Scarlet, Rose, White, or Dwarf Mixture.** Each,

pkt. 10 cts.; 1/4oz. 70 cts.

**PHLOX decussata, Hardy Perennial Large-flowering Hybrids, All Colors, Mixed.** Grow 2 to 3 feet and form large spikes or heads of flowers; very beautiful, and bloom year after year. Seeds very slow germinating; be patient. **Pkt. 10 cts.; 1/4oz. 75 cts.**



### CENTAUREA, JUBILEE GEM

**Awarded Silver Medal.** Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high are completely covered with their beautiful rich blue, double flowers. **Pkt. 10 cts.; 3 for 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.**

### NEW PETUNIA, BETSY ROSS

This new color combination—red and white blooms with golden and dark red throats—gives the individual plant, as well as rows of plants, a decidedly gay effect. This is particularly true since the plants are so very uniform and compact and every one is completely covered with these beautifully colored ruffled blooms, each 2 1/2 inches in diameter. Be very sure to have this outstanding new bright-colored Petunia in your flower-garden and it is a fine one for growing in pots. **Pkt. 25 cts.; 5 pkts. \$1; 1/2oz. \$4.**



New Miniature Petunia, Ruffled Betsy Ross



Chrysanthemum-flowered  
Hybrid Marigold

### SCHELL'S NEW FAIRY PINK AGERATUM

A new shade in Ageratums—soft rose-pink. The compact plants, seldom more than 5 inches high, bloom profusely, beginning when hardly more than seedlings. Effective for edging, bedding or as a pot-plant. **Pkt. 20 cts.; 3 pkts. 50 cts.; 1/2oz. \$1.25; 1/4oz. \$2.**

### AGERATUM, BLUE BALL

Plants compact and 4 to 5 inches high. The growth is most uniform and even. Its broad green foliage is almost completely smothered with flowers of the richest shade of blue. **Pkt. 10 cts.; 3 for 25 cts.; 1/4oz. 40 cts.; 1/2oz. 75 cts.**

Aquilegia, Crimson Star



### NEW MARIGOLD, CHRYSANTHEMUM- FLOWERED HYBRIDS (ANNUAL)

These new Hybrids consist of many new and distinct types of Marigolds, varying in size of bloom from 2 to 4 inches in diameter. Some have petals very quilled and incurved, others of the imbricated types, quite variable and desirable. The beautiful colors are most fascinating, many shades of orange and yellow. Plants are about 3 feet high and a mass of blooms on fine stems for cutting. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.40.**

### CELOSIA, FLAME OF FIRE

A very showy new annual, with immense "plume" flower-heads of fiery scarlet. The plants are 2 feet high and are a bright attractive spot in any garden. **Pkt. 15 cts.; 2 pkts. 25 cts.**

### CELOSIA, ROYAL VELVET

*Awarded Honorable Mention, All-America Selections*

The plants grow about 2 feet high, producing a large center head of richest crimson. The "combs" are borne erect and the foliage is bronzy green with reddish margins. **Pkt. 10 cts.; 3 pkts. 25 cts.**



Ageratum, Blue Ball

### NEW AGERATUM, MIDGET BLUE

*Awarded All-America Silver Medal for one of the best new flowers for 1940*

A very fine dwarf Ageratum (only 3 to 4 inches high) with very delicate fine foliage which is practically smothered with its beautiful, dainty true Ageratum-blue flowers, true to color. Excellent for edgings, rockeries, and for pot-culture. **Pkt. 25 cts.; 1/2oz. \$2.25; 1/4oz. \$4.**

### NEW MINIATURE PETUNIA, ROSE GEM

*Awarded Silver Medal, All-America Selections*

We offer this new little gem of loveliness again to our thousands of customers who will want it. **Rose Gem** is a new miniature Petunia forming neat, compact plants 5 to 6 inches high, almost completely covered with its beautiful deep rich rose-colored flowers about 2 inches in diameter, all summer long. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; 1/4oz. 75 cts.**

### AQUILEGIA, CRIMSON STAR. (Perennial)

*Received the Award of Merit by the Royal Horticultural Society*

Very beautiful, long-spurred flowers of deep coppery crimson. Excellent for garden, show, and for cutting. **Pkt. 25 cts.; 5 for \$1; 1/2oz. \$1.50.**

### NEW ZINNIA, HOWARD'S NEW GIANT CRESTED

The flowers are 4 to 5 inches in diameter, with a full rounded cushiony center surrounded by broad petals. All colors charmingly bright and fresh. It is gorgeous. Fine for cutting. **Pkt. 25 cts.; 1/2oz. \$1.50; 1/4oz. \$2.75.**





**Centaurea Cyanus**  
Double Blue Boy



**Chrysanthemum**  
**Carinatum Tricolor**  
"Painted Daisy"



**Chrysanthemum**  
**Coronarium Double**



**Euphorbia**  
**Heterophylla**  
(Annual Poinsettia)

**CORNFLOWER, Jubilee Gem.** Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 70 cts.;  $\frac{1}{2}$  oz. \$1.25.

**CENTAUREA CYANUS** (Cornflower). This is one of those very popular annual flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow, and from seed sown in early May outside they will bloom abundantly until frost, usually reseeding themselves, coming up year after year. Centaureas alone make very beautiful bouquets, and are very attractive when the blue varieties are worked in with yellow flowers.

**Rose, fl.-pl., Reselected.** Double. Very fine, rich, clear rose-pink. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 80 cts.

**Blue Boy, fl.-pl.** (Florist's Strain.) Extra-fine, very beautiful double blue. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 80 cts.

**Alba fl.-pl.** Double; white. Pkt. 10c.;  $\frac{1}{2}$  oz. 25c.; oz. 80c.

**Double Mixed.** A mixture of rose, blue and white. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 50 cts.

**Single Blue.** Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 50 cts.

**Single Mixed.** Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 50 cts.

**CENTAUREA IMPERIALIS or Royal Sweet Sultan.** This very beautiful and dainty, sweet-scented annual should be in every garden. It makes a lovely bouquet flower for vasing and it is very beautiful growing in the garden. The flower-stems are long and the graceful flowers last a long time after cutting. Plants grow 2½ feet. **Deep Lavender, Brilliant Rose, Amaranth-Red, Purple, White, and Mixed Colors.** Each, pkt. 10 cts.;  $\frac{1}{2}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 55 cts.; oz. 90 cts.

**Suaevolens** (Yellow Sweet Sultan; Grecian Cornflower). Annual. (Ger. 8 to 10 days.) Sweet-scented, large, showy bright-colored flowers, very fine for cutting. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

#### CENTAUREA, OTHER VARIETIES.

**Americana** (Basket Flower). Hardy annual growing 3 feet high and bearing gigantic flowers of rosy lavender. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.

**Gymnocarpa** (Dusty Miller). Annual. (Ger. 8 to 10 days.) Fine-cut silvery foliage. Makes a nice edging to a bed. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

**CLEOME pungens** (Spider Plant). Annual. Plants grow 3 to 4 feet producing at the top of each branch showy, curious flower-heads of rich rose, purple and white. Blooms from July until frost. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 30 cts.



**Cleome pungens**



**Gaillardia**  
**The Dazzler**



**Dwarf Cynoglossum**  
**Firmament**



**Cobaea**  
(Cup-and-Saucer Vine)

**CHRYSANTHEMUM coronarium.** These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Plants grow 2 feet and the flowers are borne on long stems.

**Double White, Double Yellow, Double Lemon, or Double Mixed.** Each, pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.

**Carinatum** (Painted Daisy). Single Annual. See illustration above. The very popular "Painted Daisy." Plants 2½ feet, well branched. Flowers 3 inches across, dark centers, then narrow yellow ring, next wider scarlet ring, then the dominant colors. **Tricolor, Finest Mixed.** Pkt. 10 cts.; 3 for 25 cts.;  $\frac{1}{2}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 50 cts.; oz. 90 cts.

**EUPHORBIA heterophylla** (Annual Poinsettia). Orange-scarlet, poinsettia-like top leaves. Very striking. Plants 2½ to 3 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.

**Variegata** (Snow-on-the-Mountain). Hardy Annual. (Ger. 10 to 12 days.) Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.

**GAILLARDIA** (Blanket Flower). Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. Flowers continually from spring-sown seed.

**Perennial Varieties:** (Ger. 15 to 20 days.)

**Dazzler.** Intense golden yellow, maroon-red zone. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 45 cts.

**Grandiflora Hybrids, Superb Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 55 cts.; oz. 95 cts.

**Portola Hybrids.** Flowers 3½ inches in diameter, single, bronzy red with yellow border. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.

**Annual Varieties:**

**Picta, Double Lorenziana.** See illustration, page 50. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 30 cts.

**Double Mixed Colors.** Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.

**Single Mixed Colors.** Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.

**CYNOGLOSSUM** (Chinese Forget-me-not). Annual. **Amabile Blue, and Amabile Pink.** An annual of easiest culture, blooming throughout the summer. Plants 18 inches high covered with sprays of rich, sweet-scented blue and pink flowers. Either variety, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.

**Firmament.** Blue. A new dwarf form of this very popular flower. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.

**COBÆA** (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple, Pure White, Mixed.** Each, pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.



**Dianthus**  
**Sweet Wivelsfield**



**Dianthus Splendens**  
**Crimson, large white eye**



**Dianthus Heddewigi**  
**Double, Mixed**



**Dianthus Superbus**  
**Loveliness**

**DIANTHUS** (Pinks). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, fine for bouquets.

**Chinensis** (China Pinks). **Double Mixed**. Plants 20 inches. Double flowers in all colors produced in clusters very freely. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.

**Heddewigi** (Japanese Pinks). Plants dwarf, compact, 10 to 12 inches, very free flowering. **Finest Double, Mixed**. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

**Heddewigi, Single "Splendens."** Crimson with large white eye. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.

**Sweet Wivelsfield**. Multiflora type, remarkably free flowering. **All Colors Mixed**. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.

**Rock-Garden Pinks, Superbus, Loveliness**. Perennial. Height 12 inches. Rosy lilac; finely fringed; very fragrant. Pkt. 20 cts.;  $\frac{1}{2}$  oz. \$1.75.

**Hardy Garden Pink, Rock-Garden Mixture**. Perennial. 25 very rare varieties, 6, 8, and 12 inches high, all colors. Pkt. 50 cts.; 2 pkts. 90 cts.

**DAHLIA, Coltness Hybrids**. Very dwarf bedding plants, 18 inches. Excellent cut-flowers for vasing. Dahlias are interesting and easy to grow from seed. **Mixed Colors**. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.

**DISCUS æruleus** (Blue Lace Flower). Be sure to include this lovely flower in your order. It is a hardy annual. The plants grow about 1  $\frac{1}{2}$  feet high and are a constant mass of bloom from July until November, as many as 50 flowers open at one time. The color is an exquisite pale lavender. Wonderful for cut-flowers. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.

**DOUBLE ENGLISH DAISY** (*Bellis perennis*). Hardy Perennial. (Ger. 10 days.) Used so much for borders and for cutting. Grow only 4 to 6 inches high and are covered with the double flowers from early spring until late summer.

**Giant Rose, Giant White, and Double Mixed**. Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.;  $\frac{1}{2}$  oz. 75 cts.

**DIMORPHOTHECA aurantiaca** (African Golden Daisy). Hardy Annual. A very beautiful and showy annual Daisy from South Africa. The plants grow 15 inches high. The flowers are 2  $\frac{1}{2}$  inches in diameter and are a rich, glossy orange-red with a dark disc in center. Magnificent when in full bloom; blooms all summer. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.

**Aurantiaca hybrida, Mixed**. Colors vary from the purest white through the various shades of yellow and orange to rich salmon shades. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.

**DIGITALIS** (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

**Gloxiniiflora, Purple, Rose, White, and Mixed**. Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.

**Giant Shirley**. A greatly improved strain, producing spikes 3 to 5 feet long. Mixed colors, pkt. 10 cts.;  $\frac{1}{2}$  oz. 65 cts.

**ESCHSCHOLTZIA** (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

**Schell's Best Single Mixed**. Pkt. 5 cts.;  $\frac{1}{2}$  oz. 25 cts.

**Ramona**. A new compact and erect strain with flowers beautifully frilled and incurved. **Ramona Hybrids, Finest Mixed**. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.

**HUNNEMANNIA tumariæfolia** (Bush Eschscholtzia; Giant Yellow Tulip Poppy). Hardy Annual. (Ger. 5 to 10 days.) Plants 2 feet high and very bushy, covered with flowers from July until frost. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.

**FORGET-ME-NOT, Blue** (*Myosotis alpestris*). (Ger. 15 days.) A hardy perennial, but give protection in fall and winter. Grows 8 to 10 inches high. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 35 cts.; oz. \$1.25.

**FOUR-O'CLOCK** (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best bloomers of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer, 2 feet high. Pkt. 5 cts.;  $\frac{1}{2}$  oz. 15 cts.; oz. 25 cts.

**GILIA capitata or Queen Anne's Thimble**. Annual. Beautiful lavender-blue flowers about 1 inch across on plants about 2 feet high. Cut-flowers last well in water. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 45 cts. (See page 50.)

**Tricolor, Mixed Colors**. Annual. Plants grow 12 inches high. Flowers lavender, white and blue, dainty, globular, about 1 inch across, borne among fine feathery foliage. Blooms freely for a long time. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.

**HELIOTROPE** (Cherry Pie). The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets, excellent for bedding, and for pot-culture. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom all summer. (Ger. 30 days.)

**Choicest Mixed**. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.;  $\frac{1}{2}$  oz. 80 cts.; oz. \$3.

**HUMULUS japonicus variegatus**. Hardy Annual. A very fast-growing vine, with dense foliage. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.

**IPOMEEA (Morning-Glory)**. (Ger. 10 to 20 days. Soaking the seed in warm water over night helps rapid germination.) For greatest success, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied.

**Schell's Imperial, Mixed** (Morning-Glory). The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.

**Rose Marie**. Double, deep rose. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.

**Noctiflora** (White Moonflower). Pkt. 10 cts.;  $\frac{1}{2}$  oz. 35 cts.

**Heavenly Blue and Scarlett O'Hara**. See page 53.



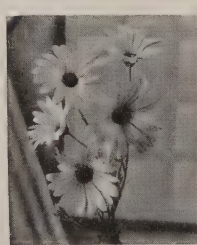
**Dahlia**  
**Coltness Hybrids**



**Discus, Blue Queen**  
**Anne's Lace Flower**



**Digitalis**  
**(Foxglove)**



**Dimorphotheca**  
**Aurantiaca**  
**(African Golden Daisy)**



## Schell's White Fairy and Pink Beauty Scabiosas

These two new Scabiosas are both perfect in form and larger in size than standard varieties. Their colors are exceedingly pure and clear. The flowers, borne on long stems, are ideal for vasing or bouquets, each alone and beautiful together.

**Schell's White Fairy.**  
**Schell's Pink Beauty.**

Pkt. of either 15 cts.; 1 of each for 25 cts.;  
½ oz. either, or the two mixed, 50 cts.

## New Annual Canterbury Bells

The 2½-foot plants bloom in less than six months from seed.

**Angelus Bell**, deep rose; **Blue Bell**, cambridge-blue; **Liberty Bell**, deep violet-blue; **Mission Bell**, clear pink; **Wedding Bell**, charming pure white; **Finest Mixed**: Each, pkt. 10 cts.; 3 pkts. 25 cts.; one of each of the 5 named varieties for 35 cts. Each, ½ oz. 25 cts.; ¼ oz. 40 cts.

**CAMPANULA rotundifolia**, **The Blue Bells of Scotland**. Hardy Perennial. Plants are 12 inch high, covered with a mass of beautiful clear purple-blue flowers. Blooms from June to August and is very showy. It is the true Harebell. Pkt. 25 cts.; 5 pkts. \$1.

**Persicifolia grandiflora Blue**, **Peach Bell**. Hardy Perennial. Grows 2 to 4 feet high, with fine wide-open bells of blue. Superb for cutting. Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 85 cts.; ¼ oz. \$1.50.

**Canterbury Bells or Cup-and-Saucer**. Hardy Biennial. (Ger. 15 days.) The flower gives the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. **Light Blue**, **Dark Blue**, **White**, or **Pink**, and **Mixed Colors**. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 65 cts.

**CAMPANULA carpatia** (Harebell). P. A very pretty lilac-blue, cup-shaped flower. Charming as a rock-garden plant; 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 50 cts.; ¼ oz. 90 cts.



**Pink Beauty and White Fairy Scabiosas.** So charmingly dainty and pretty you will want the pair of them in your flower-garden.

## Scabiosa "Mourning Bride" or Pincushion Flower

A hardy annual 2½ feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. (Ger. 14 to 21 days.)

**Loveliness**. Salmon-rose. Delightfully fragrant.

**Peach Blossom**. Pink.

**Shasta**. Large, snow-white.

**Azure Fairy**. Lavender-blue.

**King of the Blacks**. Black.

**Crimson**. Rosy crimson.

**Yellow**. Sulphur-yellow.

Prices, any separate color in the mixture, pkt. 10 cts.; ½ oz. 25 cts.; oz. 80 cts.

**White**. Pure white.

**Red**. Rich red.

**Rose**. Rose color.

**Flesh-Pink**. Pure pink.

**Rosette**. Deep rose. Pkt. 15 cts.; ½ oz. 75 cts.

**Schell's Choice Mixed**.

**Blue Moon**. Awarded Honorable Mention as one of best new flowers when introduced. Large, double, deep lavender-blue flowers on good stems. Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 50 cts.



**Giant-flowered Hybrids, Mixed**. Large flowers of many unusual colors, ball shaped, extra fine. Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 40 cts.; ¼ oz. 75 cts.



## PANSIES. Schell's Exquisite Exhibition Mixture.

This, our best mixture, is incomparable. The flowers average 4 inches in diameter, are of the most gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) Pkt. 25 cts.; 5 pkts. \$1; ½ oz. \$2.75; ¼ oz. \$5; oz. \$10.

One ounce will produce about 8,000 plants

**Schell's Mammoth Mixture**. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 75 cts.; ¼ oz. \$1.25; ½ oz. \$2.25; oz. \$4.

# Schell's Gold Medal Dahlia-flowered Zinnias

Awarded a Gold Medal by the Royal Horticultural Society of England

Many thousands of our customers again added to the beauty of their flower-gardens last year by having an abundance of these big bright Zinnias. Planted in beds, in clusters, along fences, along walks, or among other flowers or shrubbery, they make a very pleasing effect and bloom continuously. A solid bed of Crimson Monarch, or of the **Mixture** makes a gorgeous sight.

MRS. THOS. H. MURPHY, Pennsylvania, writes: "I won **First Prize** on your Gold Medal Dahlia-flowered Zinnias and also on your Fantasy Zinnias."

Schell's  
Crimson  
Monarch

## WIN FIRST PRIZES EVERYWHERE

MR. ANDREW J. BAIRD, New Jersey, writes:

"For three years straight I have taken

First Prize at the **State Fair** with

your Schell's Gold Medal

Dahlia-flowered Zinnias.

I have grown Zinnias

for many years but

none compare

with those

grown

from

your

seed."



## Schell's Gold Medal Dahlia-flowered Zinnias

*Enormous in Size. Ten Different Colors. Beautiful in the Garden and in Bouquets. It is the Flower for Everybody—for Every Garden.*

**Crimson Monarch**

**Exquisite.** Rose-pink.

**Meteor.** Rich deep red.

**Golden State.** Yellow-orange.

**Oriole.** Orange and gold.

**Dream.** Rosy lavender.

**Canary Bird.** Canary-yellow.

**Polar Bear.** Creamy white.

**Scarlet Flame.** Bright scarlet.

**Lemon Beauty.** Lemon-yellow.

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 40 cts.; 1/2 oz. 75 cts.; oz. \$1.35. **SPECIAL!** 10 pkts., one of each color, for 75 cts.

### SCHELL'S NEW ZINNIA, GOLDEN RAY

A beautiful new type of Zinnia. The flowers are of medium size, handsome golden orange color, and are borne in great profusion on 2-foot plants. The tip of each petal is outlined with a delicate edging of brick-red. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 60 cts.; 1/2 oz. \$1.10.

### NEW ZINNIA, SCABIOSA-FLOWERED

The plants grow about 2 feet high, bearing numerous medium-sized flowers resembling the annual scabiosa. There are all the bright colors in the mixture, such as crimson, white, pink, orange, scarlet, and yellow.

**Schell's Choice Mixture.** Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 45 cts.; 1/2 oz. 60 cts.

**Autumn Tints.** Very beautiful autumn shades. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 40 cts.; 1/2 oz. 70 cts.

### MEXICAN ZINNIAS, HAAGEANA HYBRIDS

The small-flowered Mexican Zinnias have a charm all their own. The miniature blooms make a brilliant display for bedding purposes and yet have stems long enough to make fine bouquets for small vases and bowls.

**Schell's Mexican Hybrids, Double, Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 45 cts.; 1/2 oz. 80 cts.

### SCHELL'S POMPON, OR BABY ZINNIAS

Plants grow about 15 to 18 inches high, are very compact, and bear flowers in the greatest profusion. The small, double flowers come on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquet and design work.

**Pastel Shades; Deep Flesh; Salmon-Rose; White; Canary-Yellow; Purple Gem; Scarlet; Orange; Crimson Gem; and Finest Mixed.**

Each, pkt. 10 cts.; 3 pkts. 25 cts.  
1/2 oz. 40 cts.; 1/2 oz. 75 cts.

### ZINNIA LINEARIS, GOLDEN ORANGE

The single flowers are deep golden orange with a delicate light yellow stripe which contrasts boldly with the dark center, making it most attractive. Blooms early. Plants are 8 to 10 inches high with a spread of as much as 2 feet. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 75 cts.; 1/2 oz. \$1.40.

### CUPID ZINNIAS.

Smallest of all Zinnias. The little button-like flowers, only 1 inch in diameter, are horn-like stout stems and are very pretty and charming for table vases.

**Tiny Tim,** rich scarlet. **Pixie,** bright yellow. **Snowdrop,** pure white. **Cupid Finest Mixed.** Either, pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 60 cts.

### IMPROVED DWARF DOUBLE ZINNIAS

These medium-sized flowers, about 3 inches across, with long stems, are exceptionally fine as cut-flowers. This is really a "Cut-and-Come-Again" group and is especially fine for massing in the garden. It produces a succession of cut-flowers all summer.

**Scarlet; Salmon-Rose; Golden Yellow; Flesh-Pink; White; Spun Gold.** Golden yellow. **Choice Mixed.**

Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 35 cts.; 1/2 oz. 60 cts.

### FANTASY ZINNIAS

The flowers of this type are entirely different and of exceptional beauty. They are informal, composed of a mass of shaggy, ray-like petals, and very pretty and artistic, equally lovely in the garden and when cut. You should have all these.

**New "Wildfire."** Dazzling scarlet. A gorgeous flower. Pkt. 15 cts.; 2 for 25 cts.; 1/2 oz. 50 cts.

**White Light.** New, All-America Prize-Winner. As near to a pure white as any Zinnia yet developed.

**Orange Lady.** Deep bright orange, very rich.

**Rosalie.** Bright intense rose.

**Star Dust.** Lovely golden yellow.

**Fantasy Finest Mixed.**

Any of above Fantasy Zinnias, except Wildfire, pkt. 10 cts.; 3 for 25 cts.; 1/2 oz. 50 cts.

### New Zinnia, Early Gypsy

This new Early Wonder type is distinct from all other Zinnias, producing its blooms within 30 to 40 days from sowing of the seed. Plants are 1 1/4 feet high and very free flowering. The medium-sized blooms come on long, wiry stems. Deep burnished orange and exquisitely rich. Be sure to grow Gypsy. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 75 cts.; 1/2 oz. \$1.40.

## Schell's Double Giant Zinnias

Enormous flower averaging 5 inches in diameter. The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. Plants are 3 to 4 feet high. By all means include Schell's Double Giant Zinnias in your order.

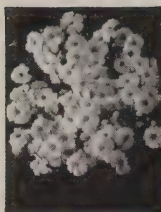
**Canary-Yellow; Golden Yellow; Scarlet; White; Crimson; Purple; Deep Flesh-Pink; Salmon-Rose.**

**Schell's Double Giant Mixture.** Each pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 60 cts.; oz. \$1; 1/4 lb. \$3.65. Order plenty of seed.





**Gaillardia Picta  
Double Lorenziana**  
(See page 46)



**Gypsophila  
"Baby's Breath"**  
Imp. London Market



**Gilia Capitata  
"Queen Anne's Thimble"**  
(See page 47)



**Geranium  
Choice Mixture**

## Gypsophila • Baby's Breath

### ANNUAL VARIETIES

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. Plants grow about 2 feet.

**Elegans alba grandiflora.** London Market Strain. The best white large flowers. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 15 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 70 cts.;  $\frac{1}{2}$  lb. \$1.25; lb. \$2.

**Rosea.** Pink. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$3.40.

**Carminea.** Carmine-rose. 1  $\frac{1}{4}$  feet. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.;  $\frac{1}{2}$  oz. 25 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1; lb. \$3.50.

**Finest Mixed.** Mixture of above 3 colors. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. \$1; lb. \$3.

### PERENNIAL VARIETIES

**Paniculata fl.-pl.** (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty double white flowers. Splendid for bouquets or with other flowers. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$  oz. 50 cts.;  $\frac{1}{4}$  lb. \$1; lb. \$3.50.

**Paniculata** (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.; oz. 75 cts.;  $\frac{1}{4}$  lb. \$2.

**Mangini.** Clear pink. Strong grower (2 feet) and free blooming. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 80 cts.; oz. \$1.40.

**Pacific.** Rose-pink. Blooms when the *Paniculata* varieties have passed. Plants 3 to 4 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.;  $\frac{1}{2}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 80 cts.

**GYP SOPHILA repens** (Baby's Breath). Perennial. A hardy little dwarf trailing plant of this popular flower. Elegant for rock-gardens, being covered with clouds of small white flowers throughout July and August. Grows 6 inches high. Pkt. 15 cts.; 3 pkts. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.

**ERYNGIUM amethystinum** (Sea Holly). Perennial. These are very beautiful hardy plants 2 to 3 feet high, covered with pretty thistle-like heads of rich, glistening amethystine blue, from July until September. Fine for bouquets. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.;  $\frac{1}{2}$  oz. 75 cts.

**GOMPHRENA** (Globe Amaranth). Annual. The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads which are very useful for winter bouquets. If cut before they are fully matured and allowed to dry in a dark, airy room, they will retain their color. **White, Orange, Striped, Violet, or Mixed.** Each, pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.;  $\frac{1}{2}$  oz. 40 cts.; oz. 75 cts.

**GOSETIA** ("Farewell-to-Spring" or Satin Flower), **Duke of York.** Annual. Rich scarlet or white flowers borne on bushy plants about 18 inches high. Very desirable for beds, borders, and for cutting. Does best in moist soil, in a partly shady, cool situation. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 30 cts.



**Godetia, Duke of York**



**Indian Corn and  
Gourds**



**Gourd Penguin or  
Calabash**



**Helianthus, Sun Gold**

## GOURDS

Hardy Annual. (Ger. 12 to 15 days.) Vines grow 15 to 20 feet. They may be grown in the garden or field as squash or pumpkins are grown, or they may be trained on trellises, fences, stone walls, or arbors. Easy to grow. Ornamental fruits for winter decoration in the home.

**Calabash** (also called **Penguin**, **Pipe Gourd**, and **Powder Horn**); **Large Acorn**; **Large Dipper**; **Large Bird's Nest** (hour-glass shape); **Giant Bottle** (or Chinese Water-Jug); **Hercules' Club** (2 to 3 feet long); **Small Apple**; **Miniature Bottle**; **Egg-shaped** (white); **Orange** (color and shape); **Pear** (green and white); **Pear** (yellow and green); **Pear** (white); **Spoon** (ball shaped with slender neck); **Turk's Turban**.

**Special Mixture** of Large and Small sorts. **Separate kinds or Mixture.** Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 20 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 90 cts.

**GERANIUM.** For growing in pots and for bedding and window-boxes. It is very easy to grow these from seed and they bloom almost all year.

**Choice Mixture.** A fine mixture of rich colors; large flowering. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.

**HELIANTHUS** (Sunflower), **Sun Gold.** A new, brilliant golden yellow, with large, double flowers. Very free flowering and 100 per cent double. Plants 4 to 5 feet tall. Exceedingly showy garden annual and fine for vasing and baskets. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.; oz. 80 cts.

**Mammoth Double California** or **Chrysanthemum-flowered.** Hardy Annual. The flowers are full to the center and so double that they resemble mammoth yellow dahlias. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 20 cts.;  $\frac{1}{2}$  oz. 35 cts.

**Mammoth Russian.** Common Sunflower. Pkt. 5c.; lb. 25c.

**JOB'S TEARS** (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to string as beads. Pkt. 5 cts.; oz. 20 cts.

**KOCHIA trichophylla** (Standing Cypress; also called Mexican Firebush and Ball of Fire). Hardy Annual. (Ger. 10 days.) The plants grow about 3 feet high. The foliage is a fine, feathery light green, deepening as the season advances into a deep red. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.

**LANTANA.** Half-hardy Perennial. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. **Orange, Rose, White, Mixed,** pkt. 5 cts.;  $\frac{1}{2}$  oz. 25 cts.

**INDIAN CORN.** Ornamental Squaw Corn. The kernels are many bright rich colors. A cluster of the ears is very popular as an added touch of Indian art, to hang up in the home, as is also a string of Gourds. Pkt. 10 cts.; oz. 25 cts.

**RAINBOW CORN.** Attractive foliage plant. The leaves are long, broad, and richly striped with yellow, red, rose, white, and bronze. Plants are 5 to 6 feet high. Pkt. 10c.; oz. 25c.



**Linaria**  
**Fairy Bouquet**



**Hollyhock**  
**Chater's Double**



**Helichrysum, Mixed**  
**(Straw Flower)**



**Ipomoea Quamoclit**  
**(Cardinal Climber)**

**LINARIA** *Cymbalaria* or **KENILWORTH IVY** or **MOTHER OF THOUSANDS**. Hardy Perennial. Lavender and purple. A charming, trailing plant suitable for baskets, vases, boxes, and rockwork. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.

**Marocana, Fairy Bouquet** (Miniature Snapdragon). Annual. (Ger. 15 days.) Charming, free-flowering annual plants, covered with their dainty, fairy-like flowers resembling miniature snapdragons. Plants grow 8 to 10 inches high, are very compact. Fine for edgings, rock-gardens, pot-culture and cutting for small table bouquets. Pastel shades. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 35 cts.

**HOLLYHOCKS**. Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately. 6 feet. Colors are gorgeous. **Chater's Superb, Double Deep Rose, Newport Pink, Scarlet, Yellow, Chater's Double, and Finest Mixed**. Each, pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 90 cts.; oz. \$1.75.

**HELICHRYSUM** (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors. They grow about 2 $\frac{1}{2}$  feet high and are used extensively, after being dried, in vases during the winter. **Crimson, White, Yellow, Violet, Rose Queen, or Schell's Splendid Mixture**. Each, pkt. 10c.;  $\frac{1}{2}$  oz. 25c.;  $\frac{1}{2}$  oz. 45c.

**HONESTY** (*Lunaria biennis*; Satin Flower; Money Flower; Moonwort). Perennial. The curious, silvery pods are prized highly for winter bouquets. Plants grow 3 to 4 feet. **Mixed**. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 50 cts.

## ANNUAL LARKSPUR (Delphinium)

Hardy Annual. (Ger. 20 days.) This is one of the finest annuals.

**TALL DOUBLE STOCK-FLOWERED. Azure-Blue, Dark Blue, Lustrous Carmine or Newport Pink, White, Scarlet-Rose, Salmon-Pink, Rosamond** (pure bright rose; awarded Gold Medal), and **Mixed**. Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 40 cts.; oz. 70 cts.

**GIANT IMPERIAL LARKSPUR**. These have outclassed all other types of Annual Larkspurs for florists' and general garden use. Stems 4 to 5 feet long. The florets are large, double, 2 inches across, on spikes 2 to 2 $\frac{1}{2}$  feet long. **New Giant Pink Perfection**. See it in color, page 56.

**Giant, Rosalind**. Rose with suffusion of salmon.

**Giant Imperial, Schell's Montrose**. This new Imperial is an exceedingly beautiful pure, clear rose-pink. **Schell's White King**. The most outstanding white.

**Giant, Coral King**. Blush-pink and coral.

**Giant, Improved Gloria**. A rich deep rose on salmon.

Any of the **Giant Imperial, Pkt. 15c.;  $\frac{1}{2}$  oz. 35c.;  $\frac{1}{2}$  oz. 60c.**

We also have the following **GIANT IMPERIALS**:

**Blue Bell**, azure-blue; **Blue Spire**, very deep violet-blue;

**Carmine King**, deep carmine-rose; **Dazzler**, rich scarlet, and

**Schell's Quality Mixture of Giant Imperials**. Each, pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.



**Ipomoea Dissecta**  
**"Mile-a-Minute" Vine**



**Larkspur, Schell's Giant**  
**Imperial Quality Mixture**



**Lathyrus Latifolius**  
**(Hardy Sweet Pea)**



**Leptosyne Maritima**  
**(Sea Dahlia)**

**DELPHINIUM** (Hardy Perennial Larkspur). (Ger. 15 to 21 days). The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

**Blackmore & Langdon's Gold Medal Strain**. Granted literally hundreds of medals, prizes, certificates, and awards. The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to 6 $\frac{1}{2}$  feet. Be sure to order it. Pkt. 25 cts., 3 for 60 cts.;  $\frac{1}{2}$  oz. \$1.

**Improved Belladonna** (Cliveden Beauty). Florists' Strain. Exquisite, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. Pkt. 20 cts.;  $\frac{1}{2}$  oz. \$1.

**Schell's Pacific Giants, Finest Mixed**. Remarkable new strain. Extremely large flowers, 2 $\frac{1}{2}$  to 3 $\frac{1}{2}$  inches in diameter. 100 per cent double. Plants 5 to 7 feet tall. Pkt. 25 cts.; 5 pkts. \$1;  $\frac{1}{2}$  oz. \$1.75;  $\frac{1}{2}$  oz. \$3.

**IPOMEEA dissecta, Alamo** ("Mile-a-Minute" Vine). Annual. Fast-growing, delicate-foliaged vine, excellent cover for fences, trellises or walls (with Vine Wall Nails—we have them—35 cts. per doz.; \$2.50 per 100). Flowers 1 $\frac{1}{2}$  inches, creamy white, deep center wine-red, open late morning and afternoon. Pkt. 10 cts.; 3 pkts. 25 cts.

**Quamoclit** (Cardinal Climber). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage almost hidden by the bright cardinal star-shaped flowers, makes a rich effect. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.

**LOBELIA, Crystal Palace compacta**. Hardy Annual. (Ger. 5 to 20 days.) Rich, deep blue; dark foliage; fine for bedding. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 50 cts.

**LUPINUS Hartwegi** (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **White, Dark Blue, Rose, Sky-Blue, and Splendid Mixed**. Each, pkt. 5 cts.;  $\frac{1}{2}$  oz. 25 cts.

**Polyphylus**. Hardy Perennial. Blooms in May and June. Plants 3 feet high. **Blue, White, Rose, and Mixed**. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

**Russell Lupins**. Awarded Gold Medal, Royal Horticultural Society. Magnificent spikes, 3 feet long, of brightest colors in greatest variety. Blooms during May and June and is an inspiring sight to see. 12 seeds 20 cts.; 30 seeds 40 cts.

**LATHYRUS latifolius** (Hardy or Everlasting Sweet Pea). (Ger. 20 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Pink, White, Red, and Mixed**. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.

**LEPTOSYNE maritima** (Sea Dahlia). Perennial. Marguerite-like yellow flowers 3 inches across, excellent for cutting. Plants 18 inches. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 30 cts.;  $\frac{1}{2}$  oz. 50 cts.





**MARIGOLD, GIGANTEA**  
Sunset Giants

Here is the largest of all the Marigolds with blossoms from 5 to 6 inches across, sweetly scented, and ranging in color from deep orange to lemon-yellow. A most excellent bouquet flower and for show purposes, for florist use and for garden decoration. The 3-foot plants are covered with these large beautiful flowers. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1.15.**

**SHASTA DAISY, ALASKA**  
(*Chrysanthemum Leucanthemum*)

**Hardy Perennial.** (Ger. 20 days.) Large, pure white, Daisy-like flowers 4 inches across, having three or more rows of petals; borne singly on long, stiff stems from July to frost. Plants 2 ft. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.**

**NEW PETUNIA**  
Hollywood Star. Awarded  
Silver Medal



**RUSSELL LUPINS**

Beautiful beyond description. The magnificent, tall flower spikes are closely set with blooms of almost every conceivable color and bicolor combination, as bright and charming as they can be. A hardy perennial, 3 feet high. Blooms in May and June. You will surely want **Russell Lupins** in your flower garden. **Pkt. (12 seeds) 20 cts.; pkt. (30 seeds) 40 cts.; pkt. (100 seeds) 60 cts.**

**NEW PETUNIA, GLOW**

This new Petunia, winner of the All-America Silver Medal last year, is a dwarf, compact, ball-shaped plant of the Hybrid nana compacta class. The flowers are a charming bright rose-red with lighter throat. It is extremely free flowering, with rich true coloring. A wonderful variety for the garden and for commercial growing. **Pkt. 20 cts.; 3 for 50 cts.; 1/4oz. \$1.50.**

**NEW PETUNIA, CREAM STAR**


A wonderful bloomer. The dwarf, compact plants are covered with soft creamy white flowers which are bluntly star-shaped and with a star of cream coloring on the white flowers. Deserves the 1940 All-America Silver Medal awarded it. **Pkt. 20 cts.; 3 pkts. 50 cts.**

**SCHELL'S NEW PETUNIA,  
HOLLYWOOD STAR**

*Awarded the Silver Medal in the  
All-America Best New Flowers*

This lovely new hybrid Petunia is a very charming shade of rich rose with an amber throat. It is unique in the form of its flower—a five-pointed star. The strong, vigorous plant is so smothered with blooms that hardly any foliage shows, and it continues to bloom until killing frost in the fall. It will be found a fine variety for pots and boxes as well as for the garden. **Pkt. 20 cts.; 3 pkts. 50 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75.**

## NASTURTIUMS, Glorious Gleam Hybrids

 Double, sweet-scented blooms in a variety of hues that are beautiful as cut-flowers. Our mixture contains shades of salmon, cerise, golden yellow, orange-scarlet, cream-yellow, scarlet, orange, maroon, and gold flushed scarlet. **Mixed Colors, pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 60 cts.; 1/2 lb. \$1.**

**NASTURTIUM, New Golden Globe.** A lovely gem-like plant of compact form. Pkt. 10 cts.; oz. 20 cts.

**Double Golden Gleam.** A mass of large golden yellow double flowers on stiff, 6-inch stems producing a blaze of color in the garden. It is an excellent fragrant cut-flower, also a splendid pot-plant. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 60 cts.

**Double Sweet-scented, Scarlet Gleam.** Like Golden Gleam except it is an intensely dazzling scarlet. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 60 cts.

**Dwarf Single, Schell's Quality Mixture.** The plants 1 foot high are covered with the beautiful blooms continuously. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; lb. \$1.50.

**Tall, Single, Schell's Quality Mixture.** A mixture made up of every color of this popular flower. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions, as they bloom all summer. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.50.



Double Nasturtiums, Glorious Gleam Hybrids

### Double Marigold, "Ferdinand"

Saucy, sprightly, and colorful, Ferdinand is one of the gayest of our new flowers. The neat, round, crested center of dainty tubular golden yellow florets is surrounded by a single row of broad mahogany-red guard petals; 1 1/2 to 2 inches in diameter; extremely showy. Plants are 20 inches high; stems a foot long; full foliage. Early. A good cut-flower and attractive in the garden. Pkt. 15 cts.; 3 pkts. 40 cts.; 1/4 oz. 65 cts.



### NIEREMBERGIA HIPPOMANICA. Dwarf Cup-Flower

A mass of lavender-blue flowers studded with gold and not more than 6 inches tall, it will bloom about fifteen weeks after planting. For edging, bedding, or as a pot-plant this new introduction is equally desirable. A half-hardy perennial, it needs winter protection. Pkt. 35 cts.; 3 pkts. \$1; 1/2 oz. \$1.50.

### IPOMOEA, "HEAVENLY BLUE". Blue Moonflower

The color is a deep, intense blue, shading lighter toward the center. Flowers are very large—often 4 inches across—and freely produced. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4 oz. 35 cts.; 1/2 oz. 65 cts.; oz. \$1.10.

### NEW IPOMOEA, SCARLETT O'HARA

(Morning-Glory)

Gold Medal, All-America Selections

A rich vivid scarlet Morning-Glory with flowers 3 1/4 to 4 inches across. Starts to bloom quite early and continues until frost. The flowers remain open longer than other Morning-Glories, often until afternoon, and as many as 50 flowers have been open on one plant in a day. So beautiful it won the Gold Medal of the All-America Selections. The dark green foliage of the vine makes the scarlet flowers very prominent. Pkt. 15 cts.; 3 pkts. 40 cts.; 1/4 oz. 50 cts.; 1/2 oz. 90 cts.

### SCABIOSA, HEAVENLY BLUE

Awarded Bronze Medal

A lovely azure-blue, very early and very free-flowering. Plants are dwarf, about 1 1/2 feet high, uniformly bushy and covered with these beautiful double blue flowers, each 1 1/2 inches across. Pkt. 15 cts.; 3 pkts. 40 cts.; 1/2 oz. 90 cts.

### PETUNIA, IMPROVED PINK GLORY

Large flowers of rich deep rose with white throat. Gorgeous. Pkt. 35 cts.; 3 pkts. \$1; 1/4 oz. \$1.25.



Petunia, Improved Pink Glory





Marigold  
Harmony Hybrids



Marigold, Dwarf  
Gigantea, Pot o' Gold



Marigold  
Dwarf French



Marigold, Dwarf Gigantea  
Gypsy Jewels

## NEW MARIGOLDS

### SCHELL'S GIGANTEA, FULL DOUBLE, ORANGE.

In this giant-flowering type we offer you the **largest-flowering, full, all-double** Marigold, averaging **5 inches** and over in diameter when grown in the garden and up to **7 inches** with special feeding for show purposes. The flowers are a deep, rich, lively orange, delicately sweet scented, on long stems. One of the showiest and most colorful garden flowers. Plants  $2\frac{1}{2}$  to 3 feet high. It is **gorgeous**. Pkt. 15 cts.; 5 pkts. 60 cts.;  $\frac{1}{2}$  oz. 85 cts.;  $\frac{1}{4}$  oz. \$1.50.

**Yellow Pygmy.** Given Award of Honorable Mention in All-America Little Flowers. The plants are very compact, bushy shaped, and only 8 inches high, but they produce freely their beautiful little flowers, "pygmy" in size, being only an inch in diameter, full double. Color light lemon-yellow. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.

**Limelight.** Awarded Bronze Medal. Beautiful incurved chrysanthemum-flowered type. Color is a new shade, pale primrose-yellow or deep cream; the flowers are about 2 inches across, very early, borne abundantly. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.

**Tall Double African, Fistulosa.** Plants 3 feet high. Large, beautiful, double Fistulosa-type flowers used extensively by florists. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 30 cts.;  $\frac{1}{2}$  oz. 50 cts.

**Lemon Alldouble** **Alldouble, Mixed** **Orange Alldouble**

Each, pkt. 10 cts.;  $\frac{1}{4}$  oz. 65 cts.;  $\frac{1}{2}$  oz. \$1.20

**Dwarf Gigantea, Pot o' Gold.** *New.* Very showy, fragrant and of exceptional size. Plants 15 inches, well branched, bearing a dozen or more of its very large blooms at a time. Flowers are 4 inches across, of great depth; color a most penetrating shade of bright deep golden orange. Wonderful bedding plant, a mass of intense dazzling gold. Pot o' Gold is truly a jewel found at rainbow's end. Earliest flowering variety. Be very sure to order it. Pkt. 25 cts.; 5 pkts. \$1.

**Dwarf Gigantea, Gypsy Jewels.** Similar to Pot o' Gold except that it is a mixture of a wide range of brilliant colors including deep rich orange, canary-yellow, dazzling golden orange, lemon-yellow, primrose. Enjoy Gypsy Jewels in your garden and in bouquets. Pkt. 25 cts.; 5 pkts. \$1.

**Golden West.** Large, beautiful, carnation-flowered type of Marigold. Early flowering. Rich golden color. Plants 2 feet. See illustration. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.

**French Tall Double, Royal Scot.** The most striking Marigold yet introduced. Large, well-formed, double flowers are produced in abundance on plants 2 to  $3\frac{1}{2}$  feet high. The color is a charming combination of mahogany and gold, in symmetrical stripes which radiate from the center of the flower. It is extremely beautiful. Splendid for beds, for vasing, and for bouquets. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 45 cts.;  $\frac{1}{2}$  oz. 75 cts.



Marigold  
Yellow Crown



Marigold  
Legion of Honor



Marigold  
Crown of Gold



Marigold  
Golden West

**Dwarf Royal Scot Alldouble.** Like above but grows just 10 to 12 inches high. Pkt. 15 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 65 cts.

**Double Dwarf French Mixed.** Grows 12 inches high. Flowers early, all double. Improved strain. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.

**Legion of Honor (Little Brownie).** Grows 9 inches high.

Flowers golden yellow, with large spot of velvety crimson at the base of each petal. A mass of bloom from June until frost. A real beauty. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.

**Guinea Gold.** Large golden orange. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 35 cts.

**Harmony.** A very charming and distinct type. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants dwarf, about a foot high, compact, very free-flowering and extremely early, blooming in July. Worthy of being in the Gold Medal class. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 65 cts.

**Harmony Hybrids.** Wide range of striking color combinations in this type. See illustration. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 65 cts.

### New Marigold, Crown of Gold

A new corollate type. The flowers are  $2\frac{1}{2}$  to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance. Begin blooming in July and they continue blooming until frost. Be sure to order this Gold Medal winner. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.

### Marigold, Yellow Crown

A bright canary-yellow of the corollate type. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 45 cts.

### French Marigold, Josephine

A very handsome, tall, single brown Marigold with golden edgings. A charming flower for vasing and in garden clusters. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 35 cts.

### Marigold, Dixie Sunshine

Chrysanthemum-flowered type of Marigold. The brilliant golden yellow flower is actually a head of tiny five-petaled flowers, giving it a lacinated effect. The plants are tall, stately, with rich green foliage, and the bright flowers are borne on fine stems for cutting. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 65 cts.

### Marigold, Yellow Supreme

Large, fluffy, double, carnation-like flowers of rich creamy lemon-yellow color, with a delicately mild honey fragrance. Was awarded the Gold Medal when first introduced. Dazzling in its beauty, unsurpassed as a cut-flower, holding its fresh appearance for 7 to 10 days. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 65 cts.; oz. \$1.25.

**Gigantea, Sunset Giants.** Flowers 4 in. See page 52.

**Chrysanthemum-flowered Hybrids.** See page 45.



Petunia, Theodosia



Petunia Hybrida  
White King



Petunia, Shepherd's  
Marvelous Double  
Mixed



Petunia  
Dainty Lady

## PETUNIAS

**Theodosia, Grandiflora Single Fringed.** One of the very loveliest Petunias one can grow. A very rich rose, highlighted by its deep open throat of molten gold. The flowers are 3 inches in diameter, daintily fringed, giving the blooms an effect of frilly lace. Pkt. 25 cts.; 5 pkts. \$1;  $\frac{1}{2}$  doz. \$2.

**Schell's Dainty Lady, Grandiflora, Single Fringed.** The plants are neat, compact, semi-dwarf, and free flowering, bearing generous quantities of the medium-sized, delicately fringed, light golden yellow flowers throughout the summer. Pkt. 25 cts.; 5 pkts. \$1.

**Strawberry Festival.** Flowers  $2\frac{1}{2}$  to 3 inches across. Color resembles strawberry and old-rose. Pkt. 10 cts.

**Flaming Velvet.** A gorgeously rich flower of brilliant velvet blood-red or crimson color, belonging to the Hybrida class. Very free-blooming plants. Pkt. 20 cts.; 3 pkts. 50 cts.

**Giant Prize Fringed, Single Mixed.** Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts.;  $\frac{1}{2}$  doz. \$4;  $\frac{1}{2}$  doz. \$8;  $\frac{1}{2}$  doz. \$15.

**Elks Pride.** Dwarf. Large flowers; velvet purple. Pkt. 35 cts.

### Schell's Hybrida, Single Bedding Petunias

**Schell's Blue Bee.** Exceedingly rich when grown alone or with any other color combination in garden, vase, or boxes. Pkt. 15 cts.; 3 pkts. 40 cts.;  $\frac{1}{2}$  doz. 60 cts.

**Carmen Sylva (Baby Blue).** Violet, with white throat; very beautiful. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 50 cts.;  $\frac{1}{2}$  doz. 90 cts.

**General Dodds.** Velvety blood-red flower. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 35 cts.;  $\frac{1}{2}$  doz. 60 cts.

**White King.** The best white in the Hybrida Single Bedding class. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 35 cts.;  $\frac{1}{2}$  doz. 60 cts.

**Howard's Star, Improved.** Very pretty. Each flower has a perfect five-pointed star of pure white on its background color of crimson-purple. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 40 cts.;  $\frac{1}{2}$  doz. 70 cts.

**Lord Courtney.** Brilliant rose with yellow throat. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 40 cts.;  $\frac{1}{2}$  doz. 70 cts.

**Schell's De Luxe Mixture.** The blending of colors in this mixture is unsurpassed for quality and beauty. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  doz. 50 cts.;  $\frac{1}{2}$  doz. 90 cts.;  $\frac{1}{2}$  doz. \$1.75.

### Petunia Hybrida Nana Erecta

**Schell's Celestial Rose.** The flowers are deep pink and the plants evenly compact. Pkt. 25 cts.; 3 pkts. 50 cts.;  $\frac{1}{2}$  doz. \$1.

**Rose of Heaven.** Very dwarf; beautiful rose-pink. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 40 cts.;  $\frac{1}{2}$  doz. 70 cts.;  $\frac{1}{2}$  doz. \$1.25.

**Rose Gem.** See page 45.

**Rosy Morn.** Beautiful, dainty, soft rosy pink flowers with white throat. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 50 cts.;  $\frac{1}{2}$  doz. 85 cts.

**Snowball.** Snow-white. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 40 cts.;  $\frac{1}{2}$  doz. 70 cts.

**Viola cea.** Deep violet; very fine. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 75 cts.

**Schell's Nana Erecta Mixture.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  doz. 45 cts.;  $\frac{1}{2}$  doz. 75 cts.

## Double Petunias

**Shepherd's Marvelous Double, Mixed.** A very fancy mixture of beautifully colored, fringed flowers, producing a large percentage of doubles. Pkt. 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2;  $\frac{1}{2}$  doz. \$15.

**Schell's Giant Fringed, Double Mixed.** Fine large flowering double fringed. Pkt. 50 cts.;  $\frac{1}{2}$  doz. \$24;  $\frac{1}{2}$  doz. \$45.

### Petunia Nana Compacta

**Martha Washington.** It grows 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. Beautiful bluish-pink, the center is veined a rich wine-red deepening in the throat, to dark violet. Awarded Silver Medal. Pkt. 25 cts.; 5 pkts. \$1.

**Pink Gem.** Charming, compact plants, 5 to 6 inches high, with deep pink blooms. Pkt. 20 cts.; 3 pkts. 50 cts.;  $\frac{1}{2}$  doz. 90c.

**New Violet-Blue.** A new color in *Petunia nana compacta*—a rich violet with a bright blue cast. The plants are covered with a great number of flowers. Pkt. 15 cts.;  $\frac{1}{2}$  doz. 90 cts.

### Schell's Balcony Petunias (*Hybrida pendula*)

Single-flowering, of a semi-trailing habit. Flowers large, of the most brilliant colors. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** Pkt. 15 cts.;  $\frac{1}{2}$  doz. 60 cts.;  $\frac{1}{2}$  doz. \$1.

## Poppies, Hardy Annual and Perennial

**New Iceland Poppy, Yellow Wonder (*Papaver nudicaule amurense*).** An All-America Winner. Perennial. Giant, bright buttercup-yellow flowers on wiry stems, 2 feet long. Will keep 10 days after cutting. Pkt. 10 cts.; 3 pkts. 25 cts.

**Carnation-flowered Poppies, Mixed Colors.** Annual. A bed of these is a marvelous sight. Double flowers, strong stems. Very graceful for vasing. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 30 cts.

**Improved Shirley Poppies, Schell's Gorgeous Mixture.** Annual. The very finest mixture, scarcely two flowers alike in color. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 30 cts.;  $\frac{1}{2}$  doz. 50 cts.

**American Legion.** Annual. Brilliant scarlet single Poppy with white Maltese Cross. Beautiful. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 25 cts.;  $\frac{1}{2}$  doz. 45 cts.; oz. 80 cts.

**Wild-Rose-Pink.** Annual. A very dainty, charming pink single Poppy, fine for cutting. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 25 cts.

**King Edward.** Scarlet; single. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 25 cts.

**Double Peony-flowered Poppies, Mixed Colors.** Annual.

Very large, double flowers. Pkt. 10 cts.;  $\frac{1}{2}$  doz. 25 cts.

**Hardy Perennial Oriental Poppy.** Very large, handsome

silky scarlet flowers that should be in every flower-garden.

**Iceland Poppy (*Papaver nudicaule*), Schell's Imperial**

**Jewels Mixture.** Perennial. An extraordinary new Iceland

Poppy in complete color range. Their rich silky flowers on

strong stems will add great beauty to your garden. Pkt.

15 cts.; 4 pkts. 50 cts.;  $\frac{1}{2}$  doz. \$1.



Poppy, Shirley  
Gorgeous Mixture



Petunia  
Martha Washington



Matricaria Capensis  
(Bridal Rose). (See page 58)



Iceland Poppy  
Imperial Jewels Mixture



## New Annual Larkspur, Giant Imperial, "PINK PERFECTION"

Simply gorgeous! The color is a very luscious shade of lively light pink. Two-inch florets of rounded broad petals, evenly and closely spaced on the stem, giving a very heavy cutting spike 2 feet in length. Plants are tall and basal branching. Ideal as a florist color, it is also a magnificent addition to the home-garden. **Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.**



The ever-popular Portulaca—always a mass of color.

**PORTULACA** (Sun Plant). Annual. These lovely silk-like flowers start blooming early and keep it up continuously until frost. For brilliancy of display as a border or edge, in beds, in rock-gardens or in any way, they are unexcelled. Grow 4 to 6 inches high, and will thrive in almost any soil. **Single, Mixed. Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.**  
**Double, Mixed. Pkt. 10 cts.; 1/4oz. 40 cts.; 1/2oz. 75 cts.**



Giant Imperial Larkspur, Pink Perfection

## VERBENAS. Annual

**SCHELL'S GIANT-FLOWERED MIXTURE.** Containing all giant-flowering varieties of richest colors—royal blue, rose-pink, scarlet, white, rose-red, salmon-pink, and with eyes of white, yellow, and cream. A gorgeous mass of bright-colored flowers from July until frost. Every flower-garden should have Verbenas in it, and by all means this Giant-flowered Mixture. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; 1/4oz. 75 cts.**

**New Giant-flowered, Brilliant.** This is one of the richest colored Verbenas we have ever introduced. The blooms are a deep rich flame-rose with a medium-sized white eye which brings out the intense flame-rose color. It is very beautiful. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 75 cts.; 1/4oz. \$1.35.**

**New Verbena, Floradale Beauty.** Winner in All-America Selections of Best New Flowers. Large-flowering rose shades with salmon-rose predominating. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.**

**Crimson Glow.** New. Rich dark crimson. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; 1/4oz. 85 cts.**

**Largest White.** **Pkt. 10 cts.; 1/2oz. 75 cts.; oz. \$2.50.**

**Lucifer.** Vivid scarlet. **Pkt. 10 cts.; 1/2oz. 75 cts.; oz. \$2.50.**

**Salmon-Pink.** White eye. **Pkt. 10 cts.; 1/2oz. 75 cts.**

**Verbena, Dwarf Compact, Fireball.** New. A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. **Pkt. 10 cts.; 1/2oz. \$1.25.**

**Dwarf Compact, Violet Bouquet.** New. A charming companion to Fireball. The plant is 8 inches high and 8 inches in diameter. Deep violet, tinged with garnet, changing to deep violet as the flower gets older. The eye is cream, making a very rich color combination. **Pkt. 10 cts.; 1/2oz. \$1.25; oz. \$4.**

**Moss Verbena (V. erinodes).** Annual. Produces a mass of lace-like foliage, spreading over the ground like a carpet. The blue and white flowers are borne in great profusion from June until frost. Fine for beds, borders, baskets, and rock-gardens. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.**

**VIRGINIA STOCK, Cheiranthus maritimus** (French Forget-me-not). One of the most beautiful little gems we know of. The dwarf, compact plants, 6 to 8 inches high, are a continuous mass of crimson blooms all season from seed sown in the spring. It is an annual.

**Schell's Crimson Gem, and Schell's Mixture.** Each, **pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.**

**WALLFLOWER.** Half-hardy Perennial. Deliciously fragrant. Blooms early in the spring. Start the seed inside and set out in April or May.

**Single Mixed.** **Pkt. 10 cts.; 1/2oz. 35 cts.**

**Double Mixed.** **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 90 cts.**



Schell's  
Giant-  
flowered  
Mixture  
Verbenas

# SCHELL'S ANTIRRHINUMS or Snapdragons

*Excellent for garden, for vasing, and for greenhouse*

(Ger. 10 to 15 days.) Annual. By extensive crosses and selections, we have for you **Prize-winning Exhibition Strains** of all new **Maximum**, new **Nanum grandiflorum** varieties, and **four new varieties** and a mixture of a new class, the **SUPER-MAJESTIC RUSTPROOF ANTIRRHINUM!** The flowers are larger, and the flower-spike is larger and longer. (16 to 20 inches tall.)

## SUPER MAJESTIC VARIETIES

**AUTUMN GLOW SHADES.** Beautiful old-rose strongly suffused amber with a golden lip. **ORANGE SHADES.** Marvelous shades of rose, deeply overlaid tangerine or golden orange. These wonderful blooms have the appearance of having been painted with gold.

**ROSE SHADES.** Shades of rich begonia-rose. The loveliest color imaginable.

**SHELL-PINK SHADES.** Beautiful shades of shell-pink, fresh and dainty. This variety gives the largest flowers ever produced by any Snapdragon.

**SCHELL'S SUPER-MAJESTIC, MIXED.** A superb mixture of all Super-Majestic Snapdragons containing a fine range of color and new colors in Snapdragons that have never yet been introduced.

**Pkt. 15 cts.; 1/4oz. \$1 for any of the above Super-Majestics**  
**4 pkts., one of each of the 4 shades, for 50 cts.**

## ANTIRRHINUM MAXIMUM OR SUPER-GIANTS (Tall, 2 1/2 feet)

(RUSTPROOF)

**Loveliness.** Soft rose-pink.

**Alaska.** Pure white.

**Apple Blossom.** Rose-pink, white tube.

**Campfire.** Scarlet, yellow lip.

**Canary Bird.** Canary-yellow.

**Copper Shades.** Velvety copper-orange.

**Fair Lady.** Silver-pink, yellow spot at the lip and white tube.

**Schell's Rustproof Maximum, Mixed.** All the colors of the Maximum varieties.

**Above each, pkt. 10 cts.; 1/4oz. 60 cts.; 1/4oz. \$1**

## ANTIRRHINUM NANUM GRANDIFLORUM (Medium, 1 1/2 feet)

(RUSTPROOF)

**Carmine-Rose.** Bright carmine-rose with yellow lip.

**Glowing Sunset.** Lower half velvety scarlet; upper half a definite rose tinge.

**Indian Girl.** Brownish orange, overlaid with bright yellow, giving a beautiful old-gold effect.

**Above each, pkt. 10 cts.; 1/4oz. 35 cts.; 1/4oz. 60 cts.**

**Red Cross.** White tubes with deep rich crimson.

**Shasta.** Pure white. Very early.

**Crimson.** Fiery crimson.

**Florist Pearl.** Glistening white; very large.

**University of California Mixture, Rustproof.**

**Schell's Rustproof nanum grandiflorum, Mixed.**

**Rock Pink.** Annual. Very dwarf, compact plants covered with pink blooms. Pkt. 25 cts.; 3 pkts. 65 cts.

**Rock Hybrids, Mixed.** Annual. Includes shades of rose, pink, purple, mauve, and bicolor. Pkt. 25 cts.; 3 pkts. 65 cts.



Schell's Snapdragon  
Maximum, Mixed

# SWEET PEAS

## Schell's Large-flowering Spencer Mixture

This we make up of all the best of the Large-flowering Spencer type which are credited as being the best of their individual color and class. The flowers are very large. It is impossible to make a better mixture of Spencer varieties than this is. It is the **best**. Mixtures offered at higher prices cannot surpass it in quality. Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.80.

## Best Seven Early-flowering Sweet Peas

Especially grown for culture in greenhouses and outdoors; 3 and 4 blossoms on each stem.

**HOPE.** Pure white.

**LAVANDA.** Pure, clear lavender.

**VALENCIA.** Bright orange.

**MAJESTIC ROSE.** Deep rose-pink.

**SHIRLEY TEMPLE.** The flowers are beautiful, the largest we have ever seen on any Sweet Pea, and four flowers on each long stem. Their color is a **soft rose-pink**. It begins blooming a month ahead of the late Spencers and continues longer. The plants are large, strong, and vigorous.

## SCHELL'S EARLY-FLOWERING MIXTURE SWEET PEAS.

**Price of any of above 7 Best Early-flowering or the Mixture,**  
**each, pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1.25**

## New "Spring-flowering" Sweet Peas

Large, beautiful flowers, four on each long stem. Fine for summer blooming, being more heat-resistant than some others and excellent for greenhouse forcing, blooming between the early and the late Spencers.

**ROSE-PINK.** Awarded All-America Silver Medal for one of the best new flowers.

**BLUE.** Awarded Bronze Medal. **LAVENDER.**

**WHITE.** Pkt. 25 cts.

**Each, pkt. 15 cts.; 1/4oz. 50 cts.;**  
**oz. 90 cts.**

**Schell's  
Large-flowering  
Sweet Pea  
Shirley Temple**







Statice Sinuata



Statice Suworowi



Statice Caspia



Tithonia, Fireball

**MIGNONETTE.** Hardy Annual. (Ger. 8 to 10 days.) A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost.

**Goliath.** Mammoth trusses, surpassing all others in brilliancy of its red color. Pkt. 10 cts.; 1/4oz. 40 cts.; oz. \$1.50.

**MATRICARIA capensis alba plenissimus** (Feverfew; Bridal Rose). Annual. Plants 2 feet. Produces great numbers of fine double white flowers from June to October. Excellent for beds and in pots. Pkt. 10 cts.; 1/4oz. 30 cts.

**PHYSALIS Francheti** (The Chinese Lantern-Plant). Perennial. The "lanterns" turn a blazing scarlet and orange and are cut, dried, and used for winter bouquets for vasing. Blooms first year from seed. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.

**PHYSOSTEGIA, Obedient Flower.** A very interesting perennial with flowers of beautiful glistening lavender-pink, borne on long stems, making it a very fine cut-flower. Called "Obedient Flower" because the stems of individual blossoms are jointed or hinged in such a way that the flowers may be placed in any position upon the stem and will remain where put. (Ger. 25 days.) Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 90 cts.

**NEMESIA.** This is one of the most beautiful dwarf annuals. The plants which grow just 6 to 8 inches high in bushy form, are covered with and bear continuously myriads of the brilliant and dainty flowers of every color. For edgings, walks, borders, or in beds. They are gorgeous.

**Nana compacta, Triumph Mixed.** (Ger. 20 days.) Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$2; 1/2oz. \$4.

**SANVITALIA procumbens.** Annual. Bright, showy, double yellow flowers on dwarf, compact plants. Blooms all summer. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.

**THYMUS serpyllum lanuginosus** (Woolly Thyme). Perennial. Ideal for covering stones and bare places in the rock-garden, and between stepping-stones. Of creeping habit and is covered with dainty, purple, fragrant flowers throughout the summer. Pkt. 25 cts.; 1/4oz. \$1.

**VIOLA, Jersey Gem.** Perennial. The finest and most popular of all Violas. Pure rich violet. Blooms continuously from May until frost. Very dwarf habit. Pkt. 25 cts.

**RUDEBECKIA hirta, Autumn Tints** (Coneflower). This very beautiful annual, growing about 3 feet high, is a rich addition to any garden of flowers, and ideal for cutting. The large flowers, 4 inches across, with firmly outstanding petals, are of most attractive autumn shades and are on long stems. Pkt. 10 cts.; 1/4oz. 45 cts.; 1/2oz. 80 cts.

**VINCA** (Madagascar Periwinkle). Annual. Grows 2 feet high. One of the best free-flowering bedding plants. Bloom until frost and potted bloom all winter. Fine cut-flowers, every bud opening when placed in water. **Alba**, white with crimson eye; **Alba Fura**, pure white; **Rosea**, rose with dark eye; **Mixed**. Each, pkt. 10 cts.; 1/4oz. 50 cts.



Rudbeckia hirta  
Autumn Tints



Vinca rosea



Tritoma hybrida



Schell's Cut-Flower  
Mixture

**TITHONIA, Fireball** (Golden Flower of the Incas). Annual. Plants 5 to 6 feet high, bearing on long stems dazzling scarlet-orange flowers like the illustration above. Very attractive. Pkt. 20 cts.; 3 pkts. 50 cts.; 1/2oz. 85 cts.; 1/4oz. \$1.50.

## Statice, "Caspia" (PERENNIAL) (Sea Lavender)

(Ger. 14 to 20 days.) Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. Excellent for florists' use for bouquets and just as desirable for garden decoration. The flower-stems when dried will last for months. Plants grow 2 to 2 1/2 feet high. Pkt. 15 cts.; 1/4oz. 85 cts.

**Latifolia.** Perennial. Beautiful violet-blue flowers. Plants 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.

## ANNUAL VARIETIES OF STATICE

**Suworowi** (Russian). The flowers are borne on long spikes. Flowers are rose-colored. Plants 2 1/2 feet. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.75.

**Bonduelli.** Plants 2 1/2 feet high. Bright yellow. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.

**Sinuata.** Bears continually throughout the summer panicles of minute flowers which are very dainty and fine for cutting. As an "Everlasting" they can be dried and used for winter bouquets. Plants 2 to 3 feet. **Lavender, Rose, True Blue, White, and Splendid Mixed.** Each, pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 40 cts.; oz. 70 cts.

**XERANTHEMUM annuum flore-pleno.** The plants grow about 3 feet high and bear an abundance of bright rose, white, and violet flowers. Very showy in the garden and very pretty as winter bouquets after the flowers have dried. Seed sown in May will bloom until frost. **Rose, White, Violet, or Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.; oz. 90 cts.

## Schell's Cut-Flower or Bouquet Mixture

This is a mixture of many of the leading varieties of cut-flowers in a rainbow of many colors, just what is desired for those who want such a mixture for the flower-garden, giving an abundance of flowers for cutting all summer long. We have a **Bouquet Mixture of Annuals** and a **Bouquet Mixture of Perennials**. State which you want. Many will want one or more of each. **Either, very large pkt. (1 oz.) 50 cts.; medium size pkt. (1/4oz.) 25 cts.**

**TRITOMA hybrida** (Red-Hot Poker; Flame Flower; Torch Lily). A hardy perennial, will bloom from seed the first year if sown early. They should have a place in your hardy flower-beds. The striking color effect and attractive flowers on long stems make it ideal for a cut-flower for vasing. (Ger. 15 to 20 days.) Pkt. 15 cts.; 1/4oz. 75 cts.



Scabiosa caucasica  
Isaac House Hybrids



Salvia  
(Scarlet Sage)



Salpiglossis, Schell's  
Quality Mixture



Schizanthus  
Giant-Flowered Hybrids

**PERENNIAL SCABIOSA, Caucasica & Giant Hybrid, Isaac House Strain** (Blue Bonnet). Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. Improved strain of Caucasica. Grows 3 feet high. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{2}$  oz. 95 cts.;  $\frac{1}{4}$  oz. \$1.75; oz. \$6. For Annual Scabiosa, see page 48.

## NEW SALVIA, Royal Blue

Given Honorable Mention as one of the best new flowers last year. Fine bushy annual plants, 3 to 4 feet high, branching freely and producing many attractive long spikes of deep blue flowers; fine for cutting. Pkt. 25 cts.; 5 pkts. \$1.

**BONFIRE (Scarlet Sage).** Hardy Annual. (Ger. 15 days.) The spikes of flowers are brilliant scarlet and stand clear above the dark green foliage. Bushes 2 feet high. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 45 cts.;  $\frac{1}{4}$  oz. 75 cts.; oz. \$2.75.

**Azurea grandiflora.** Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.;  $\frac{1}{4}$  oz. \$1.25;  $\frac{1}{2}$  oz. \$2.25; oz. \$4.

## STOCKS (Gilliflower) Annual

**SCHELL'S MAMMOTH BEAUTY OF NICE.** A strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 18 inches high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May. **Monte Carlo.** Yellow. **Queen Alexandra.** Lilac. **Summer Night.** Blue. **Mont Blanc.** White. **Souv. de Monaco.** Crimson. **Beauty of Nice.** Pink. **Salmon King.** Salmon-rose. **Schell's Splendid Mixed.** Each, pkt. 10c.; 3 pkts. 25c.;  $\frac{1}{2}$  oz. 70c.;  $\frac{1}{4}$  oz. \$1.25

## Ten-Weeks Stocks in Separate Colors

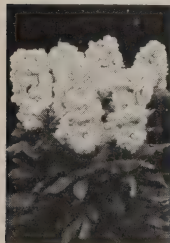
So called because they bloom in ten weeks after planting the seed. Grow 15 inches tall. A fine bedding plant.

|                      |                                |                 |
|----------------------|--------------------------------|-----------------|
| <b>Azure-Blue</b>    | <b>Crimson</b>                 | <b>Lavender</b> |
| <b>Blood-Red</b>     | <b>Dark Blue</b>               | <b>Purple</b>   |
| <b>Bright Pink</b>   | <b>Flesh</b>                   | <b>White</b>    |
| <b>Canary-Yellow</b> | <b>Schell's Choice Mixture</b> |                 |

Each, pkt. 10c.; 3 pkts. 25c.;  $\frac{1}{2}$  oz. 45c.;  $\frac{1}{4}$  oz. 80c.

**DOUBLE GIANT EXCELSIOR, ROSE-PINK.** A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are huge— $2\frac{1}{2}$  inches across—very double, and closely packed on the long, strong spikes. Pkt. 25 cts.; 5 pkts. \$1;  $\frac{1}{2}$  oz. \$1.75.

**SUPER-GIANT IMPERIAL, DARK BLUE.** Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets,  $1\frac{1}{2}$  to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. Pkt. 25 cts.; 5 pkts. \$1;  $\frac{1}{2}$  oz. 85 cts.



Stocks  
Ten-Weeks



Stocks, Early  
Branching  
Beauty of Nice



Sweet William  
Annual Single Mixed



Stocks, Giant Imperial

**SALPIGLOSSIS, Schell's Quality Mixture** (Painted Tongue; Velvet Flower). This is a very beautiful and attractive annual and should be in every garden. Shaped somewhat like the petunia, yet rivaling it in its gorgeous, silky texture and richness of color. The plants grow about  $2\frac{1}{2}$  feet high. (Ger. 14 days.) Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$  oz. 50 cts.

**SCHIZANTHUS** (Butterfly or Fringe Flower). Annual. (Ger. 12 days.) The plants are in bloom in a few weeks from sowing. Splendid for outside and for pot-plants in the house in late winter and in early spring. Plants grow about  $1\frac{1}{2}$  feet high and are covered with myriads of beautiful orchid-like flowers of every color.

**Schell's Giant-Flowering Hybrids.** Outstanding for best florist trade. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 50 cts.

**SAPONARIA vaccaria multiflora rosea.** This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged Baby's Breath. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45 cts.

**Vaccaria alba.** White. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 25 cts.;  $\frac{1}{2}$  oz. 45c.

**SCARLET RUNNER BEANS.** Annual rapid-growing vine; makes a good screen or shade. Vines are covered with sprays of bright scarlet pea-shaped blossoms, and these are followed by dark scarlet pods which are very delicious when cooked. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.

**RICINUS** (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of sub-tropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high. **Zanzibarensis.** Pkt. 10 cts.; oz. 25 cts.;  $\frac{1}{4}$  lb. 70 cts.

**THUNBERGIA or BLACK-EYED SUSAN.** Hardy Annual. A rapid-growing annual vine used for hanging-baskets and low trellises. 3 to 5 feet long. Very pretty little flowers in orange, buff, white, etc. Pkt. 10 cts.;  $\frac{1}{4}$  oz. 30 cts.; oz. \$1.

**SWEET WILLIAM** (*Dianthus barbatus*). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright flowers continually.

**Pink Beauty.** Full, double heads; single salmon-pink flowers borne freely. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.

**Scarlet Beauty.** Double heads; single scarlet flowers. Blooms throughout the summer. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.;  $\frac{1}{2}$  oz. 75 cts.

**Newport Pink.** Double flower-heads; single flowers, very rich pink. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.;  $\frac{1}{4}$  oz. 75 cts.

**Single Mixed.** Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.

**Double Mixed.** Pkt. 10 cts.;  $\frac{1}{2}$  oz. 40 cts.;  $\frac{1}{4}$  oz. 75 cts.

**Crimson.** Double heads; single, dark crimson flowers. Pkt. 10 cts.;  $\frac{1}{2}$  oz. 25 cts.;  $\frac{1}{4}$  oz. 40 cts.





Schell's Double Begonia

## Tuberous-Rooted BEGONIAS

Very popular pot-plants, blooming continuously for many weeks throughout early spring and summer. Planted outdoors in partly shaded beds, they will bloom until frost. Soil in pots or outside should be well drained. They are not hardy, so take up bulbs after first frost. Plants are covered with their beautiful, bright, richly colored flowers. Our mixture contains these colors: Dark Red, Scarlet, Rose, Pink, Orange, Salmon, Yellow, Copper, and White.

**Schell's Double Camellia-flowered Begonias, Mixed.** This strain has been developed through years of hybridizing. We do not believe it can be equaled anywhere at any price. Bulbs,  $1\frac{1}{4}$  to  $1\frac{1}{2}$  in. diam., 25 cts. each; 6 for \$1.40; \$2.75 per doz.

**Schell's Large-flowering Single Begonias, Mixed.** Produces the largest flowers. Bulbs,  $1\frac{1}{4}$  to  $1\frac{1}{2}$  in. diam., 25 cts. each; 6 for \$1.40; \$2.75 per doz.; \$18 per 100 (50 at 100 rate).

## DAHLIAS

We can supply any of the many hundreds of named varieties, both new and old favorites, at low prices. Write us for prices on any named varieties you may want.

**This year, because of lack of space to list all the above, we are making you a Special Extraordinary Offer!**

**SCHELL'S MAGNIFICENT MIXTURE OF DAHLIA ROOTS.** This mixture is made up of many of the finest varieties, in every conceivable color, and the actual value of some of them runs from 35 cts. to \$1.50 each. All are **Fine Extra-large Roots. Special for This Mixture,** 19 cts. each; 35 cts. for 2; 75 cts. for 5; \$1.25 for 10; \$2.50 for 25; \$9 per 100, postpaid.



Schell's Meadowvale Exhibition Gladiolus Mixture

## CANNAS

12 cts. each; 30 cts. for 3; \$1.10 per doz.; \$7.50 per 100. Or started plants, 1 foot high, ready to set out about April 15 to May 1, 25 cts. each; \$2.50 per doz.

**Ambassador.**  $3\frac{1}{2}$  ft. Brilliant cherry-red flowers. Bronze foliage. Plants vigorous.

**Copper Giant.** 4 ft. Rich coppery red, suffused with rose. Green foliage.

**Fiery Cross.** 4 ft. Scarlet-crimson. Green foliage.

**Hungaria.**  $3\frac{1}{2}$  ft. Peach-blossom-pink. Foliage green. Very compact.

**King Humbert.** 5 ft. Immense flowers of brilliant orange-scarlet with bright red markings. Bronze foliage.

**King Midas.** 5 ft. Large flowers of glittering yellow.

**Mme. Crozy.** 3 ft. Scarlet, bordered golden yellow. Green foliage.

**Richard Wallace.** 4 ft. Large, showy, pure canary-yellow blooms carried on good stems. Green foliage.

**The President.** 5 ft. A wonderful Canna. Brilliant fiery intense scarlet. The flowers of immense size. Green foliage.

**Wintzer's Colossal.** 5 ft. Without a doubt the largest Canna. Vivid scarlet that retains its brilliancy. Green foliage.

**Wyoming.** 6 ft. Immense spikes of orange flowers. Bronze foliage.

**Yellow King Humbert.** 5 ft. Beautiful shade of yellow, lightly spotted red. Green foliage.

**TUBEROSES, Double Excelsior Pearl.** These pure white sweet-scented flowers are so popular they need only to be mentioned, for they are grown by the thousands every summer. 8 cts. each; 3 for 20 cts.; 65 cts. per doz.; \$3.50 per 100.

**CALADIUM (Elephant's Ear).** Monster bulbs, 30 cts. each; \$3 per doz. Large bulbs, 20 cts. each; \$2 per doz. Medium bulbs, 10 cts. each; \$1 per doz.

**CINNAMON VINE.** Grows 25 to 40 feet; is hardy. Thick foliage; white flowers with delightful odor. Thrives in sun or shade. 10 cts. each; 5 for 40 cts.; 85 cts. per doz.

**CALLA LILY, White (Calla Ethiopica).** 35 cts. each; 3 for \$1. Golden Yellow (C. Elliottiana). 35 cts. each; 3 for \$1.

**AMARYLLIS, Mixed ("Resurrection") Lily.** Beautiful. Jumbo bulbs, \$1.25 each.

## SCHELL'S GLADIOLUS

**SCHELL'S MEADOWVALE EXHIBITION MIXTURE.**

This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 25 cts. for 6; 50 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

**SCHELL'S EXTRA-CHOICE MIXTURE.** A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. 5 cts. each; 40 cts. per doz.; \$2.50 per 100, \$20 per 1,000.

We have a large list of many of the very best named varieties at very special prices. Write us for the varieties and quantity of each you want.

## Schell's "President" Collection of Five Gorgeous GLADIOLUS

The five most beautiful and most popular colors. They are unsurpassed in the richness and purity of their individual colors.

Again, last year, thousands of flower-lovers from every part of the country ordered these Collections.

Every flower-garden in America should have this glorious Collection:

- No. 1. "President Lavender"
- No. 2. "President Royal Purple"
- No. 3. "President White"
- No. 4. "President Pink"
- No. 5. "President Crimson"

We have made the prices so low that everybody who reads of this offer may have one or more of the following

### President Collections:

- No. 1 (5 bulbs, 1 of each), 35 cts., ppd.  
 No. 2 (10 bulbs, 2 of each) 60 cts., ppd.  
 No. 3 (25 bulbs, 5 of each) \$1.25, ppd.  
 No. 4 (50 bulbs, 10 of each) \$2.25, ppd.

All are No. 1 First Size, Fancy Quality Bulbs. The separate colors may be ordered at the same rate.



"SCHELL'S BIG YELLOW" Seed Corn

## Schell's Early Smoky Dent

The earliest Field Corn, ready to harvest 75 days after planting. A valuable variety for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stalks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow. Our germination tests on this variety are 98 to 100 per cent. **Lb. 25 cts.; 5 lbs. 70 cts.; 14 lbs. (pk.) \$1.25, postpaid. By freight, Pk. 85 cts.; 1/2 bus. \$1.50; bus. \$3.00.**

F. M. FOLLMER, Pennsylvania, wrote us Sept. 11, last year. "Dear Mr. Schell, if you want to see one of the most beautiful fields of your Schell's Big Yellow Corn you ever saw, then come and see the crop I have grown from your seed."

## Schell's Quality Seed Corn

Postpaid prices are within 150 miles of Harrisburg

### "SCHELL'S BIG YELLOW"

It Pays to Change to New Seed and Better Seed

**CAUTION!** We believe it our duty to call your attention to the fact that there was more soft unmaturing Corn harvested in Pennsylvania than for many years. This, of course, is unfit for planting. It is therefore very important that you know the seed you are getting to plant **IS OF HIGH GERMINATION. OUR SEED IS OF VERY HIGH GERMINATION.** We are exceptionally fortunate in having for you **EXTRA FINE** quality seed Corn of all these varieties.

"Schell's Big Yellow" was originally bred from Improved Leaming and Golden Dent. From these two good standard varieties it received its first good points of value. From Improved Leaming it inherited the length of grain and the broad rich foliage of the fodder. From the Golden Dent it inherited the broadness of its grain, the larger number of rows of grains, and the very beautiful rich golden yellow color. It produces a crop of the most perfectly uniform ears and has averaged **81 bushels of shelled Corn per acre**, which is **almost twice** as much as the average yield of other varieties as given by the Department of Agriculture, which average is but 40.3 bushels per acre. **Why not grow twice as many bushels to each acre and double your profits?**

"Schell's Big Yellow" is a **Big Corn**, yet **Matures in 110 Days.** The ears are immense, 12 to 14 inches long, with 20 to 24 rows of **long, broad** grains. It is without question one of the most valuable Yellow Dent Corns ever produced because of its immense yield—at least 50 per cent and often 100 per cent greater number of bushels to the acre than any of the average yields of other varieties. The stalks grow from 12 to 15 feet high, giving an immense quantity of fodder heavily covered with big, broad leaves. If you want the biggest and best crop in the neighborhood, then grow "Schell's Big Yellow Dent." Plant it in May and it will mature in September. Remember, it takes no more seed, no more work in preparing the land, planting and cultivating to grow a **big crop of "Schell's Big Yellow" Dent** than it does to grow a crop of common Corn. "Schell's Big Yellow" will average 98 to 100 per cent germination. **Prices: Lb. 25 cts.; 5 lbs. 85 cts.; 14 lbs. (pk.) \$1.35, postpaid. By freight (not prepaid), Pk. (14 lbs.) 95 cts.; 1/2 bus. (28 lbs.) \$1.65; bus. (56 lbs.) \$2.95.**



## ↑ Schell's Ninety-Day Seed Corn

After all, the **real purpose** in planting Corn is to **get CORN**,—all we can get of it,—not cobs, not fodder, but **Corn**—those golden rows of **Corn** which surround the cob. With this variety you gain 7 pounds per bushel or 700 pounds to each 100 bushels, and 50 acres, averaging 100 bushels of ears, would mean 35,000 pounds more actual Corn or about 630 bushels' gain. Every 70-pound bushel of ears makes 63 pounds of shelled Corn while other varieties make only 56 pounds shelled Corn to the bushel, so you gain 7 pounds on every bushel of ears. Its great value is in its earliness and the tremendous quantity of shelled Corn it produces. The fodder grows 8 to 10 feet high. You can plant this closer than the average and thus increase the yield. Ears average 10 inches long, with 16 rows of rich, dark yellow grains. Much preferred by millers who are ready to pay more for it. Do not delay sending your order, for the demand this year will be as great as ever. Our tests of this variety will average 98 to 100 per cent. **Prices: Lb. 25 cts.; 5 lbs. 85 cts.; 14 lbs. (pk.) \$1.35, postpaid. By freight (not prepaid), Pk. (14 lbs.) 95 cts.; 1/2 bus. (28 lbs.) \$1.65; bus. (56 lbs.) \$2.95.**



# Iowa 939 Hybrid Seed

## Corn Certified Seed

Tested in many Pennsylvania counties by Pennsylvania Experiment Station.

A farmer should remember that it is all-important to plant only such Hybrids as are adapted to his locality. We tell you which. You must be careful also as there are good Hybrids and bad ones; therefore, do not plant a Hybrid simply because it is a Hybrid. The only reason for planting a Hybrid is the possibility of an increase of from 10 to 25 per cent more bushels to the acre. However, we recommend, as does Dr. Noll, of State College, that you try a bushel or more in comparison with the Corn you are now growing. If it outyields it next year, plant more or all of it.

Another advantage of Hybrid Corn is stiffer stalks, practically no barren stalks, fewer rubbings, and strength and root system to stand in storms when open-pollinated varieties may go down.

Be safe, order **Iowa 939 Hybrid**. It is best suited for central and southern Pennsylvania. For extreme northern Pennsylvania and other localities, write us for information as to which is best for you.

**Prices of Hybrids:** Iowa 939, Ohio Hybrid M15, Ohio Hybrid K23, Iowa Hybrid 931, Ohio Hybrid W17. Each,  $\frac{1}{2}$  bus. \$3.50; bus. \$6.50, by freight. Postpaid,  $\frac{1}{2}$  pk. \$1.10; pk. \$2.10.

# Schell's Quality Seed

## Corn

See also page 61

**Our Seed Corn** is all tipped and butted after being ear-selected, then tested. It is not ordinary Seed Corn—it is **Schell's Quality Seed Corn** and this better seed adds many more dollars' value from every acre in bigger yields of better quality crops for you. Plant it and prove it.

**PRICES.** We are quoting small quantities by mail (postpaid), larger quantities by freight or express, not prepaid. This method gives each customer the same price, plus only the actual freight to your station.

**Schell's Improved Leaming.** It is ready to harvest in 100 to 110 days. Improved Leaming produces ears 10 to 12 inches long, with 18 to 20 rows of deep yellow grains. The stalks grow 12 feet high, and having broad foliage, it makes an excellent silage Corn as well as a crib Corn. You will make no mistake if you order **Schell's Improved Leaming**. Our germination tests of it have all been 98 to 100 per cent. **Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight, pk. 85 cts.;  $\frac{1}{2}$  bus. \$1.50; bus. \$2.95.**

**Golden Queen.** It matures its crop in 100 to 110 days. The ears are very uniform, of good size, about 10 inches long, with 16 to 18 rows of good-sized grains, fairly long and wide. Stalks grow 10 feet high. We have very fine seed of it testing 98 to 100 per cent. **Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight, pk. 85 cts.;  $\frac{1}{2}$  bus. \$1.50; bus. \$2.95.**

**Eureka Ensilage.** A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels, while its fodder grows from 12 to 18 feet high. **Cut ensilage** when in blossom—watch the tassel. Better cut early than too late. **Lb. 25 cts.; 5 lbs. 70 cts.; 14 lbs. (pk.) \$1.25, postpaid. By freight, pk. 90 cts.;  $\frac{1}{2}$  bus. \$1.45; bus. \$3.00.**

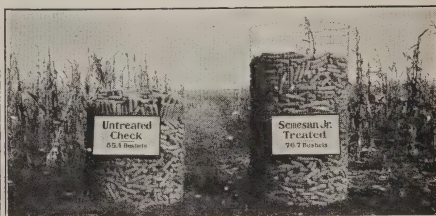
**Schell's White-Cap Yellow Dent.** This is a lar Corn because it does well on thin soils. The grain is light yellow, the ears are very long, and the rich light yellow fodder 10 to 12 feet on good soil. Our tests on White-Cap are 98 to 100 per cent. **Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight, pk. 85c.;  $\frac{1}{2}$  bus. \$1.45; bus. \$2.75.**

**Lancaster Sure Crop.** Our strain is of exceptional quality. A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a valuable silage Corn, while as a crib Corn it is one of the most popular everywhere. Our germination tests are 98 to 100 per cent. Our seed grown in 1940 is about the finest we ever saw. **Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight, pk. 85 cts.;  $\frac{1}{2}$  bus. \$1.50; bus. \$2.95.**

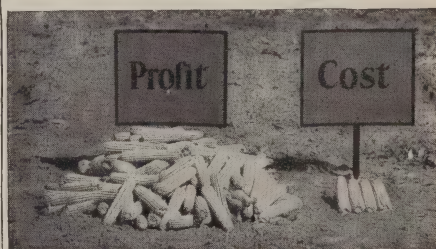
**WE HIGHLY RECOMMEND**, as do many leading experiment stations, that you **TREAT ALL THE CORN YOU PLANT**, whether Seed Corn purchased or your own, **WITH NEW IMPROVED SEMESAN JR.**



New Improved Semesan Jr. improves the vigor of growth and root development of all Corn seed planted, when treated with it.



New Improved Semesan Jr. increased the yield of field corn 21.3 bushels per acre over the untreated seed planted in the same field for this farmer.



New Improved Semesan Jr. increased the yield on the average 3.55 bushels per acre. As little as  $1\frac{1}{2}$  pounds of corn pay for this yield increase when corn is selling at 50 cents a bushel.

It requires only  $1\frac{1}{2}$  ounces to treat each bushel, or about 1 1/4 cents per acre. It is in powder form—just dust it on the seed (full directions with each package).  **$\frac{1}{2}$ -oz. pkg. 13 cts.; 2 pkgs. 25 cts.; lb. 75 cts.; 5 lbs. \$3; 25 lbs. \$12.50.**

**Schell's Early Golden Surprise.** Here is Corn I can very highly recommend. The ears average 10 inches long. The Corn is a very rich bright golden yellow color and deep and broad. Its cob is thin and the fodder averages 10 ft. with two fine ears on many stalks. It is an **early Corn**, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed, and the many germination tests we have made all run from 98 to 100 per cent—none below 98. **Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight, pk. 85 cts.;  $\frac{1}{2}$  bus. \$1.50; bus. \$2.95.**

ELMER G. BRADFORD, New Jersey, writes—"I have  $5\frac{1}{2}$  acres of your Schell's Early Golden Surprise, and as nice Corn as any man ever looked at."

## "No-Crow" Crow Repellent

Will protect your Seed Corn from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it.

It is non-poisonous and will not injure the seed of any kind of Corn. It will not kill birds or animals but it **will keep them away**; they will not touch seed treated with "No-Crow." It will not clog any planter and it will prevent seed from rotting in the ground and loss of crop due to these pests if it is not used. 1-qt. can (enough for 4 bus. of Seed Corn) \$1.75, postpaid \$1.90; 1-pt. can (enough for 2 bus. of Seed Corn) \$1, postpaid \$1.10;  $\frac{1}{2}$ pt. can (enough for 1 bus. Seed Corn) 60 cts., postpaid 70 cts.

# SCHELL'S QUALITY FARM SEEDS

It Is of Greatest Importance to You That You Sow Good Seed  
BUY FROM SCHELL'S AND KNOW YOU ARE GETTING THE BEST ALWAYS

Schell's Quality Clovers, Alfalfa, and other Grasses and all Field Seeds, are fancy quality, large, plump seeds, clean, new, and of high germination.

And Remember, we follow the market prices up or down, so that you can depend on getting the best seeds from us as low as or less than they can be purchased anywhere.

**Write Today or When You Are Ready to Buy**, and send us a list of the kinds and quantities of each of the field seeds you need, and we will quote you prices before you order. We have only **one grade**—absolutely the best—and the best is what you want. Plant Schell's Quality Farm Seeds and **Save Money**.

## SEED OATS, Schell's "Big Yields"

Sow Schell's "Big Yields" Seed Oats this year and you may get the biggest and best crop of Oats you ever grew.

There is just one reason why we continue to sell thousands of bushels of our Schell's "Big Yields" Seed Oats, and that is because of its high standard of quality and its tremendous yield. This makes our customers come back for more when they want new "blood"—and when a neighboring farmer sees a crop of it he wants it also.

Schell's "Big Yields" Oats has been making 70 to 80 bushels to the acre on the same soil and under the same conditions that produced 40 bushels from the old varieties.

**PATTERSON SEED OATS.** Tree or spreading head. A variety which under hundreds of demonstrations carried on throughout Pennsylvania, by Pennsylvania State College, has outyielded many varieties with which it was compared, including Cornelian, Keystone, Victory, Swedish Select, and Ithacan. Therefore, we highly recommend it to you. 1 to 9 bus., \$1.25 per bus.; 10 to 24 bus., \$1.20 per bus.; 25 to 50 bus. or more, \$1.15 per bus., freight not prepaid.

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**Irish Cobbler.** White, meaty Potato used for early, medium, and late crop. The most widely planted for early and for general crop.

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**Bliss' Triumph.** Extra-early; round; red skin. Fine. Also called "Stray Beauty" and "Six Weeks." There is, however, another named "Six Weeks," somewhat like Early Ohio. Be careful not to confuse these.

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**Chippewa.** Bred from Irish Cobbler, smooth and shallow eyes.

**Katahdin.** Oval shape. Smooth, main crop.

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**Green Mountain.** Medium-early or general-crop Potato; snow-white; gives excellent results on all kinds of soil; very fine.

**Russet.** Splendid late or main crop; big yielder. Very popular late-crop variety.

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**Sir Walter Raleigh.** One of the best late or main-crop varieties. Heavy yielder; large and smooth; fine quality; skin and flesh white.

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PRICES FOR SEED POTATOES are so close to cost they are sold on cash terms, here at our store. When shipped, customer pays freight. Many send their orders in to have the seed reserved then drive here and get them when ready to plant. Prices are subject to any change of market values. Better write when ready to order and get our latest price then, if not satisfied with these prices.

|                                  | SEED POTATOES: All Maine grown. |          |           | (Bags of 2 bus.) |         |         |
|----------------------------------|---------------------------------|----------|-----------|------------------|---------|---------|
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**HORSE-RADISH ROOTS, Malmre Kren.** A large, quick-growing variety which is now the very best Horse-Radish grown. Large, strong cuttings, 35 cts. per doz.; \$1.50 per 100 (\$1.75 postpaid); \$10 per 1,000 by express; or \$11 per 1,000, postpaid.

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***We Have Thousands of Items in Our Store*** that we cannot possibly list in our catalogue for lack of space. ***These Many Other Items*** include all kinds of necessary and desirable hand tools, sprayers, plant foods, equipment and supplies for the Vegetable Garden, Flower Garden, General Farm, Orchard, Potato Growing; Poultry Supplies, Dairy Supplies, Farm Equipment such as Tractors, Cultivators, Drills, Discs, Plows, Binders, etc. Write us for prices on any of these you need.

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| *10 bus. *25 bus.   | 600 lbs. 1200 lbs. | 1 60 2 60  |        |

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MARVELOUS IN SIZE, IN YIELD, IN THICKNESS OF FLESH

Here is a Pepper that will win your highest praise whether you grow acres of it or grow it in your home-garden, because I know you will agree with me, after you grow it, that it is all that anyone could wish for in Peppers. This photograph shows the enormous size, attractive shape, and abundant yield, just as they grew, acres of them. They are a large, broad, long, and intensely rich scarlet, mild-flavored, main-crop Pepper. One of our customers was so highly pleased with his first crop of them that he ordered 30 pounds of seed for his next crop. I urge everyone to grow Marvelous, and you who grow for market need not hesitate to grow it in large quantities. It will surely prove a most profitable crop.

Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 60 cts.; oz. \$1;  $\frac{1}{4}$  lb. \$2.75;  
 $\frac{1}{2}$  lb. \$5; lb. \$10; 5 to 10 lbs. at \$9.75 per lb.



WALTER S. SCHELL INC. *Quality Seeds*  
10th and Market Sts., Harrisburg, Penna.